

# Media Monitor

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## AIAI, WTC Mumbai and Doordarshan felicitate women achievers

By A Business Reporter

All India Association of Industries (AIAI), World Trade Centre (WTC) Mumbai and Doordarshan Mumbai Kendra jointly felicitated five women of distinction, acknowledging their contribution to trade, entrepreneurship and public life. The event was a precursor to the upcoming 6th Edition of Global Economic Summit 2017 on Women's Empowerment, scheduled for March 27, 28 and 29 at Mumbai.

The Summit will see participation of Policy Makers, NGOs, Women Leaders, Academicians and Women Entrepreneurs from more than 20 countries. They will discuss and deliberate on issues relevant to women's empowerment across all verticals, such as leadership, woman's role in global value chains and SMEs, skill development, financing, role of stakeholders at the national and international level, education, arts and culture, as well as social entrepreneurship.



From (L-R): Dolly Awati, Joint Director-Corporate Communication, WTC Mumbai; Y. R. Warerkar, Executive Director, WTC Mumbai; Rupa Naik, Executive Director, AIAI and Director-Projects, WTC Mumbai; Vijay Kalantri, President, AIAI and Vice Chairman, WTC Mumbai; Bhawna Somaya, Historian and film Critic; Grace Pinto, MD, Ryan International Group of Institutions; Sonali Kulkarni, Actress and Dr. Jamuna Pai, Cosmetologist and Founder, Blush.

The felicitation programme titled 'Naayika: Samman Pratibha Aur Netrutva Ka' will be aired on March 8, the International Women's Day.

Congratulating the women achievers, Vijay Kalantri, President, AIAI and Vice Chairman, WTC Mumbai said, "Women's empower-

ment is not a peripheral subject. It is at the core of development of the society, the nation and the entire world. Women are highly consistent in most things and determined to lead. It is important to recognize the importance of empowering women."

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DESPATCH & COURIER

**NEWS FLASH** MAS Financial Services files Rs 550-cr IPO papers with Sebi • Sebi bans Amarthi investments for 10-yr in IPO case • Larsen & Toubro's arm bags order worth Rs 705 cr • OK Play India launches B-e-vehicles • Subroto plans to raise funds via NCDs • Dr. Reddy's to market Integro LifeSciences products in India.

## 'Investing in women is not a favour but an imperative,' says Dr. Kituyi, Secretary General UNCTAD

By A Business Reporter

**I**t is too late to justify women's empowerment. No effort will be worth it unless and until it has measurable targets. At a time when the world is working towards inclusive prosperity, an ideal priority area is the awareness that more than 50% of the investment in the nation's progress and development has to go in the direction of women," said Dr. Mukhisa Kituyi, Secretary General of the United Nations Commission of Trade and Development (UNCTAD), Geneva at the 6th edition of the Global Economic Summit on Women's Empowerment Entrepreneurship, Innovation & Capacity Building organised by World Trade Center (WTC) Mumbai and All India Association of Industries (AII) in Mumbai yesterday.

The Summit was inaugurated by Dr. Mukhisa Kituyi, Secretary General of the United Nations Commission of Trade and Development (UNCTAD), Geneva, Switzerland in the presence of dignitaries and experts including Dorothy Ng'ambi Tembo, Deputy Executive Director, International Trade Centre; Michaela Marková, Minister of Labour and Social Affairs, Czech Republic; Nora K. Ferrada, Undersecretary,



Capt. Somesh Bata, Vice Chairman, WTC; Yusef Frederick Agah, Deputy Director-General, World Trade Organization; Michaela Marková, Minister of Labour and Social Affairs, Czech Republic; Kamal M. Morarka, Chairman, WTC Mumbai; Dr. Mukhisa Kituyi, Secretary General of the United Nations Commission of Trade and Development (UNCTAD), Geneva; Vijay Kalariff, President, All India Association of Industries and Vice Chairman, WTC Mumbai; Dorothy Ng'ambi Tembo, Deputy Executive Director, International Trade Centre; Nora K. Ferrada, Undersecretary, Department of Trade and Industry, Philippines; and Paddy Dhualla, Canadian Politician.

Department of Trade and Industry, Philippines; Paddy Dhualla, Canadian Politician; and Yusef Frederick Agah, Deputy Director-General, World Trade Organization.

Delivering the welcome address, Morarka described the efforts of WTC Mumbai towards women's empowerment particularly in education, trade and economic activities. "Educated women in India are involved in the business world not as the daughters, wives or partners of men, but as entrepreneurs on

their own right," he said.

"It is imperative to work towards improving the quality of skills of women... There has to be a roadmap for women to move from a floor level worker to corporate management. Among the areas where women have seen wide acceptance is the fields of information communication and technology (ICT). There should be targeted policies to address specific concerns of women," Kituyi said.

SheTrades was launched at the

Summit in India by Deputy Executive Director Tembo. ITC Tembo stated that gender equality will help in the economic empowerment of women. Speaking of the work undertaken by the International Trade Centre, Tembo drew attention to the SheTrades initiative which aims to connect one million women entrepreneurs on a global scale by 2020. The event also witnessed the launch of the SheTrades initiative in India, where WTC Mumbai and AII will act as verifiers to help in pro-

viding a global platform for the Indian women entrepreneurs globally.

Earlier, Secretary General Dr. Kituyi and Kamal M. Morarka, Chairman, World Trade Centre Mumbai, also threw open the exhibition which will run alongside the GES2017 Conference, and showcase the participation of women representing a wide range of businesses. The Summit will also honour women achievers across various walks of life.

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## RECOGNITION FOR CONTRIBUTION TO THE FIELD OF EDUCATION



Madam Grace Pinto receiving the award from Kiran Shantaram



(L-R) Vijay Kalantri, Bhawana Somaaya, Madam Grace Pinto, Sonali Kulkarni, Dr Jamuna Pai, Mukesh Sharma with other eminent dignitaries at the event

**M**adam Grace Pinto (Managing Director, Ryan International Group of Institutions) was honoured with Nayika Sanmaan at a recent event. Kiran Shantaram (Chairman of Federation of Film Societies of India and Head of Asian Film Foundation, and former Sheriff of Mumbai) presented the award during a special program titled, "Nayika - Sanmaan Prathibha Aur Netrutva

Ka' where World Trade Centre (WTC), All India Association of Industries (AIAI) and Doordarshan Mumbai Kendra jointly felicitated five women of distinction, acknowledging their contribution to the society.

