



Rebuilding MSMEs from Crisis

Cornerstone for Global Manufacturing Hub



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Build resilient infrastructure, promote inclusive and sustainable industrialization and foster innovation

Industrialization that works for markets, people, and environment and climate



Advancing economic competitiveness



Inclusive and Sustainable Industrial Development

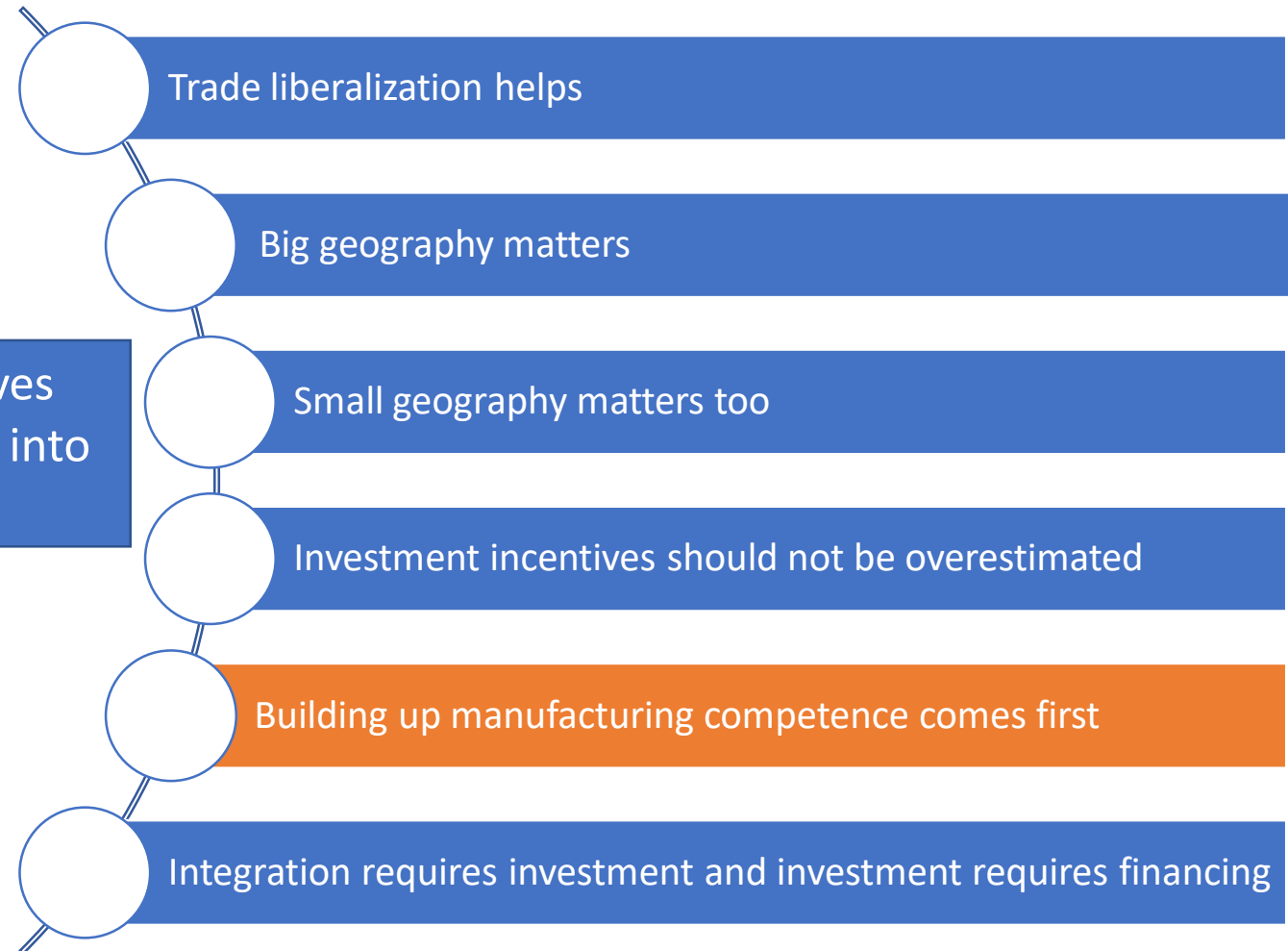
Creating shared prosperity

Safeguarding the environment

Global Manufacturing Hub

- Through Global Value Chains (GVC)
 - Fragmentation of production processes over different geographies to take advantage of location specific opportunities
 - Often more regional than name suggests
 - GVC integration can but does not necessarily drive upgradation of manufacturing sector

What drives integration into GVCs?



