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Businesses need to adopt global standards: Ansari

EXPRESS NEWS SERVICE
MUMBAI, DECEMBER 27

VICE-PRESIDENT Hamid Ansari called for the adoption of standard commercial laws and global technical standards across businesses to improve productivity. "Countries desiring to participate in international business need to be prepared to adopt standards, conventions and model laws that major trading nations have already implemented," said Ansari while delivering the sixth M Visvesvaraya Memorial Lecture on Tuesday at the World Trade Centre.

The Vice-President, who presented the World Trade Centre Association (WTCA) Award to Rajashree Birla for her contributions to society, emphasised the need to adopt global standards at the earliest in order to en-



Vice-President Hamid Ansari presents the WTCA Award to Rajashree Birla in Mumbai on Tuesday. *PTI*

hance the productivity and quality of the country's manufacturing sector. Implementing global standards will bring Indian products at par with that of other countries, he said.

"Global standards draw on in-

ternational expertise and experience and are, therefore, a vital resource for governments when developing public policy. National governments can use these standards to support public policy," said Ansari, adding that standards

not only help companies to cut cost but also to reduce the impact of production and consumption on the environment.

Speaking about how consumers benefit from conformity to standards, Ansari said it will reassure consumers that the products, systems and organisations are safe, reliable and good for the environment.

Ansari highlighted the complexities in defining these global standards. Calling for a more transparent process for defining these standards, he said that such a task would require a multi-disciplinary view, which includes business, commerce, trade and public policy issues such as health, safety and environment.

State Education Minister Vinod Tawde was the guest of honour at the event which was also attended by Ghazi Abu Nahl, chairman WTCA, New York.



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Manufacturing growth can be tipping point for GDP growth, says Ansari

● STAFF REPORTER
Mumbai

Manufacturing sector in India needs to improve in terms of productivity and efficiency to compete in a globalised market, stated Vice President M Hamid Ansari while delivering a lecture in Mumbai.

He also added that growth in manufacturing can be a possible long-term solution to meet challenges of an increasing trade deficit and the need to generate employment for millions of youth joining our workforce. "In other words, manufacturing sector growth can be the 'tipping point' for increasing the GDP growth in India.

Mentioning flagship initiative 'Make in India', Ansari said, "The Government has rolled out policies and regulations, including the flagship 'Make in India', to encourage manufacturing in India. Of course, there are no silver bullets and one policy measure cannot change the dynamics of the sector and



Hamid Ansari, Vice President, lighting the lamp at a function in Mumbai on Tuesday.

make India the most desirable place to manufacturer for any particular sector. He was speaking at 6th Dr. M. Visvesvaraya Memorial lecture on 'Enhancing India's Global Competitiveness', where Ansari honoured Padma Bhushan Rajashree Birla who is the chairperson of the Aditya Birla Centre for Community Initiatives and Rural Development, with WTCA Award of Honor 2016.

Ansari added that technology has been the principal driver in globalisation especially Information Technology. Commenting about global standards, he said that Global standards are facilitating international trade and India needs to set up global standards for high influence globally. Hence, India needs to be prepared to adopt standards and uniform laws globally which will help facilitate international trade and investment, he added. "The global standardisation process, therefore, needs to become much more transparent so that interested parties can better understand the potential competitive effects of particular standards."

Others present on this occasion was Vinod Tawade, minister of higher and technical education, Marathi Bhasha, Current affairs, Government of Maharashtra; Ghazi Abu Nahl, chairman, WTC Association New York and Kamal M Morarka, chairman, World Trade Centre.



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NEWS FLASH

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Adoption of global standards will improve productivity, says Vice President



(L-R) Vijay Kalantri, Vice President, World Trade Centre, Mumbai, Vice President, Hamid Ansari and Kamal Morarka, President, WTC Mumbai during the 6th Dr. M Visvesvaraya Memorial Lecture at World Trade Centre in Mumbai yesterday.

By Dominic Rebello

The global technology standard has become the source of core competitive edge for industrial development. Compatibility of products and services to global standards enhances India's access to global

market," said M. Hamid Ansari, Vice President of India, while delivering the 6th M. Visvesvaraya Memorial Lecture on 'Enhancing Indian Productivity: Role of Indian Standards' at World Trade Centre Mumbai yesterday.

The lecture series, which commenced in 2009, was instituted to

commemorate the outstanding contributions of Bharat Ratna Dr. M. Visvesvaraya who envisioned MVRDC World Trade Centre Mumbai.

"The global standard process must be transparent enough for the interested parties to understand better potential competitive

effects of particular standards. The basic question is whether individuals, companies, and governments are prepared to participate in the complex, multi-disciplinary world of global standardization. Competition in this field can be brutal if adequate preparation is lacking. Our industry needs to prepare better and in the process expand its global reach, Ansari suggested.

In his welcome address Kamal M. Morarka, Chairman, World Trade Centre Mumbai said, "World Trade Centre Mumbai is committed to the vision of Dr. M. Visvesvaraya to promote India's international trade and support innovation in industry. Trade is very important for India in a liberalised economy. Earlier, the trend was aid; now the trend is trade. Trade is bilateral. World Trade Centre Mumbai received around 60 delegations last year. We must grow trade with exchange of information and this would enhance competitiveness."

During the event, Ansari conferred the WTCA Award of Honour on Rajashree Birla, Chairperson, Aditya Birla Centre for Community Initiatives and Rural Development.

The award is presented to eminent Indian business leaders or organizations that best represent World Trade Centers Association's vision of peace and stability through trade. Some of the recipients of this award

in the past include Sir Ratan N. Tata, Chairman, Tata Group, Aditya Puri, MD, HDFC Bank, Bharat Taparia, Chairman, Bombay Hospital Trust and so on.

Birla received this award for creating a difference in the lives of millions of people through her exemplary contribution to social work under Corporate Social Responsibility, both in India and abroad.

"India is a great economy with great people and it has ample growth potential. It is delighting to note that the network of World Trade Centers is expanding in India. World Trade Centre Mumbai is a pioneer (in India) in linking Indian business community with the network of 330 World Trade Centers across the world. World Trade Centers Association is committed to create more jobs, enhance investment and improve the competitiveness of the Indian economy," said Ghazi Abu Nahl, Chairman, World Trade Centers Association, New York.

Vijay Kalantri, Vice Chairman, World Trade Centre Mumbai, proposing vote of thanks for the event, said, "We express our gratitude to M. Hamid Ansari, Vice President of India for visiting World Trade Centre Mumbai and delivering the memorial address. Let us hope the Indian industry adopts the global standards for products and services and thereby improve its competitiveness in the international market."