Speaking on the occasion, Pinto said, "I am grateful to our Lord Jesus Christ for this recognition and thank my entire team and wellwishers for their support in all our endeavours."

This event to recognise women achievers and celebrate International Women's Day was graced by eminent guests like Vijay Kalantri (AIAI President and Vice Chairman of WTC Mumbai), Padma Shri Bhawana Somaaya, Sonali Kulkarni, Rupa Naik (Executive Director, AIAI and Director-Projects, WTC), Mukesh Sharma (ADG Doordarshan) and Bharat Dabholkar.



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## [Bright News](#)

### **Future development of the society is contingent on the inclusiveness of women into the global workforce, and economic participation, says UNCTAD Sec-Gen**

*posted by Alka Swami on March 27, 2017*

***WTC Mumbai and AIAI flagship event 6<sup>th</sup> Global Economic Summit off to a grand start***

***ITC launched SheTrades in India with an aim to connect 1 million women entrepreneurs across the market by 2020***

**March 27, 2017, Mumbai:**The sixth edition of the Global Economic Summit on Women's Empowerment was inaugurated by Dr.MukhisaKituyi, Secretary General of the United Nations Commission of Trade and Development (UNCTAD), Geneva, Switzerland. Those in attendance include dignitaries and experts including Ms. Dorothy Ng'ambiTembo, Deputy Executive Director, International Trade Centre; Ms. Michaela Marksová, Minister of Labour and Social Affairs, Czech Republic; Ms. Nora K. Terrado, Undersecretary, Department of Trade and Industry, Philippines; Ms.Ruby Dhalla, Canadian Politician; and Mr. Yonov Frederick Agah, Deputy Director-General, World Trade Organization. The Global Economic Summit is the flagship event of World Trade Centre Mumbai and All India Association of Industries.

Delivering the welcome address, Mr.Morarka described the efforts of WTC Mumbai towards women's empowerment particularly in education, trade and economic

activities. Educated women in India are involved in the business world not as the daughters, wives or partners of men, but as entrepreneurs on their own right, he noted.



**“Investing in women is not a favour but an imperative,” Secretary General Dr.Kituyi, UNCTAD**

In his keynote address, Dr.Kituyinoted that it is too late to justify women’s empowerment. No effort will be worth it unless and until it has measurable targets.

Matters of trade are critical to the progress of humanity as a whole. The entry of women into the global value chain is as a weakling and they end up at the bottom of the global value chain. Much of the women employed in organizations tied to globalization involve labour intensive roles with low value, where the wages are artificially low. Limited growth and lack of skill development in most of the industries – isn’t empowering women but keeping them tied down.

Technology emerges as one of the bright spots that will help empowering women. While women still lag men when it comes to internet access, any future development of the society is contingent on the inclusiveness of women into the global workforce and economic participation.

ICT can open up new avenues to a greater absorption of women into the labour force. Targeted e-commerce policies can open up new avenues to trade and development for women-owned enterprises and organizations employing women in a higher proportion.

**SheTradesLaunched in India by Deputy Executive Director Tembo, ITC**

Ms.Tembo stated that gender equality will help in the economic empowerment of women.

Speaking of the work undertaken by the International Trade Centre, Ms. Tembo drew attention to the SheTrades initiative which aims to connect one million women entrepreneurs on a global scale by 2020.

The event also witnessed the launch of the SheTrades initiative in India, where WTC Mumbai and AIAI will act as verifiers to help in providing a global platform for the Indian women entrepreneurs globally.

In the 18 months since its launch, SheTrades has already managed to sign-up 800,000 women entrepreneurs, necessitating a revision to the target. SheTrades holds the promise to revolutionize the way women are connected to the global value chain.

Ms. Tembo made a prescient point of women's empowerment no longer being about the progress of women but about the progress of the world. Any development not involving women will not succeed, she warned.

**"The tech savvy women are the new women of the 21<sup>st</sup> century," Deputy Director-General Agah, WTO**

According to an UN Women and the Sustainable Stock Exchanges Initiative, women earn only 10% of the world's income even as they account for 2/3 of the global working hours. The wage disparity runs so deep that often women are paid only about 60-75% of wage as that of men. Economic opportunity is clearly skewed against women, said Deputy Director-General Agah.

Drawing parallels with trade and the 21<sup>st</sup> century, he pointed to the fight women have taken on to gain their independence for centuries within the community. Trade is a great leveller and connects people, businesses and countries together. Trade, is also a means through which, women can expand their independence further around the world. The irony however is their independence (at least economically) in a totally interdependent world.

While traditionally women have been considered weak, which has limited their ability to access jobs and opportunities, new technologies are proving to be a real game changer for women.

**Wage disparity for women needs to be tackled - Markosova**

Ms. Michaela Markosova spoke of the continuing wage disparity in most countries. She remarked that there is an urgent need to tackle the situation and that can happen only through empowering women and offering them economic independence.

The Czech Republic parliament has three women lawmakers out of fifteen. However, this number needs to grow exponentially. Equality in all walks of life is necessary to achieve the right balance in the fight for women's empowerment.

### **Confidence - go after your dreams and go after your struggles – Dr. Ruby Dhalla**

Elected to the Canadian Parliament in 2004, Dr.Dhalla became the first Person of Indian Origin (PIO) to be elected a lawmaker in a Western democracy. Dr.Dhalla spoke of the progress Canada has made in the last few years by pointing to the Justin Trudeau government comprising 50-50 gender equality.

The need of the hour isn't only to discuss feminism but on a larger context, that of humanism. A more humane society will treat its women better driven by the need for equilibrium.

Women depend on each other to grow strong as a gender. To progress women's empowerment, one needs to be confident and commit to the cause of upliftment of the self and with that, other women.

