

# SPECIAL POLICY FOR WOMEN ENTREPRENEURS





## Eligible Units

<b>Sole Ownership</b>		100% equity by women entrepreneur
<b>Partnership</b>		100% equity by women entrepreneurs
<b>Co-operative Sector</b>		100% women held share capital
<b>Private or Public Ltd Company</b>		100% shares held by women
<b>Self Help Groups</b>		Registered Self Help Groups established as Co-op Society/Co.

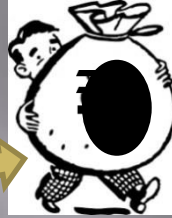
# SALIENT FEATURES OF THE POLICY



- ▣ Eligibility: *Women* owned units with Min 50% *women* employees
- ▣ Capital Subsidy
- ▣ Power Tariff Subsidy
- ▣ Interest Subsidy
- ▣ Workforce Welfare Assistance
- ▣ Brand Development
- ▣ Assistance for Participation in Exhibitions
- ▣ Incubation
- ▣ Awards
- ▣ Venture Fund
- ▣ Skill Development
- ▣ Special Package Of Incentives



▣ Capital Subsidy



New and Expansion MSME Units are eligible for subsidy of 15% to 35% of fixed capital investment with limit varying from Rs.20 to 100 lacs (depending on location).

▣ Power Tariff Subsidy



New and Expansion MSME Units are eligible for subsidy of Rs.2.00 per unit for the units located in Vidharbha, Marathwada and north Maharashtra and for the districts of Ratnagiri & Sindhudurg in Konkan region, and Rs.1.00 per unit for the units in other areas of the State for a period of 5 years from the date of production.

▣ Interest Subsidy



New and Expansion MSME Units are eligible for interest subsidy @ 5% per annum interest paid to the banks and public financial institutions on the amount of term loans taken for acquisition of fixed assets.



Workforce Welfare Assistance



Eligible units are eligible for refund of EPF/ESI paid towards women employment up to 50% of contribution paid by the company for the period of 5 years.

Brand Development



The Government shall facilitate development of brand for Women Entrepreneurs in Micro & Small Enterprises for marketing their products. The assistance will be at 50% of cost of brand development limited to a maximum of Rs.1.00 Cr.

Assistance for participation in Exhibitions



To encourage participation in Exhibitions by providing assistance of 75% of stall rentals - limited to Rs 0.50 lac for domestic and Rs.3.00 lacs for international exhibitions. Assistance of up to 50% of cost incurred in organizing exhibition for women entrepreneur, limited to a maximum of Rs.10 lacs.



## Incubation



A reservation of 30% space for women entrepreneurs shall be provided in Incubation Centres promoted by the State.

## Awards



On the lines of IT awards, exceptional women-centric enterprises will be awarded every year.

## Venture Fund



Women & Child Development Department will create a Rs.50 crore special venture fund for women entrepreneurs.

## Skill Development



Training assistance of Rs.3000/- per women employee per year for the initial 3 years of the unit from the date of commencement of commercial production. The assistance will be linked to “Late Pramod Mahajan Skill Development Scheme” .



## Special Package Of Incentives

### **Additional fiscal benefits under Package Scheme of Incentive-2013**

- Incentives of C zone will be applicable to industries located in A & B zones.
- Incentives of D+ zone will be applicable to industries located in C & D zones
- Incentives of Naxal Affected Areas will be applicable to industries located in D+ and No Industry District zones.

- Industrial Promotion Subsidy : GST Refund
- Stamp Duty Exemption
- Electricity Duty Exemption
- Incentives for strengthening of MSMEs



# Incentives

(maximum limit for new unit)

Area	Ceiling limit (% of Fixed Capital Investment)		Period (Number of years from start of COMMERCIAL PRODUCTION)	
	Micro, Small & Medium Unit	Large unit	Micro, Small & Medium Unit	Large unit
<b>A</b>	-	-	-	-
<b>B</b>	20	-	7	-
<b>C</b>	40	30	7	7
<b>D</b>	70	40	10	7
<b>D+</b>	80	50	10	7
<b>No Ind</b>	90	70	10	7
<b>NAA</b>	100	80	10	7

For expansion/diversification the incentives will be restricted to 75% of ceiling limit stipulated by policy and number of years will be reduced by 1 year.





Contact



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THANK YOU!!



TAYLOR MARK COM