Other dignitaries who attended the event include Sharad Upasani, Vice Chairman, World Trade Centre Mumbai and Capt. Somesh Batra, Vice Chairman, World Trade Centre Mumbai.



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Vice-President Hamid Ansari presents the 'WTCA Award of Honour' to industrialist Rajashree Birla during the 6th Dr M Visvesvaraya Memorial Lecture at World Trade Centre, Cuffe Parade, on Tuesday. — PTI

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जागतिक मानकांत उतरण्यास तयारीची गरज

उपराष्ट्रपती : विश्वेश्वरय्या स्मृती व्याख्यानमाला



व्याख्यानमालेचे दीपप्रज्वलनाने उद्घाटन करताना उपराष्ट्रपती हमीद अन्सारी.

मुंबई : 'उद्योग-व्यवसायातील जागतिक नामांकनात उतरण्यासाठी देशातील कंपन्या, व्यक्ती आणि सरकार अधिक तयार करण्याची आवश्यकता आहे. जागतिक स्तरावर स्पर्धा मोठ्या प्रमाणात असल्यामुळे तयारीत कुठेतरी कमी पडत आहेत. देशातील उत्पादकता वाढवणे आवश्यक आहे. उत्पादकता वाढवण्यासाठी जागतिक मानकांचा अवलंब केला पाहिजे,' असे प्रतिपादन उपराष्ट्रपती हमीद अन्सारी यांनी केले.

मुंबईतील वर्ल्ड ट्रेड सेंटरमध्ये एम. विश्वेश्वरय्या स्मृती व्याख्यानमालेत उपराष्ट्रपती हमीद अन्सारी बोलत होते. या कार्यक्रमात ग्रामविकास आणि वस्तींमध्ये केलेल्या कार्याबद्दल राजश्री बिल्डा यांना उपराष्ट्रपतींच्या हस्ते डब्ल्यूटीसीए पुरस्कार देऊन गौरविण्यात आले. या वेळी शिक्षणमंत्री विनोद तावडे, वर्ल्ड ट्रेड सेंटर मुंबईचे अध्यक्ष कमल मोरारका, वर्ल्ड ट्रेड सेंटरचे गाझी अबू नाहल, वर्ल्ड ट्रेड सेंटर मुंबईचे उपाध्यक्ष विजय कलानी उपस्थित होते.

उपराष्ट्रपती अन्सारी म्हणाले की, 'वाढती व्यापारी तूट आणि लाखो रोजगारनिर्मिती करणे हे अर्थव्यवस्थेसमोरील मोठे आव्हान आहे. जागतिक स्तरावर स्पर्धेत

'लहानपणापासूनच दुसऱ्यांना मदत करायचे संस्कार माझ्यावर झाले होते. चांगल्या भविष्यासाठी आजच काम केले पाहिजे. असे कार्य केल्यास पुढची पिढी मागे वळून पाहताना त्यांना चांगले वाटेल, या विचारातून प्रेरणा मिळेली,' अशी प्रतिक्रिया राजश्री बिल्डा यांनी पुरस्कार स्वीकारताना व्यक्त केली.

उतरण्यासाठी आपल्याला उत्पादकता वाढवणे आवश्यक आहे. देशाचा आर्थिक विकास दर २०००-०५ या वर्षात २ टक्क्यांनी वाढला होता. २००५-१० मध्ये हा दर ४.७ टक्के वाढला होता, पण चीनमध्ये आर्थिक विकास दर हा २६ टक्के इतका आहे.'

'देशाच्या प्रगतीसाठी उत्पादकतेकडे लक्ष दिले पाहिजे. तंत्रज्ञान जागतिकीकरणाचा मुख्य चालक आहे. सुरक्षेची हमी, उत्पादन आणि सेवेची गुणवत्ता याकडे लक्ष देऊन, आपण ज्या पर्यावरणात राहतो, त्याची गुणवत्ता वाढवणे आवश्यक आहे. जागतिक मानकांचे महत्त्व दिवसेंदिवस वाढते आहे, त्यामुळे त्याचा अवलंब केलाच पाहिजे. याचा फायदा आपल्याला निर्यातीसाठीही होणार आहे,' असेही उपराष्ट्रपती अन्सारी यांनी स्पष्ट केले. (प्रतिनिधी)

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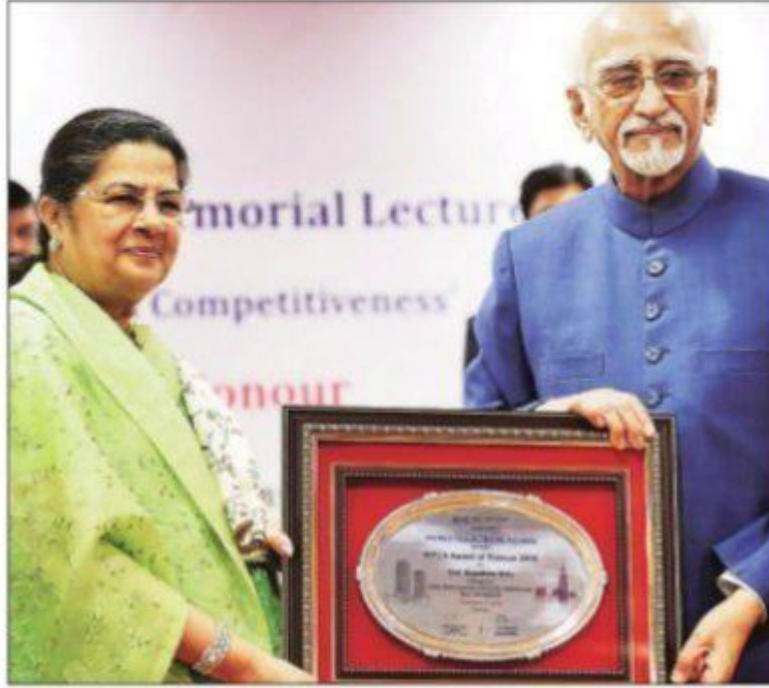
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ग्रामीण विकास क्षेत्रात उल्लेखनीय कार्य केल्याबद्दल 'वर्ल्ड ट्रेड सेंटर - मुंबई' तर्फे दिला जाणारा पुरस्कार आदित्य बिर्ला समूहाच्या राजश्री बिर्ला यांना मंगळवारी मुंबईत उपराष्ट्रपती हमीद अन्सारी यांच्या हस्ते प्रदान करण्यात आला. उपराष्ट्रपतींनी या वेळी सहाय्या डॉ. एम. विश्वेश्वरय्या स्मृती व्याख्यानाचे पुष्पही गुंफताना, भारतातील मानवी संसाधनाच्या उत्कृष्ट वापरावर त्यांनी या दरम्यान भर दिला. राज्याचे शिक्षणमंत्री विनोद तावडे तसेच 'वर्ल्ड ट्रेड सेंटर-मुंबई'चे अध्यक्ष कमल मोरारका या वेळी उपस्थित होते.