### **World is shifting from traditional to digital – Terrado**

The rise of the new economy is the emergence of the digital world. Today, governments need to fast track policies and interventions to uplift the innovative spirit of entrepreneurs. Technology and social media affords us better access to a wide range of information and data, which can be harnessed to the betterment of the world as a whole, opined Ms. Terrado.

Ms. Terrado shared details of Slingshot P Philippines, a government-initiated platform supporting the building and nurturing of a suitable environment with policies and programmes focused on progressing technology and innovations, entrepreneurs and businesses. Technology can empower women to unleash their potential and ideas in creating innovative solutions for themselves and the world around them.

Delivering the closing note, **Capt SomeshBatra, Vice Chairman, World Trade Centre Mumbai**, noted that women's empowerment as a movement began in the 19<sup>th</sup> century in United States and Netherlands. He noted that women should receive their rightful place. Empowering women leads to empowering the society and the nation. While thanking **dignitaries Mr. Vijay Kalantri, President, All India Association of Industries and Vice Chairman, World Trade Centre Mumbai** described the



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# Bullet daily news

Wednesday, 29 March 2017

## Global Economic Summit on Women's Empowerment

**Change is here! Women feel more empowered and possess the confidence to emerge as High Achievers – Minister Deepak Kesarkar**

***Day 2 of Global Economic Summit on Women's Empowerment Witnesses Tremendous Participation***



Mr. Vijay Kalantri - President, All India Association of Industries and Vice Chairman, World Trade Centre Mumbai, Prof. George T. Haley, Dr. Monisha Behal – Executive Director North East Network, Guwahati, Mr. T. Kalyan Chakravarthy – Founder Sevak and Executive Director, PanIIT Alumni Reach For India Foundation, Ms. Karon Shaiva – Chief Impact Officer & MD, IDOBRO, Mr. Deepak Kesarkar - Minister of State for Finance and Home in Government of Maharashtra, Ms. Rupa Naik – Director Project, WTC Mumbai, Ms. Abha Singh – Senior Advocate, Ms. Dorothy Ng'ambi Tembo – Deputy Executive Director, International Trade Centre (ITC), Geneva, Ms. Roshini Diwakar – Leads Women Empowerment Initiative, Jagriti, Ms. Anupama Kapoor – Founder, Reboot, Ms. Pallavi Jha – Chairperson & Managing Director, Walchand People First Ltd, Mr. Yeshwant Warekar – Executive Director, World Trade Centre, Mumbai



***(Bullet Daily News), March 28, 2017, Mumbai:*** Day 2 of the Global Economic Summit on Women's Empowerment, the flagship event of World Trade Centre Mumbai (WTC Mumbai) and All India Association of Industries (AIAI), was attended by Minister Deepak Vasant Kesarkar of the Maharashtra Government. Mr. Vijay Kalantri, President, AIAI and Vice Chairman, WTC Mumbai, delivered the welcome note and spoke of the importance of empowering women and creating an environment beneficial to women entrepreneurs.

Speaking at the event, the Minister congratulated WTC Mumbai and AIAI for the session and spoke proudly as a representative of a district with more women than men. He discussed the many initiatives his Ministry has undertaken to increase the proportion of rural women in the workforce. He noted that change is in the air! And, political change is empowering women to the extent where they are no longer the relative of politicians but are lawmakers themselves. He noted that women are poised to emerge more powerful!

The first session for the day involved a discussion on Leadership and Women's Foray into the Business Domain. Mr. Yonov Fredrick Agah, Deputy Director-General, World Trade Organization (WTO), Geneva, categorically stated that governments need to frame trade policies to include the cause of furthering women's empowerment. Global trade can lift millions of women from poverty from around the world by making them stakeholders in the process.

The thoughts were seconded by a panel made of: Ms. Brigit M. Liodden, Nor Shipping Director & Norway Trade Fairs; Ms. Damchae Dem, Founder & CEO, Bhutan Association of Women Entrepreneurs; Dr. Saundarya Rajesh, Founder-President, AVTAR I-WIN; Ms. Lakmini Wijesundera, Co-founder & CEO, IronOre Technologies, Sri Lanka; Ms. Tejal Gandhi, Founder & CEO, Money Matters; Ms. Selima Ahmad, President & Founder, Bangladesh Women Chamber of Commerce & Industry (BWCCI); Ms. Mitu Samar, Founder, Eminence, a brand relationship firm; and Deepika R. Rajnoor, Founder & Lead Consultant, Image Mantra.

Ms. Liodden of Norway spoke of her journey on becoming the first female leader in the shipping industry and called for the need for visible role models for women around the world. Her work seeks to progress women in the maritime industry. Ms. Dem of Bhutan, recounted her journey as an entrepreneur making potato wafers to becoming the leader of an organization processing and supplying 200,000 metric tons of iron ore across Bhutan to various industries.

Dr. Saundarya directed the spotlight to Digital Fluency and the need for women to network, upskill and ensure that their work speaks for them. Her organization has facilitated the re-entry of 15,000 women post a career break. Ms. Ahmad of Bangladesh also noted that it is necessary for women to assert their independence and that international trade is a tool that facilitates women's empowerment, if one is willing to look out of their safety zones.

Image consultant, Ms. Deepika R. Rajnoor stressed on the importance of projecting power and success to being a successful entrepreneur. She discussed the importance of values and how it makes the difference in establishing oneself. Ms. Samar handles reputation and brand management for large organizations, spoke of the need for women to work more proactively and prove themselves as independent thinkers and doers. She noted that women in the boardroom bring diversity and a different perspective on doing business.

The session was moderated by Ms. Chhaya Sehgal, Founder and CEO of The Winning Edge. Later, women entrepreneurs were celebrated and felicitated at an award ceremony.