Global Manufacturing

- SME Participation:
 - Good, efficient and effective contract enforcement procedures are needed to support local sourcing
 - Tax incentives should be targeted to domestic business linkages and skills development, provided these are then matched with realistic supplier development initiatives and incentives
 - SMEs are to adopt Responsible Business Conduct (RBC), in areas of governance, environment, labor, community and fair business practices to position themselves as GVC suppliers

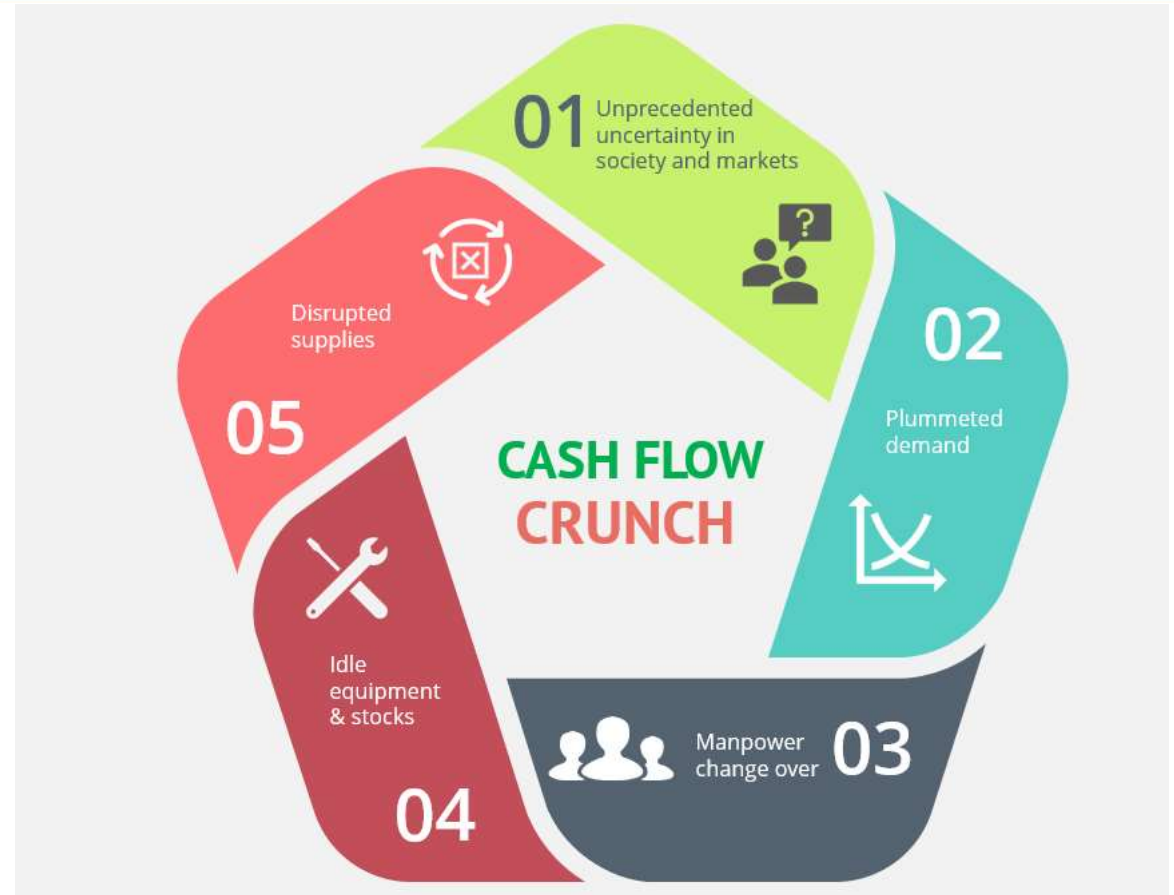


MSMEs Stock Take

- Manufacturing had come to stand still
- Challenges in five areas, each adding to cash flow crunch and business continuity concerns