लोकसत्ता

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जागतिक मानकांचा अवलंब केल्यास उत्पादकता वाढेल!

मुंबई, मंगळवार (वृत्तसंस्था) - वाढती व्यापारी तूट आणि लाखो युवकांसाठी रोजगार निर्मिती करणे हे आपल्या अर्थव्यवस्थेसमोरचे सध्याचे मोठे आव्हान असल्याचे प्रतिपादन उपराष्ट्रपती हमीद अन्सारी यांनी आज येथे केले. जागतिक मानकांचा अवलंब केल्यास उत्पादकता वाढेल, असेही त्यांनी नमूद केले.

उपराष्ट्रपती हमीद अन्सारी आज मुंबईत वर्ल्ड ट्रेड सेंटर येथे सर एम. विश्वेश्वरय्या स्मृती व्याख्यानात बोलत होते. भारतीय उत्पादकांनी आपली उत्पादकता वाढविण्याची आणि आजच्या जागतिकीकरणाच्या युगात आपली स्पर्धात्मक क्षमता सुधारण्याची गरज उपराष्ट्रपतींनी व्यक्त केली. देशातील सकल देशांतर्गत उत्पादन वाढण्यासाठी उत्पादन क्षेत्राचा विकास मोठ्या प्रमाणावर होणे

आवश्यक असल्याचे ते म्हणाले.

देशात मनुष्यबळाची आणि तंत्रज्ञानविषयक स्पर्धात्मकतेची अजिबात चणचण नाही. देशात उत्पादन क्षेत्राला प्रोत्साहन देण्यासाठी सरकारने 'मेक इन इंडिया' उपक्रमासह अनेक धोरणे, उपाय राबवले आहेत, असे अन्सारी यांनी सांगितले. तंत्रज्ञान जागतिकीकरणाचा मुख्य चालक आहे, असे ते म्हणाले. सुरक्षेची हमी, उत्पादन आणि सेवेची गुणवत्ता, आंतरराष्ट्रीय व्यापाराचे सुचालन आणि आपण सध्या ज्या पर्यावरणात राहतो त्यात सुधारणा यांचा विचार करता जागतिक मानकांचे महत्त्व दिवसेंदिवस वाढत असल्यावर उपराष्ट्रपतींनी आपल्या भाषणात भर दिला. आंतरराष्ट्रीय व्यापारात भाग घेण्याची इच्छा असलेल्या देशांनी प्रमाणित नियम आणि मोठे व्यापारी देश हे त्यांच्या



मुंबईत वर्ल्ड ट्रेड सेंटर येथे मंगळवारी झालेल्या सर एम. विश्वेश्वरय्या स्मृती व्याख्यानाप्रसंगी उपराष्ट्रपती हमीद अन्सारी यांचे स्वागत करताना 'इन्व्हीटोसी'चे अध्यक्ष कमल मोरारका व उपाध्यक्ष विजय कलंत्री.

कायद्याचा भाग म्हणून आधीपासूनच अंमलबजावणी करत असलेल्या

आदर्श कायद्यांचा स्वीकार केला पाहिजे. अशा प्रकारच्या समान

कायद्यांचा स्वीकार आंतरराष्ट्रीय व्यापार आणि गुंतवणुकीला पोषक

ठरेल, असे विचार उपराष्ट्रपतींनी आंतरराष्ट्रीय व्यापाराबाबत मांडले.

जागतिक तंत्रज्ञान निकषांचे महत्त्व त्यांनी आपल्या भाषणात मांडले. जागतिक मानांकन प्रक्रिया अधिकाधिक पारदर्शक झाली पाहिजे जेणेकरून यासाठी उत्सुक असलेल्यांना ती अधिक चांगल्या प्रकारे समजू शकेल आणि विशिष्ट मानकांच्या स्पर्धात्मक परिणामाची क्षमता कळू शकेल, असे ते म्हणाले. मानांकन उपक्रमातील प्रभावी सहभागासाठी बहुविध दृष्टिकोन आवश्यक आहे. यात व्यवसाय, व्यापार, वाणिज्य आणि सार्वजनिक धोरण जसे की आरोग्य, सुरक्षा, पर्यावरण, शाश्वतता मूल्य आणि संभाव्य विधी जोखमीचे मूल्यमापन यांचा समावेश होतो. याखेरीज अभियांत्रिकी, शास्त्रीय आणि तंत्रज्ञान कौशल्यांचा समावेश होतो, असे अन्सारी यांनी सांगितले.



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मुंबई



प्रहार

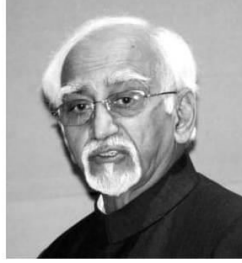
युवकांसाठी रोजगार निर्मिती अर्थव्यवस्थेसमोरील मोठे आव्हान

मुंबई : वाढती व्यापारी तूट आणि लाखो युवकांसाठी रोजगार निर्मिती करणे हे आपल्या अर्थव्यवस्थेसमोरील सध्याचे मोठे आव्हान असल्याचे उपराष्ट्रपती हमीद अन्सारी यांनी म्हटले आहे. मुंबईत वलर्ड ट्रेड सेंटर येथे सर एम. विश्वेश्वरय्या स्मृती व्याख्यानात ते बोलत होते. भारतीय उत्पादकांना आपली उत्पादकता वाढवण्याची आणि आजच्या जागतिकीकरणच्या युगात आपली स्पर्धात्मक क्षमता सुधारण्याची गरज उपराष्ट्रपतींनी व्यक्त केली. देशातील सकल देशांतर्गत उत्पादन वाढण्यासाठी उत्पादन क्षेत्राचा

उपराष्ट्रपती हमीद अन्सारी यांचे मत

विकास मोठ्या प्रमाणावर होणे आवश्यक असल्याचे ते म्हणाले. तंत्रज्ञान जागतिकीकरणाचा मुख्य चालक आहे. सुरक्षेची हमी, उत्पादन आणि सेवेची गुणवत्ता आणि आपण सध्या ज्या पर्यावरणात राहतो, त्यात सुधारणा यांचा विचार करता जागतिक मानकांचे महत्त्व दिवसेंदिवस वाढत असल्याचे उपराष्ट्रपतींनी या वेळी सांगितले.