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**by Shrutee K/DNS**

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देश के विकास में 50 फीसद निवेश महिलाओं के लिए हो

By Mohit Tanwar Publish Date: Mon, 27 Mar 2017 08:18 PM (IST) | Updated Date: Mon, 27 Mar 2017 08:58 PM (IST) - See more at: <http://www.jagran.com/news/national-50-present-investments-in-nation-progress-should-go-towards-women-15752939.html#sthash.q7DT3Mk4.dpuf>



## देश के विकास में 50 फीसद निवेश महिलाओं के लिए हो

संयुक्त राष्ट्र व्यापार एवं विकास सम्मेलन के महासचिव मुखीसा कितुयी ने यह बात कही।

मुंबई, प्रेट्र। देश की प्रगति व विकास में लगने वाले धन का 50 फीसद से ज्यादा निवेश महिलाओं के लिए होना चाहिए। इससे समावेशी समृद्धि सुनिश्चित की जा सकेगी। संयुक्त राष्ट्र व्यापार एवं विकास सम्मेलन (अंकटाड) के महासचिव मुखीसा कितुयी ने यह बात कही। वह यहां छठे ग्लोबल इकोनॉमिक समिट को संबोधित कर रहे थे।

कितुई ने कहा कि ऐसे समय में जब दुनिया समावेशी समृद्धि के लिए काम कर रही है, तब आदर्श प्राथमिकता यही होनी चाहिए कि देश की प्रगति एवं विकास में निवेश का 50 फीसद से ज्यादा महिलाओं के लिए होना ही चाहिए। उन्होंने इंगित किया कि कारोबार एक ऐसा क्षेत्र है जो महिलाओं को सशक्त करने में मदद कर सकता है। शिक्षा, प्रशिक्षण और वित्तीय सहायता तक पहुंच सुनिश्चित करने के लिए निश्चित नीतिगत उपायों को लाया जाना चाहिए। महिलाओं के कौशल की गुणवत्ता सुधारने की दिशा में काम किया जाना जरूरी है।

अंकटाड के अधिकारी ने यह भी कहा कि जिन क्षेत्रों में महिलाओं की व्यापक स्वीकार्यता है उनमें सूचना, संचार और तकनीकी (आइसीटी) के क्षेत्र शामिल हैं। दुनियाभर में ई-कॉमर्स की सफलता का जिक्र करते हुए उन्होंने जोर देकर कहा कि कमजोर वर्गों पर ध्यान देने की जरूरत है।

- See more at: <http://www.jagran.com/news/national-50-present-investments-in-nation-progress-should-go-towards-women-15752939.html#sthash.q7DT3Mk4.dpuf>

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The sixth edition of the Global Economic Summit on Women's Empowerment was inaugurated by Dr. Mukhisa Kituyi, Secretary-General of the United Nations Commission of Trade and Development (UNCTAD), Geneva, Switzerland on Monday at the World Trade Center in Mumbai in the presence of dignitaries and experts including (from right) Dorothy Ng'ambi Tembo, Deputy Executive Director, International Trade Centre; Michaela Marksová, Minister of Labour and Social Affairs, Czech Republic; Nora K Terrado, Undersecretary, Department of Trade and Industry, Philippines; Ruby Dhalla, Canadian Politician; and Yonov Frederick Agah, Deputy Director-General, World Trade Organisation. The Global Economic Summit is the flagship event of World Trade Centre Mumbai and All India Association of Industries.



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## IBCCI delegate attends Global Economic Summit



[IBCCI Secretary and CEO Jahangir Bin Alam \(far right\) is seen with other foreign delegates at the Global Economic Summit 2017 in WTC, Mumbai.](#)



The three-day Global Economic Summit-2017 concluded in India's port city and business hub Mumbai recently.

World Trade Centre (WTC), Mumbai, organised the sixth edition of the Global Economic Summit on the theme - Women Empowerment: Entrepreneurship, Innovation and Capacity Building - with the aims to provide a forum for women from diverse streams to share their views and experiences in their strive towards social and economic empowerment and independence.

The initiative, which provided an effective and meaningful platform to facilitate interaction with experts and delegates from across the world, was in keeping with the United Nation's Sustainable Development Goals (SDGs).

Delegates from more than 20 countries and a good number of organisations participated in the Summit.

Jahangir Bin Alam, Secretary and CEO, India-Bangladesh Chamber of Commerce and Industry (IBCCI) represented the Chamber at the Summit, held at the WTC in Mumbai.

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# THE HINDU BusinessLine

**POWER SEMINAR**

## The various shades of women empowerment

OUR BUREAU



PAUL NORONHA (from Left) Namita Vikas, Group President — Climate Strategy and Responsible Banking, YES Bank; Gauri Vij, Associate Editor, The Hindu group; Dia Mirza, Actress and Producer; Rupa Naik, Director, World Trade Centre, Mumbai, and Anna-Carin Mansson, Country HR Manager for India, IKEA Business, at the BusinessLine's Power Women Seminar held at the World Trade Centre Complex in Mumbai on Thursday

### **MUMBAI, MARCH 17:**

Bollywood actress Dia Mirza on Thursday said that when she decided to join the film industry, her producers and directors spent four hours with her family convincing them she would be safe and not harassed at the workplace.

She said in her 15-year career she never had to face any harassment at her workplace.

Mirza shared her views at Power Women Seminar, a leadership meet where seven successful women shared their journey and views on women empowerment.

The seminar was organised by *BusinessLine*, supported by World Trade Centre, DHFL and All Indian Association of Industries.

Namita Vikas, Group President — Climate Strategy and Responsible Banking of YES Bank; Kiran Manral, Columnist; Rupa Naik, Director, World Trade Centre; Nidhi Lauria, Business Head (Assam and North-East), Vodafone India; Tanu Mehta, Independent Legal Counsel and Mediator at Bombay High Court, and Ann-Carin Mansson, HR Manager for India, IKEA Business, participated in the seminar.

Vikas said responsible banking is not just about economic growth but also about the focus on the environment. It is not just the bottomline but the triple bottomline of revenues, environment and societal impact, “With such background, the bank is looking at empowering women,” she said.

She said YES Bank was not just looking at diversity at work but also invested in the diversity of thinking. The mix of men and women, and differentiated thinking of women is what the bank is keen on harnessing and nurturing. In all-women branches, it has been found that it fuels a lot of entrepreneurial ventures and women customers are finding it easy to come to the branch for the business requirements, she said.

#### **‘Not a male bastion’**

Mansson said IKEA last week had introduced parental leave of six months where both husband and wife can get leave for child care.