आंतरराष्ट्रीय व्यापारात भाग घेण्याची इच्छा असलेल्या देशांनी



प्रमाणित नियम आणि मोठे व्यापारी देश त्यांच्या कायद्याचा भाग म्हणून आधीपासूनच अंमलबजावणी करत

असलेल्या आदर्श कायद्यांचा स्वीकार केला पाहिजे. अशा प्रकारच्या समान कायद्यांचा स्वीकार आंतरराष्ट्रीय व्यापार आणि गुंतवणुकीला पोषक ठरेल, असे विचार उपराष्ट्रपतींनी आंतरराष्ट्रीय व्यापाराबाबत मांडले.

जागतिक तंत्रज्ञान निकषांचे महत्त्व त्यांनी आपल्या भाषणात मांडले. जागतिक मानांकन प्रक्रिया अधिकाधिक पारदर्शक झाली पाहिजे, जेणेकरून यासाठी उत्सुक असलेल्यांना ती अधिक चांगल्या

प्रकारे समजू शकेल आणि विशिष्ट मानकांच्या स्पर्धात्मक परिणामांची क्षमता कळू शकेल, असेही ते म्हणाले. मानांकन उपक्रमातल्या प्रभावी सहभागासाठी बहुविध दृष्टिकोन आवश्यक आहे. यात व्यवसाय, व्यापार, वाणिज्य आणि सार्वजनिक धोरण जसे की आरोग्य, सुरक्षा, पर्यावरण, शाश्वतता मूल्य आणि संभाव्य विधी जोखमीचे मूल्यमापन यांचा समावेश होतो. याखेरीज अभियांत्रिकी, शास्त्रीय आणि तंत्रज्ञान कौशल्यांचा समावेश होतो, असे उपराष्ट्रपती अन्सारी यांनी सांगितले.

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जागतिक मानकांचा अवलंब केला तर आपली उत्पादकता वाढेल – उपराष्ट्रपती

■ मुंबई : वाढती व्यापारी तूट आणि लाखो युवकांसाठी रोजगारनिर्मिती करणे हे आपल्या अर्थव्यवस्थेसमोरचे सध्याचे मोठे आव्हान असल्याचे उपराष्ट्रपती हमीद अन्सारी यांनी म्हटले आहे. ते मंगळवारी मुंबईत वर्ल्ड ट्रेड सेंटर इथे सर एम. विश्वेश्वरय्या स्मृती व्याख्यानात बोलत होते. भारतीय उत्पादकांना आपली उत्पादकता वाढवण्याची आणि आजच्या जागतिकीकरणाच्या युगात आपली स्पर्धात्मक क्षमता सुधारण्याची गरज उपराष्ट्रपतींनी व्यक्त केली. देशातील सकल देशांतर्गत उत्पादन वाढण्यासाठी उत्पादन क्षेत्राचा विकास मोठ्या प्रमाणावर होणे आवश्क असल्याचे ते म्हणाले.

देशात मनुष्यबळाची आणि तंत्रज्ञानविषयक स्पर्धात्मकतेची अजिबात चणचण नाही. देशात उत्पादन क्षेत्राला प्रोत्साहन देण्यासाठी

सरकारने 'मेक इन इंडिया' उपक्रमासह अनेक धोरणे, उपाय राबवले आहेत, असे अन्सारी यांनी सांगितले.

तंत्रज्ञान जागतिकीकरणाचा मुख्य चालक आहे, असे ते म्हणाले. सुरक्षेची हमी, उत्पादन आणि सेवेची गुणवत्ता, आंतरराष्ट्रीय व्यापाराचे सुचालन आणि आपण सध्या ज्या पर्यावरणात राहतो त्यात सुधारणा यांचा विचार करता जागतिक मानकांचे महत्त्व दिवसेंदिवस वाढत असल्यावर उपराष्ट्रपतींनी आपल्या भाषणात भर दिला. आंतरराष्ट्रीय व्यापारात भाग घेण्याची इच्छा असलेल्या देशांनी प्रमाणित नियम आणि मोठे व्यापारी देश त्यांच्या कायद्याचा भाग म्हणून आधिपासूनच अंमलबजावणी करत असलेल्या आदर्श कायद्यांचा स्वीकार केला पाहिजे. अशा प्रकारच्या समान कायद्यांचा स्वीकार आंतरराष्ट्रीय व्यापार आणि गुंतवणुकीला पोषक

ठरेल, असे विचार उपराष्ट्रपतींनी आंतरराष्ट्रीय व्यापाराबाबत मांडले. जागतिक तंत्रज्ञान निकषांचे महत्त्व त्यांनी आपल्या भाषणात मांडले. जागतिक मानांकन प्रक्रिया अधिकाधिक पारदर्शक झाली पाहिजे जेणेकरून यासाठी उत्सुक असलेल्यांना ती अधिक चांगल्या प्रकारे समजू शकेल आणि विशिष्ट मानकांच्या स्पर्धात्मक परिणामांची क्षमता कळू शकेल, असे ते म्हणाले. मानांकन उपक्रमातल्या प्रभावी सहभागासाठी बहुविध दृष्टिकोन आवश्यक आहे. यात व्यवसाय, व्यापार, वाणिज्य आणि सार्वजनिक धोरण जसे की आरोग्य, सुरक्षा, पर्यावरण, शाश्वतता मूल्य आणि संभाव्य विधी जोखमीचे मूल्यमापन यांचा समावेश होतो. याखेरीज अभियांत्रिकी, शास्त्रीय आणि तंत्रज्ञान कौशल्यांचा समावेश होतो, असे उपराष्ट्रपती अन्सारी यांनी सांगितले.

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रोजगारनिर्मिती हे अर्थव्यवस्थेला आव्हान

उपराष्ट्रपती अन्सारी : वर्ल्ड ट्रेड सेंटरमध्ये व्याख्यान

मुंबई, ता. २८ : देशांतर्गत उत्पादन वाढण्यासाठी उत्पादन क्षेत्राचा विकास होणे आवश्यक आहे. यावरोबर वाढती व्यापारी तूट व लाखो युवकांसाठी रोजगारनिर्मिती करणे हे आपल्या अर्थव्यवस्थेसमोरचे मोठे आव्हान आहे, असे प्रतिपादन उपराष्ट्रपती हमीद अन्सारी यांनी केले.