“Indian fathers take up a lot of responsibility of their children and those fathers working for IKEA will have the opportunity to look after their children for six months.

“In these six months, the fathers become the main caretakers of children, while the mother go back to work. Because that’s how I believe we should be truly equal in this world,” Mansson said.

Lauria, who is the first woman head of a telecom unit in India, said the telecom industry is seen as a male bastion but not anymore.

Over the years, whether it is the Armed Forces or the telecom industry, doors have been opening for women as well.

Citing a story of success, Lauria said that wherever women have started working, the market servicing quality has enhanced and Vodafone started doing very well in those areas, she said.

Columnist Manral said she has raised the issue of violence against women and sexual exploitation of children on internet platforms, but people became very uncomfortable and she received a lot a negative feedback and backlash on the social media.

Rupa Naik said she lost her father very early and the task of running her father’s pharmacy fell on her mother. It was from her that she learnt the lesson of being financially independent, and every woman has to be economically independent.

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## महिला उद्योजकांसाठी विशेष 'क्लस्टर' असावे

वीरेंद्र तळेगावकर

८ मार्च रोजी जागतिक महिला दिन आहे. या दिनाच्या निमित्ताने महिलांचे समाजातील, उद्योगातील स्थान यादृष्टीने चर्चा होते. हे दिनमहात्म्य झाले आहे काय?

तसे मुळीच नसावे. आज मुळात एकच दिवस हा जागतिक महिला दिन म्हणून साजरा करावची गरज काय? असा एखादा दिवस अथवा कालावधीतच महिला कार्य करतात का? स्त्री ही नोकरी करणारी असो अथवा उद्योग, किंवा गृहिणी. तिचे कार्य अविरोध आहे. मात्र या दिवसाच्या निमित्ताने तिच्याबाबतची सांगोपांग चर्चा विविध मंचावरून व्हायला हवी, असे मला वाटते. आज महिलांशी निर्गडित अनेक मुद्द्यांवर, समस्यांवर चर्चा होताना दिसत नाही. मला वाटते, विविध, विषयानुरूप असलेल्या व्यासपीठांवरून तरी स्त्रीविषयक चर्चा व्हायला हवी. त्यांना भेडसावणाऱ्या समस्यांवर उत्तर शोधले जावे. स्त्रीघटकारी संबंधित यंत्रणेलाही त्यात सहभागी करून घेणे आवश्यक आहे.

जागतिक आर्थिक परिषद आणि महिला सक्षमीकरण यांची सांगड कशी घालता येईल?

यासाठीच आम्ही येत्या २७ मार्चपासून तीन दिवसांची सहावी जागतिक आर्थिक परिषद आयोजित करत आहोत. 'वर्ल्ड ट्रेड सेंटर, मुंबई'

परवा, बुधवारी ८ मार्च हा जागतिक महिला दिन.

त्यातच महिला सक्षमीकरण या विषयावर खल करणारी तीन दिवसांची आंतरराष्ट्रीय परिषद मुंबईत महिनाअखेर होत आहे. भारतातील महिला उद्यमशीलता आणि या विषयाची आंतरराष्ट्रीय स्थिती याबाबत 'वर्ल्ड ट्रेड सेंटर, मुंबई'च्या प्रकल्प संचालक रुपा नाईक यांची मते -

व ऑल इंडिया असोसिएशन ऑफ इंडस्ट्रीज यांच्या संयुक्त विद्यमाने होणाऱ्या या परिषदेत केवळ महिला सक्षमीकरण हा विषय केंद्रित आहे. त्याच्याशी निर्गडित सर्व बाबींचा उदापोह यानिमित्ताने केला जाणार आहे.

तुम्ही उद्योग संघटनेचेही नेतृत्व करता? मग भारतातील महिला उद्योजकांना योग्य व मोठी बाजारपेठ मिळण्याच्या दृष्टीने काय पावले उचलली जात आहेत?

या परिषदेच्या सहभागाच्या माध्यमातून विविध २५ देशातील आघाडीच्या महिला सहभागी होत आहेत. यामध्ये बड्या उद्योजकांपासून थेट राजकारणी, शासनकर्तेही आहेत. महिलांविषयी प्रोत्साहनपर पावले करी उचलली जात आहेत हे यानिमित्ताने आपल्याला जागतिक चष्यातून दिसेल. शिवाय या महिला उपस्थित उद्योजकांना मार्गदर्शनही करतील. वस्त्रोद्योग, हस्तकलासारख्या क्षेत्रातील भारतीय उद्योजकांना अनेक आशियाई देशांमध्ये निर्यात संधी यानिमित्ताने उपलब्ध होईल.

या परिषदेत थेट करार मदार अथवा नेमकी उलाढाल किती होईल हे सांगता येईल का?

भारतातील व विदेशातील महिला उद्योजकांना एका मंचावर आणण्याबरोबरच त्यांच्या एक संपर्क यंत्रणा स्थापन करण्याचा या परिषदेचा उद्देश आहे. अमुक कोटींचे करार, तमूक देशाबरोबर सामंजस्य अशा घोषणा या मंचावर होणार नाहीत. मात्र भारतातील महिला उद्योजकांना आंतरराष्ट्रीय बाजारपेठ मिळविण्याचा मार्ग यातून निश्चितच दिसेल.

आज बँका, कंपनी आदी ठिकाणी सर्वोच्चपदी महिला दिसतात. भारतातील महिला या आंतरराष्ट्रीय उद्योग जगतातही स्थिरावल्या आहेत. तुमच्या दृष्टीने याद्वारे महिला उद्यमशीलतेचे वर्तुळ पूर्ण झाले आहे का?

निश्चितच नाही. अजून खूप प्रवास बाकी आहे. अनेक कंपन्या, कौटुंबिक उद्योगात स्त्रीला प्रतिनिधित्व करण्याची संधी मिळते आहे. मात्र माझ्या मते, ती



आठवड्याची गुलाखत

अद्यापही पुरेशी नाही.

याबाबत कुठे कमी पडतो?