मुंबईत वर्ल्ड ट्रेड सेंटर येथे सर एम. विश्वेस्वरय्या स्मृती व्याख्यानमालेत ते बोलत होते. अन्सारी म्हणाले, देशात मनुष्यवळाची व तंत्रज्ञानविषयक स्पर्धात्मकतेची चणचण नाही. उत्पादन क्षेत्राला प्रोत्साहन देण्यासाठी सरकारने मेक इन इंडियासह अनेक धोरणे, उपाय राबवले आहेत. तंत्रज्ञान जागतिकीकरणाचा मुख्य चालक आहे, असे ते म्हणाले. मुरखेची हमी, उत्पादन

व सेवेची गुणवत्ता या दृष्टीने जागतिक मानकांचे महत्त्व दिवसेंदिवस वाढत आहे. आंतरराष्ट्रीय व्यापारात भाग घेण्याची इच्छा असलेल्या देशांनी व मोठ्या व्यापारी देशांनी प्रमाणित नियम व कायदांचा स्वीकार केला पाहिजे, अशा प्रकारच्या समान कायदांचा स्वीकार आंतरराष्ट्रीय व्यापार व गुंतवणुकीला पोषक ठरेल, असे अन्सारी म्हणाले. यावरोबर जागतिक तंत्रज्ञान निकषांचे महत्त्व त्यांनी सांगितले.

जागतिक मानांकन प्रक्रिया अधिकाधिक पारदर्शक झाली पाहिजे जेणेकरून यासाठी उत्सुक असलेल्यांना ती अधिक चांगल्या प्रकारे समजू शकेल व विशिष्ट मानकांच्या स्पर्धात्मक परिणामांची क्षमता कळू शकेल, असे ते म्हणाले.

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Business Standard

Adoption of global standards will improve our productivity: Vice President Delivers Dr. M. Visvesvaraya Memorial lecture on Enhancing Indian Productivity: Role of Global Standards

Delhi December 27, 2016 Last Updated at 00:20 IST

Adoption of global standards will improve our productivity: Vice President

Delivers Dr. M. Visvesvaraya Memorial lecture on Enhancing Indian Productivity: Role of Global Standards

The Vice President of India, Shri M. Hamid Ansari has said that adoption of global standards will improve our productivity and enable Indian companies to access the global export market. He was delivering Dr. M. Visvesvaraya Memorial lecture on 'Enhancing Indian Productivity: Role of Global Standards', in Mumbai today. The Minister of Education, Government of Maharashtra, Shri Vinod S. Tawde and other dignitaries were present on the occasion.

The Vice President said that Shri M. Visvesaraya was an engineering genius who believed in hard work and perfection and had he been here today, his advice would be to innovate, excel and create things that were world class.

The Vice President said that the major challenges presently facing our economy include an increasing trade deficit, and the need to generate employment for millions of youth joining the workforce. He further said that Indian manufacturing needs to improve in terms of productivity and efficiency to compete in a globalized market.

The Vice President said that Global Standards are becoming an increasingly important factor in our way of life, ensuring the safety and quality of products and services, facilitating international trade and improving the environment in which we live in. He further said that there are standards to protect the environment and human health and safety, accounting and to mediate in commercial transactions. There are even standards of acceptable behavior within a society, he added.

The Vice President said that the global technology standard has become the source of a core competitive edge for industrial development. He further said that the global standardization process needs to become much more transparent so that interested parties can better understand the potential competitive effects of particular standards. Given that these technology standards are the essential building blocks by which a nation can develop and maintain a competitive national economy, the challenge is to develop the capacity to not only meet the requirements of international standards but to create and set standards that become global in their influence, he added.

Following is the text of Vice President's Lecture:

“It is an honour to be here to deliver the Visvesaraya memorial lecture. I thank the organizers for inviting me here today.

M. Visvesaraya was an engineering genius. The Block System and the automatic doors which he invented to stop wasteful overflow of water from dams and the water supply and drainage system which he planned for the city of Aden, won high praise from engineers all over the world. The Krishnarajasagara Dam and the various industrial units set up in Mysore under his supervision are a testament not only to his engineering acumen but also to his foresight and the desire to see India become a modern, industrialized economy. He believed in hard work and perfection and had he been here today, his advice would be to innovate, excel and create things that were world class.

It is apt that this lecture is being hosted in the World Trade Centre in Mumbai, India's economic powerhouse and the august audience includes many of our captains of industry. World trade has been a driver of human growth since time immemorial and has always adapted itself to changing requirements.

The major challenges presently facing our economy include an increasing trade deficit, and the need to generate employment for millions of youth joining the workforce.

We are recognized for our services sector that contributes more than 60% to India's GDP. It, however, does not account for as many jobs- contributing only 15% of employment. Growth in manufacturing can be a possible long term solution to meet the twin challenges of an increasing trade deficit and the need to generate employment for

millions of youth joining our workforce. In other words; manufacturing sector growth can be the 'tipping point' for increasing the GDP growth in India.

Indian manufacturing, however, needs to improve in terms of productivity and efficiency to compete in a globalized market. According to the Asian Productivity Organization's (APO) Productivity Database 2014, average Total Factor Productivity (TFP) growth in India rose from 2.0% in 2000-05 to 4.7% during 2005-10, but fell to 0.9% in the following two years. During 2010-12, TFP contributed 11% to GDP growth in India. By comparison, its share in China's GDP growth was 26%.

There is no dearth of human resources and technical competence in our country. The Government has rolled out policies and regulations, including the flagship 'Make in India', to encourage manufacturing in India. Of course, there are no silver bullets and one policy measure cannot change the dynamics of the sector and make India the most desirable place to manufacture for any particular sector.

In order to enhance the productivity and quality of Indian manufacturing to make it more competitive in international arena, observers have emphasized the need for early adoption of global standards in conjugation with other measures.

In his book *'The Lexus and the Olive Tree'*, economist Thomas Friedman states that globalization is *"the one big thing people should focus on. Globalization is not the only thing influencing events in the world today, but to the extent there is a North Star and a worldwide shaping force, it is this system."*

Technology has been a principal driver of globalization. Advances in information technology, in particular, have *'dramatically transformed and given all sorts of individual economic actors— consumers, investors, businesses—valuable new tools for identifying and pursuing economic opportunities, including faster and more informed analyses of economic trends around the world, easy transfers of assets, and collaboration with far-flung partners.'* If *'Economic globalization is a process, the result of human innovation and technological progress... and the movement of knowledge and technology across international borders, then international technical standards are at the very core of this process'*.

Global Standards are becoming an increasingly important factor in our way of life, ensuring the safety and quality of products and services, facilitating international trade and improving the environment in which we live in. They govern the design, operation, manufacture, and use of nearly everything that mankind produces. There are standards to protect the environment and human health and safety, accounting and to mediate in commercial transactions. Other standards ensure that different products are compatible when linked together. There are even standards of acceptable behavior within a society. Most Standards generally go unnoticed as they are mostly quiet, unseen forces, such as specifications, regulations, and protocols that ensure that things work properly, interactively, and responsibly.

The existence of standardized and harmonized commercial laws provides certainty and predictability for international business. Countries desiring to participate in international

business need to be prepared to adopt standards, conventions and model laws that the major trading nations have already implemented as part of their law. The adoption of such uniform laws creates an enabling environment to facilitate international trade and investment.

The global technology standard has become the source of a core competitive edge for industrial development. Whoever controls the power of standard making and has its technology as the leading standard, commands the initiative of the market. Joe Bhatia, President of the American National Standards Institute, estimated in 2011 that standards directly affected at least 80% of the international merchandise trade, worth about \$ 13 trillion.

Reasons for adopting global standards are compelling. These include:

1. Standards can be strategic tools for companies to ensure that business operations are efficient, increase productivity and access new markets.
2. Standards help businesses cut costs- through improved systems and processes; Increase customer satisfaction- through improved safety, quality and processes; and allow access to new markets- by ensuring the compatibility of products and services.
3. Standards can help reduce the impact of production and consumption on the environment.
4. Conformity to Standards helps reassure consumers that products, systems and organizations are safe, reliable and good for the environment, which impacts demand.
5. Numerous studies have shown that Standards boost business and economies. In the UK, for example, standards account for an \$8.2bn annual growth in GDP, while in Canada, the adoption of global standards has injected over \$91bn into the economy since 1981.
6. Global Standards draw on international expertise and experience and are therefore a vital resource for governments when developing public policy. National governments can use these standards to support public policy.
7. Integrating of Standards into national regulation ensures that requirements for imports and exports are the same the world over, therefore facilitating the movement of goods, services and technologies from country to country.
8. These Standards play an important role in the diffusion of knowledge. They not only support globalization, they also support the technological progress in developing and emerging markets. They can help businesses all around the world to reach a level playing field and get their share of economic success.

Yet the adoption of these Global Standards is not without concerns. If standards control access to markets, and directly affect world trade, at least two key issues need to be considered:

- Among the most important issues are global competition and who controls the global standardization process. An examination of the so-called global standard institutions (GSIs) reveals that they are not truly 'global' but are specific to a few developed countries.
- Since standards are typically developed by various groups or committees in the private and public sectors, it is difficult to discern who was sitting at the table

during development of a particular standard, and whose interest did the participants represent.

The global standardization process, therefore, needs to become much more transparent so that interested parties can better understand the potential competitive effects of particular standards.

The development of complex technology standards requires a multi-disciplinary set of skills and experience. Today's world is heavily dominated by engineering, science, and technology issues; and without an enabling eco-system it is not possible to participate in a standardization process. Effective participation in standardization projects requires a multi-disciplinary view that includes business, commerce, trade, and public policy issues such as health, safety, the environment, energy, sustainability, ethics, and an assessment of potential legal risks, in addition to engineering, scientific and technology skills. In short, participation in global standardization projects requires considerable preparation.

Given that these technology standards are the essential building blocks by which a nation can develop and maintain a competitive national economy, the challenge is to develop the capacity to not only meet the requirements of international standards but to create and set standards that become global in their influence.

We need to be more active in the global standards setting forums and adopt these standards. Adoption of global standards will improve our productivity and enable Indian companies to access the global export market. As the software industry has shown, growth of an industry often first comes from the export market, this can be replicated in manufacturing as well. The export market is also, generally, more profitable and growth in exports will reduce the trade deficit.

Even where we employ country specific standards, we must ensure that these equal or better the existing international ones; otherwise we would only be discouraging innovation, and offering to our domestic market, products and technologies that are inferior.

The basic question is whether individuals, companies, and governments are prepared to participate in the complex, multi-disciplinary world of global standardization. Competition in this field can be brutal if adequate preparation is lacking. Our industry needs to prepare better and in the process expand its global reach.

Jai Hind.”

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Adoption of global standards will improve our productivity: Vice President Delivers Sir M. Visvesvaraya Memorial Lecture



Today 27th December 2016,

6th Dr. M. Visvesvaraya Memorial lecture on 'Enhancing India's Global Competitiveness' was delivered by our Hon Vice President Shri M Hamid Ansari at World Trade Centre , Mumbai.

Also present were Shri Vinod Tawade (Minister of higher and technical education, Marathi Bhasha, Current affairs, Government of Maharashtra , Mr. Ghazi Abu Nahl, Chairman WTC Association New York and Shri Kamal M. Morarka, Chairman World Trade Centre.

Mr. Kamal M. Morarka said ,"It's indeed an honour for us,

In last 10 yrs we did quite well, we received 60 foreign deligations, we have done quite well last year."

Vice President of India Shri M. Hamid Ansari and Shri Vinod Tawade were felicitated by WTC Chairman Shri Kamal M. Morarka.

Mr. Ghazi Abu Nahl, Chairman WTC Association New York said ," Today India has 20 WTCs, 330 WTCs all over the world , we are connected to 330 cities all over the world, our main aim is to promote trade , and create employment in India.

Also to cooperate together to benefit India to attain more Competitiveness.

India is the economic Hub in the world.

We lend our full support to India"

WTCA Award of Honor 2016 was presented by Hon Vice President, Shri M Hamid Ansari to Smt. Rajshree Birla, Chairperson, Aditya Birla Centre for Community initiatives and Rural Development for great work towards Community development and welfare among rural areas also empowering the underprivileged.

Hon Vice President of India, M Hamid Ansari was honored to deliver the lecture.

While delivering the lecture he praised Dr. M.Visvesvaraya for his hard work and contribution in the field of engineering and also for having a firm belief in hard work and perfection.

According to the Vice President of India, the major challenges faced by India include increase in trade deficit and increase in unemployment for which growth in manufacturing can be a possible solution to overcome these challenges and increase the GDP growth.

Flagship Make in India was also launched to encourage manufacturing.

In order to enhance and make the products competitive, early adoption of new techniques is must.

Technology has been the principal driver in globalization especially Information Technology.

Global standards are facilitating international trade and India needs to set up global standards for high influence globally. Hence India needs to be prepared to adopt standards and uniform laws globally which will help facilitate international trade and investment.