महिलांना ज्याप्रमाणे घर, समाजाचे पाठबळ आवश्यक आहे तसेच महिला उद्योजकांबाबत उद्योगस्नेही धोरणे असावीत. सरकारच्या विशिष्ट योजना खास या वर्गासाठी असाव्यात. मी तर म्हणेन की महिला उद्योजकांसाठी असे अनेक 'क्लस्टर' तयार होण्याची गरज आहे. विविध सवलतींमध्ये महिला उद्योजकांना प्राधान्य देण्याबरोबरच त्यांना पूर्ण सहकार्य एकाच मंचाखाली कसे मिळेल, हे पहायला हवे.

महिलांचे सबलीकरण हा खूप मोठा विषय आहे. हा केवळ महिलांच्या उन्नतीचा विषय नसून संपूर्ण समाज, देश आणि जगताचाही आहे. कोणत्याही गोष्टींमध्ये महिलांचे सातत्य असते आणि नेतृत्व करण्याच्या बाबतीत त्या नेहमीच आघाडीवर असतात. त्यामुळेच महिलांच्या सक्षमीकरणे महत्त्व समजून घेण्याची वेळ आली आहे.



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## नाशिकची 'कफर्स' महिला नवोद्योगी पुरस्काराची मानकरी

मुंबई : वेल्थ झोन कन्सेप्ट क्लोदिंग एलाएलपी यांच्या मालकीच्या कफर्स इंडिया या नवोद्योगी उपक्रमाने नवकल्पनांसह लोकांमध्ये प्रीमियम ह्यतरुमालाची ओढ निर्माण करतानाच, महिला उद्योजकांच्या एका आगळ्या व्यवसाय प्रारूपाच्या माध्यमातून विक्रीद्वारे नाशिक, पुणे, मुंबई व उत्तर महाराष्ट्रात ३०० हून अधिक स्ववंद्योगी महिलांचे जाळे तयार केले आहे. नुकताच वर्ल्ड ट्रेड सेंटर आणि

ऑल इंडिया असोसिएशन ऑफ इंडस्ट्रीज यांच्या 'ग्लोबल इकोनॉमिक समिट'मध्ये नावीन्यपूर्ण महिला नवोद्योगी प्रावीण्यतेच्या पुरस्काराने कफर्सच्या या प्रयत्नांना दाद आणि मान्यता दिली आहे. या परिषदेत संयुक्त राष्ट्र व्यापार आणि विकास परिषद जनिव्हाचे महासचिव डॉ. मुखिसा किट्टुयी यांच्या हस्ते कफर्सच्या संस्थापिका डॉ. श्रद्धा लुनिवा, वैशाली वाघ यांना पुरस्कार देण्यात आले.



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## Change is here! Women feel more empowered and possess the confidence to emerge as High Achievers – Minister Deepak Kesarkar



Photo Caption:

From Left to Right: Mr. Vijay Kalantri - President, All India Association of Industries and Vice Chairman, World Trade Centre Mumbai, Prof. George T. Haley, Dr. Monisha Behal – Executive Director North East Network, Guwahati, Mr. T. Kalyan Chakravarthy – Founder Sevak and Executive Director, PanIIT Alumni Reach For India Foundation, Ms. Karon Shaiva – Chief Impact Officer & MD, IDOBRO, Mr. Deepak Kesarkar - Minister of State for Finance and Home in Government of Maharashtra, Ms. Rupa Naik – Director Project, WTC Mumbai, Ms. Abha Singh – Senior Advocate, Ms. Dorothy Ng'ambi Tembo – Deputy Executive Director, International Trade Centre (ITC), Geneva, Ms. Roshini Diwakar – Leads Women Empowerment Initiative, Jagriti, Ms. Anupama Kapoor – Founder, Reboot, Ms. Pallavi Jha – Chairperson & Managing Director, Walchand People First Ltd, Mr. Yeshwant Warerkar – Executive Director, World Trade Centre, Mumbai

### ***Day 2 of Global Economic Summit on Women's Empowerment Witnesses Tremendous Participation***

March 28, 2017, Mumbai: Day 2 of the Global Economic Summit on Women's Empowerment, the flagship event of World Trade Centre Mumbai (WTC Mumbai) and All India Association of Industries (AIAI), was attended by Minister Deepak Vasant Kesarkar of the Maharashtra Government.

Mr. Vijay Kalantri, President, AIAI and Vice Chairman, WTC Mumbai, delivered the welcome note and spoke of the importance of empowering women and creating an environment beneficial to women entrepreneurs.

Speaking at the event, the Minister congratulated WTC Mumbai and AIAI for the session and spoke proudly as a representative of a district with more women than men. He discussed the many initiatives his Ministry has undertaken to increase the proportion of rural women in the

workforce. He noted that change is in the air! And, political change is empowering women to the extent where they are no longer the relative of politicians but are lawmakers themselves. He noted that women are poised to emerge more powerful!

The first session for the day involved a discussion on Leadership and Women's Foray into the Business Domain. Mr. Yonov Fredrick Agah, Deputy Director-General, World Trade Organization (WTO), Geneva, categorically stated that governments need to frame trade policies to include the cause of furthering women's empowerment. Global trade can lift millions of women from poverty from around the world by making them stakeholders in the process.

The thoughts were seconded by a panel made of: Ms. Brigit M. Liodden, Nor Shipping Director & Norway Trade Fairs; Ms. Damchae Dem, Founder & CEO, Bhutan Association of Women Entrepreneurs; Dr. Saundarya Rajesh, Founder-President, AVTAR I-WIN; Ms. Lakmini Wijesundera, Co-founder & CEO, IronOre Technologies, Sri Lanka; Ms. Tejal Gandhi, Founder & CEO, Money Matters; Ms. Selima Ahmad, President & Founder, Bangladesh Women Chamber of Commerce & Industry (BWCCI); Ms. Mitu Samar, Founder, Eminence, a brand relationship firm; and Deepika R. Rajnoor, Founder & Lead Consultant, Image Mantra.

Ms. Liodden of Norway spoke of her journey on becoming the first female leader in the shipping industry and called for the need for visible role models for women around the world. Her work seeks to progress women in the maritime industry. Ms. Dem of Bhutan, recounted her journey as an entrepreneur making potato wafers to becoming the leader of an organization processing and supplying 200,000 metric tons of iron ore across Bhutan to various industries.