Reasons for adoption of global standards are stated as below:

- 1 Standards can be strategic tools for companies to ensure that the business operations are efficient, increase productivity and access new market.
2. It helps businesses cut cost and increase customer satisfaction.
3. It helps reduce the impact of production and consumption on the environment.
4. It helps reassure consumers that products, systems and organizations are safe, reliable and good for the environment.
5. Standards boosts businesses and economy.
6. Standards are the Vital source of developing public policy
7. It facilities the moment of goods , services and technology from country to country.
8. It plays an important role in the diffusion of knowledge.

He said that Global standardization process must be much more transparent.

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The Vice President of India Hamid Ansari delivering the 6Th Sir M. Visvesaraya memorial lecture at the World Trade Centre in Mumbai

POSTED BY: [SUMANT](#) DECEMBER 27, 2016



MUMBAI, (GNI): M. Hamid Ansari, Vice President delivering The 6th Dr. M. Visvesvaraya Memorial Lecture in Mumbai on Tuesday – photo by GNI



MUMBAI, (GNI): M. Hamid Ansari, Vice President presenting “WTCA Award” to Smt. Rajashree Birla, Chairperson, Aditya Birla Center for Community Initiatives and Rural Development at the 6th Dr. M. Visvesvaraya Memorial Lecture in Mumbai on Tuesday – Photo by GNI

MUMBAI, (GNI): The major challenges presently facing our economy include an increasing trade deficit and the need to generate employment for millions of youth joining the workforce. Stating this while delivering the Sir M. Visvesaraya memorial lecture at the World Trade Centre in Mumbai today, the Vice President of India Hamid Ansari stressed that Indian manufacturing needs to improve in terms of productivity and efficiency to compete in a globalised workplace. Manufacturing sector growth can be the tipping point for increasing GDP in India, he added.

Shri Ansari said “there is no dearth of human resources and technical competence in our country. The Government has rolled out policies and regulations including the flagship Make in India ,to encourage manufacturing in India. In order to enhance productivity and quality of Indian manufacturing to make it more competitive in the international arena, observers have emphasised the need for early adoption of global standards in conjugation with other measures”.

The Vice President said that technology has been the principle driver of globalisation. He emphasised “global standards are becoming an increasingly important factor in our way of life ensuring the safety and quality of products and services, facilitating international trade and improving the environment in which we live”.

Speaking on International business Shri Ansari said that countries desiring to participate in International business need to adopt standard conventions and model laws that major trading nations have already implemented as part of their law. The adoption of such uniform laws creates an enabling environment to facilitate international trade and investment

The Vice President said that global technology standard has become the source of a core competitive edge for industrial development .He further said that the global standardization process needs to become much more transparent so that interested parties can better understand the potential competitive effects of particular standards. He said “effective participation in standardization projects requires a multidisciplinary view that includes business, commerce, trade and public policy issues such as health, safety, environment, sustainability, ethics and an assessment of potential legal risks in addition to engineering, scientific and technology skills”.ends

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VICE PRESIDENT CALLS INDIA TO BE MORE ACTIVE IN GLOBAL STANDARD SETTING FORUM



Vice President calls India to be more active in global standard setting forum

Posted By: [editorial desk](#) on: December 27, 2016 In: [Good Morning Delhi](#), [National](#) [No Comments](#)

[Print Email](#)

India must capitalize on its human resources and technical competence for developing global standards.

December 27, 2016: “The global technology standard has become the source of core competitive edge for industrial development. Compatibility of products and services to global standards enhances India’s access to global market,” said **Hon’ble Shri M. Hamid Ansari, Vice President of India**, while delivering

the 6th M. Visvesvaraya Memorial Lecture on 'Enhancing Indian Productivity: Role of Indian Standards' at World Trade Centre Mumbai.

The lecture series, which commenced in 2009, was instituted to commemorate the outstanding contributions of Bharat Ratna Dr. M. Visvesvaraya who envisioned MVIRDC World Trade Centre Mumbai.

Hon'ble Shri Ansari, however, cautioned that the global standard process must be transparent enough for the interested parties to understand better potential competitive effects of particular standards. He concluded by suggesting that India must be more active in global standard setting forum and adopts these standards to enhance its access to global standards.

During the event, Hon'ble Shri. Ansari conferred the WTCA Award of Honour on **Smt. Rajashree Birla, Chairperson, Aditya Birla Centre for Community Initiatives and Rural Development**. The award is presented to eminent Indian business leaders or organizations that best represent World Trade Centers Association's vision of peace and stability through trade. Some of the recipients of this award in the past include Sir Ratan N. Tata, Chairman, Tata Group, Mr. Aditya Puri, Managing Director, HDFC Bank, Mr. Bharat Taparia, Chairman, Bombay Hospital Trust and so on.

Smt. Birla received this award for creating a difference in the lives of millions of people through her exemplary contribution to social work under Corporate Social Responsibility, both in India and abroad.

Smt. Birla is also the recipient of several accolades, which include the much coveted Padma Bhushan Award (2011) from Government of India, Global Golden Peacock Award for CSR (2010), Rajiv Gandhi Award for Eminence in Social Field (2009) and so on.

Smt. Birla, while delivering her award acceptance speech, said, "I believe that we truly practice compassionate capitalism. Service to society is at the very heart of our value system. We are fully committed to inclusive growth and we are in sync with Prime Minister Shri Modiji's vision of India. In order to bridge the skill gap in India, we have planned six vocational Educational Centres in Raipur, Udaipur, Nagpur, Vadodara, Kanpur and Bhopal. Only if all of us work together – corporate, individuals, academia and the government, we will be able to resolve the problems of poverty."

Shri. Vinod Tawde, Hon'ble Minister for School Education, Higher and Technical Education, Minority Development & Wakf, Sports & Youth Welfare, Cultural Affairs and Marathi Bhasha, Government of Maharashtra was the Guest of Honour of the event.

Mr. Ghazi Abu Nahl, Chairman, World Trade Centers Association, said, "India is a great economy with great people and it has ample growth potential. It is delighting to note that the network of World Trade

Centers is expanding in India. World Trade Centre Mumbai is a pioneer (in India) in linking Indian business community with the network of 330 World Trade Centers across the world. World Trade Centers Association is committed to create more jobs, enhance investment and improve the competitiveness of the Indian economy.”

Mr. Kamal M. Morarka, Chairman, World Trade Centre Mumbai said, “World Trade Centre Mumbai is committed to the vision of Dr. M. Visvesvaraya to promote India’s international trade and support innovation in industry. Trade is very important for India in a liberalized economy. Earlier, the trend was aid; now the trend is trade. Trade is bilateral. World Trade Centre Mumbai received around 60 delegations last year. We must grow trade with exchange of information and this would enhance competitiveness.”

Mr. Vijay Kalantri, Vice Chairman, World Trade Centre Mumbai, proposing vote of thanks for the event, **said**, “We express our gratitude to Hon’ble Shri M. Hamid Ansari, Vice President of India for visiting World Trade Centre Mumbai and delivering the memorial address. We also thank Mr. Nahl for honouring us by attending this event. Our sincere gratitude also goes to Shri. Vinod Tawde, Hon’ble Minister of School Education, Government of Maharashtra. Let us hope the Indian industry adopts the global standards for products and services and thereby improve its competitiveness in the international market.”

Other dignitaries who attended the event include Mr. Sharad Upasani, Vice Chairman, World Trade Centre Mumbai and Capt. Somesh Batra, Vice Chairman, World Trade Centre Mumbai.

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Tuesday, 27 December 2016

Global standard

Vice President calls India to be more active in global standard setting forum

India must capitalize on its human resources and technical competence for developing global standards.

(BDN), December 27, 2016: “The global technology standard has become the source of core competitive edge for industrial development.

Compatibility of products and services to global standards enhances India’s access to global market,” said **Hon’ble Shri M. Hamid Ansari, Vice President of India**, while delivering the 6th M. Visvesvaraya Memorial Lecture on ‘Enhancing Indian Productivity: Role of Indian Standards’ at World Trade Centre Mumbai.

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Photo 1 - Photo Caption: (L to R) - Mr. Sharad Upasani, Vice Chairman, World Trade Centre Mumbai, Mr. Vijay Kalantri, Vice Chairman, World Trade Centre Mumbai, Shri Vinod Tawde, Minister for School Education, Sports & Youth Welfare, Higher & Technical Education, Marathi Bhasha, Cultural Affairs, Minorities Development & Wakf, Government of Maharashtra, Hon'ble Shri M. Hamid Ansari, Vice President of India, Smt.

Rajashree Birla, Chairperson, Aditya Birla Centre for Community Initiatives and Rural Development, Mr. Kamal Morarka, Vice Chairman, World Trade Centre Mumbai, Mr. Ghazi Abu Nahl, Chairman, World Trade Centers Association, New York, Capt. Somesh Batra, Vice Chairman, World Trade Centre Mumbai, Mr. Y. R. Warekar, Executive Director, World Trade Centre Mumbai



Photo 2 - Photo Caption: (L to R) - Smt. Rajashree Birla, Chairperson, Aditya Birla Centre for Community Initiatives and Rural Development, Hon'ble Shri M. Hamid Ansari, Vice President of India, Mr. Kamal Morarka, Vice Chairman, World Trade Centre Mumbai



Photo 3 - Photo Caption: (L to R) - Mr. Vijay Kalantri, Vice Chairman, World Trade Centre Mumbai, Hon'ble Shri M. Hamid Ansari, Vice President of India, Mr. Kamal Morarka, Vice Chairman, World Trade Centre Mumbai.

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Dailyworld

6th Dr. M Visvesvaraya Memorial Lecture

Breaking Photo December 27, 2016 Daily World



Mumbai: Vice President, Hamid Ansari, Vijay Kalantri, Vice President, World Trade Centre, and Kamal Morarka, President, WTC during the 6th Dr. M Visvesvaraya Memorial Lecture at World Trade Centre in Mumbai on Tuesday. /PTI

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Adoption of global standards will improve our productivity: Vice President

[Waqar Ahmad](#) 8:15 PM

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Mumbai

Vice President M. Hamid Ansari has said that adoption of global standards will improve our productivity and enable Indian companies to access the global export market. He was delivering Dr. M. Visvesvaraya Memorial lecture on 'Enhancing Indian Productivity: Role of Global Standards', in Mumbai. The Minister of Education, Government of Maharashtra, Vinod S. Tawde and other dignitaries were present on the occasion.

The Vice President said that M. Visvesaraya was an engineering genius who believed in hard work and perfection and had he been here, his advice would be to innovate, excel and create things that were world class.

The Vice President said that the major challenges presently facing our economy include an increasing trade deficit, and the need to generate employment for millions of youth joining the workforce. He further said that Indian manufacturing needs to improve in terms of productivity and efficiency to compete in a globalized market.

The Vice President said that Global Standards are becoming an increasingly important factor in our way of life, ensuring the safety and quality of products and services, facilitating international trade and improving the environment in which we live in. He further said that there are standards to protect the environment and human health and safety, accounting and to mediate in commercial transactions. There are even standards of acceptable behavior within a society, he added.

The Vice President said that the global technology standard has become the source of a core competitive edge for industrial development. He further said that the global standardization process needs to become much more transparent so that interested parties can better understand the potential competitive effects of particular standards. Given that these technology standards are the essential building blocks by which a nation can develop and maintain a competitive national economy, the challenge is to develop the capacity to not only meet the requirements of international standards but to create and set standards that become global in their influence, he added.

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Adoption of global standards will improve our productivity: Vice President Ansari

Updated: Dec 27, 2016 18:47 IST



Mumbai [India], Dec. 27 (ANI): Vice President [M. Hamid Ansari](#) on Tuesday said that adoption of global standards will improve our productivity and enable Indian companies to access the global export market.

Delivering the [Dr. M. Visvesvaraya Memorial lecture](#) on 'Enhancing Indian Productivity: Role of Global Standards', Vice President Ansari said M. Visvesaraya was an engineering genius who

believed in hard work and perfection and had he been here today, his advice would be to innovate, excel and create things that were world class.

The Vice President said that the major challenges presently facing our economy include an increasing trade deficit, and the need to generate employment for millions of youth joining the workforce.

He further said that Indian manufacturing needs to improve in terms of productivity and efficiency to compete in a globalized market.

Vice President Ansari said that [global standards](#) are becoming an increasingly important factor in our way of life, ensuring the safety and quality of products and services, facilitating international trade and improving the environment in which we live in.

He further said that there are standards to protect the environment and human health and safety, accounting and to mediate in commercial transactions. There are even standards of acceptable behavior within a society, he added.

The Vice President said that the global technology standard has become the source of a core competitive edge for industrial development. He further said that the global standardization process needs to become much more transparent so that interested parties can better understand the potential competitive effects of particular standards.

Given that these technology standards are the essential building blocks by which a nation can develop and maintain a competitive national economy, the challenge is to develop the capacity to not only meet the requirements of international standards but to create and set standards that become global in their influence, he added. [\(ANI\)](#)