Dr. Saundarya directed the spotlight to Digital Fluency and the need for women to network, upskill and ensure that their work speaks for them. Her organization has facilitated the re-entry of 15,000 women post a career break. Ms. Ahmad of Bangladesh also noted that it is necessary for women to assert their independence and that international trade is a tool that facilitates women's empowerment, if one is willing to look out of their safety zones.

Image consultant, Ms. Deepika R. Rajnoor stressed on the importance of projecting power and success to being a successful entrepreneur. She discussed the importance of values and how it makes the difference in establishing oneself. Ms. Samar handles reputation and brand management for large organizations, spoke of the need for women to work more proactively and prove themselves as independent thinkers and doers. She noted that women in the boardroom bring diversity and a different perspective on doing business.

The session was moderated by Ms. Chhaya Sehgal, Founder and CEO of The Winning Edge. Later, women entrepreneurs were celebrated and felicitated at an award ceremony.

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## महिला सक्षमीकरणामुळेच समाजाचा विकास



**मुंबई :** महिलांच्या सक्षमीकरणाचे समर्थन करताना आपणास आता खूप उशीर झाला आहे. व्यापारमधील विविध मुद्दे हे मानवतेच्या दृष्टीने नेहमीच गंभीर मानले गेले आहेत. जागतिक व्यापारामधील साखळीमध्ये महिलांना नगण्यच स्थान देण्यात आले होते. मात्र तंत्रज्ञानामुळे महिलांच्या विकासाचा मागे पडलेला मुद्दा पुन्हा उचलला गेला. सध्याच्या इंटरनेटच्या युगात महिला पुन्हा पुरुषांना मागे टाकू शकतात. ई-कॉमर्स घोरणामुळे महिलांच्या विकासाला पुन्हा एकदा चालना मिळेल, असे प्रतिपादन संयुक्त राष्ट्रसंघाच्या व्यापार आणि विकास आयोगाचे महासचिव डॉ. मुखोसकोतुई यानी केले.

सहाय्य महिला सक्षमीकरण जागतिक आर्थिक परिषदेचे उदघाटन त्यांच्या हस्ते झाले. त्यावेळी ते बोलत होते. वर्ल्ड ट्रेड सेंटर मुंबई आणि ऑल इंडिया असोसिएशन ऑफ इंडस्ट्रीज यांच्या संयुक्त विद्यमाने जागतिक आर्थिक परिषदेचे आयोजन करण्यात येते. इंटरनेशनल ट्रेड सेंटरच्या उपकार्यकारी संचालिका डॉ.रोधी नम्बीटेम्बो, झेक गणराज्याच्या श्रम आणि समाजिक व्यवहार मंत्री मिशेला

### ○ सहायी जागतिक महिला सक्षमीकरण आर्थिक परिषद सुरू ○ 'शी ट्रेड्स' उपक्रमाचा भारतात प्रारंभ

मार्कसोव्हा, फिलिपाइन्सच्या व्यापार आणि उद्योगसचिव नोरा के. टेराडो, कॅनडामधील प्रख्यात राजकीय नेत्या रुबी धल्ला, जागतिक व्यापार संघटनेच्या उपमहासंचालक योनोक् फ्रेडरिक अगाह हे मान्यवर या परिषदेस उपस्थित होते.

भारतामध्ये 'शी ट्रेड्स' उपक्रमाच्या प्रारंभाबद्दल टेम्बो म्हणाल्या, महिलांच्या आर्थिक सक्षमीकरणासाठी लिंगभेद टाळायला हवा. 'शी ट्रेड्स' उपक्रमाद्वारे २०२० पर्यंत जागतिक पातळीवरील १० लाख महिला उद्योजकांना परस्परश्री जोडले जाणार आहे. याच परिषदेमध्ये 'शी ट्रेड्स' उपक्रमाची घोषणा करण्यात आली. जागतिक

पातळीवर 'शी ट्रेड्स' उपक्रम सुरू होऊन आता १८ महिने उलटले आहेत. या उपक्रमांतर्गत ८ लाख महिला उद्योजकांनी भाग घेतला आहे. भारतामधील शिक्षित महिला आता पुरुषवर्गाच्या मुली किंवा बायका या नात्यामध्ये बांधलेल्या नसून त्या उद्योग क्षेत्रमध्ये कार्यरत झाल्या आहेत. त्यांचे स्वतःचे उद्योग आता भरभराटीला आले आहेत, असे प्रतिपादन कमल मोरारका यानी केले. यावेळी योनोक् फ्रेडरिक

अगाह, मिशेला मार्कोसोव्हा, डॉ. रुबी धल्ला यांनीही आपले मनोगत व्यक्त केले. वर्ल्ड ट्रेड सेंटर मुंबईचे उपाध्यक्ष कॅप्टन सोमेश बाजा यानी आपल्या समारोहाच्या

भाषणात महिलांच्या सक्षमीकरणाची चळवळ १९व्या शतकात अमेरिका आणि नेदरलँडमध्ये सुरू झाली असल्याचा उल्लेख केला. वर्ल्ड ट्रेड सेंटर मुंबईचे उपाध्यक्ष आणि ऑल इंडिया असोसिएशन ऑफ इंडस्ट्रीजचे अध्यक्ष विजय कलंत्री यानी जागतिक आर्थिक परिषदेचे माहत्त्व विषय केले. तब्बल २५ देशांमधून या परिषदेसाठी आलेल्या सदस्यांचे त्यांनी आभार मानले.



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## नाशिकच्या महिला उद्योजकांनी रचला इतिहास



मुंबई : वर्ल्ड ट्रेड सेंटर (इन्व्हेस्टमेंट) आणि ऑल इंडिया असोसिएशन ऑफ इंडस्ट्रीज (एआयएआय) यांच्या ग्लोबल इकॉनॉमिक समिटमध्ये डॉ. श्रद्धा लुनिया, वैशाली बाघ आणि त्यांच्या सहकाऱ्यांना एम्सएलएस इन वुमन स्टार्ट अप बिझिनेस अँड इन्व्हेस्टमेंट पुरस्कार देऊन गौरवण्यात आले.

### अभिनव उत्पादनांद्वारे पुरस्कारप्राप्त उद्योगाची निर्मिती

मुंबई/नाशिक : प्रतिनिधी

दोस्तू पेंसरची गरज भागल्यासाठी २,७०,००० इश्टे दररोज वॉडल्लै जाहात. ही भयानक आकडेवारी कर्नातक राज्याच्या विपणन हेल्पलायनची मानली जाईल. मात्र, नाशिकमधील पहिल्या विदेशीतील टोन उद्योजिका डॉ. श्रद्धा लुनिया आणि वैशाली बाघ यांनी या समस्यांकर प्रयास सुरू केले. टिश्यूर बंदीची माझी करणारी यांचिका दाखल न करता लोक परत कापडाच्या प्रेमास पडतील, यासाठी एक चळवळ उभी करून त्यांनी हे साध्य केले.

केईआरएफएस (KERFS) इंडियन नाशिक येथे प्रतिष्ठेच्या ई ३ संवादांमध्ये अनावरण केलेल्या स्मालाच्या पहिल्याच आणि सर्वात नविन्युर्ण ब्रँडच्या स्वरूपात समोर आला. नाशिक येथील ए अँड जी ग्रुपमधील वेल्थ होन कन्सेप्ट वल्लोधिग एरएएसी यांच्या केईआरएफएसच्या ब्रँडच्या नावे खास रिमिडि बॉक्स पॅकेजिंग आणि प्रिप्रियम डाटास्मालाची ओई निर्माण करण्याकरता बन्वले आहे.

इन्व्हेस्टमेंट मुंबई येथे २० मार्च रोजी झालेल्या पुरस्कार

या इंडियन नाशिक, पुणे, मुंबई व उत्तर महाराष्ट्रात ३०० हून अधिक महिलांथे नेटवर्क तयार केले आहे. केईआरएफएसच्या टीमसह डॉ. श्रद्धा लुनिया, वैशाली बाघ, कुमार गणेशन, जितेंद्र भदाणे हे भारता-तीत आणि जनभारतीत महिलांच्या आर्थिक सक्षमीकरणाप्रति कटिबद्ध आहेत. सन २०१८ पर्यंत २,००० महिला उद्योजकांथे नेटवर्क उभासण्याची त्यांची योजना आहे.

विकास सोहळ्यात डॉ. श्रद्धा लुनिया आणि वैशाली बाघ यांचा गौरव संवृक्त राष्ट्र व्यापार आणि विकास परिषद, त्रिनिदादचे महासचिव डॉ. मुखिसा किट्टी यांच्या हस्ते करण्यात आला. याप्रसंगी डोक रिपब्लिकच्या कामगार व समाजकर्मिणी मिस मिचेल मार्केन्कोवा, इन्व्हेस्टमेंट्स डेप्युटी मि निस्टर मिस तेराडो, मेघालयचे मुख्यमंत्री डॉ. मुकुल संगमा, कॅनडियन व्यापारमंत्री डॉ. स्वी डाल आदी उपस्थित होते.

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## उल्लेखनीय कामगिरी करणाऱ्या महिलांचा गौरव

मुंबई : वर्ल्ड ट्रेड सेंटर मुंबई, ऑल इंडिया असोसिएशन ऑफ इंडस्ट्रीज आणि मुंबई दूरदर्शन केंद्रातर्फे व्यवसाय आणि सामाजिक क्षेत्रांमध्ये उल्लेखनीय काम करणाऱ्या पाच महिलांचा गौरव करण्यात आला. महिलांच्या सबलीकरणासाठी येत्या २७ ते २९ मार्चदरम्यान सहाव्या जागतिक आर्थिक परिषदेचे आयोजन करण्यात आले आहे. महिला सन्मान सोहळा या उपक्रमाचाच एक भाग होता. या परिषदेमध्ये जगभरातील २० देशांमधील नियोजनकर्ते, एनजीओ, महिला नेते, शिक्षणतज्ज्ञ आणि महिला उद्योजिका सहभागी होणार आहेत.

महिलांच्या सबलीकरणासंदर्भातील समस्यांवर या परिषदेत चर्चा होणार आहे. महिलांचे नेतृत्व, जागतिक पातळीवरील संस्थांमधील तसेच लघु उद्योगांमधील महिलांचे स्थान, तंत्रविकास, आर्थिक सहाय्य, राष्ट्रीय तसेच आंतरराष्ट्रीय पातळीवरील स्टेकहोल्डर्सची भूमिका, शिक्षण, कला आणि संस्कृती आणि सामाजिक नेतृत्व हे या परिषदेतील चर्चेचे मुख्य विषय आहेत. 'नाविका : सन्मान प्रतिभा और नेतृत्व का' असे शीर्षक असलेला हा महिलांचा सन्मान



सोहळा जागतिक महिला दिनाचे औचित्य साधून येत्या ८ मार्च रोजी प्रक्षेपित केला जाणार आहे. या कार्यक्रमात रेवती श्रीनिवास यांच्या 'शक्ती कल्ट' द्वारे भरतनाट्यम सादर करण्यात येईल. ज्या महिलांचा गौरव होणार आहे, त्यांनी समाजाच्या वेगवेगळ्या क्षेत्रांमध्ये आपल्या कर्तृत्वाचा ठसा उमटवलेला आहे. राष्ट्रीय पुरस्कार विजेती प्रसिद्ध अभिनेत्री सोनाली

कुलकर्णी, 'पद्मश्री' पुरस्कार विजेत्या प्रसिद्ध चित्रपट समीक्षक-लेखिका भावना सोमव्या, प्रसिद्ध सौंदर्यतज्ज्ञ आणि 'ब्लश वर्ल्ड'च्या संस्थापक डॉ. जमुना पै, रायन इंटरनॅशनल ग्रुप ऑफ इन्स्टिट्यूशन्सच्या व्यवस्थापकीय संचालिका ग्रेस पिंटो, 'न्यू इंटरप्रायजेस असोसिएट्स'च्या भारतीय कार्यालयाच्या वरिष्ठ व्यवस्थापकीय संचालक बाळा देशपांडे