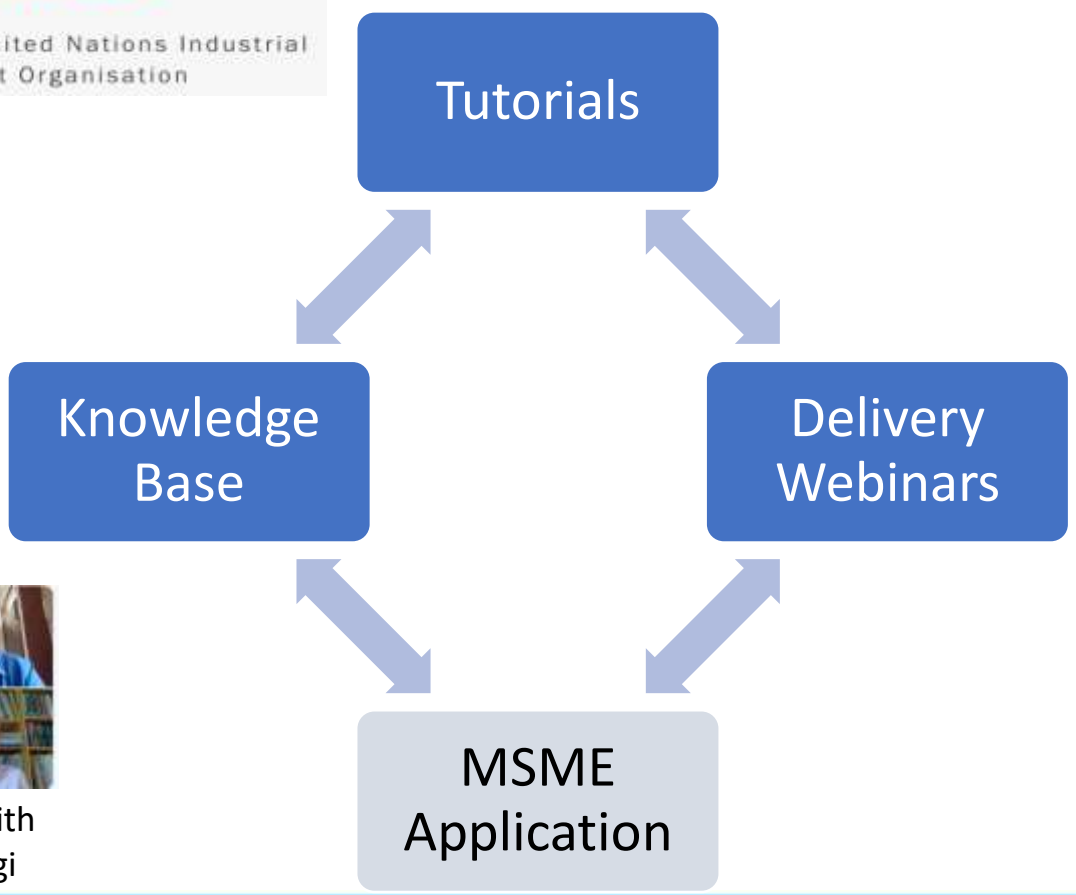
MSMEs need liquidity to restart and demand to recover cash flows

MSMEs need to rebuild operations, manpower, supply chains etc.



<https://www.unido.org/stories/indias-manufacturing-reels-impact-covid-19>





- Knowledge and collaboration platform to:
 - Provide a framework for action
 - Use crisis as an opportunity to improve business
 - Contribute to inclusive and sustainable development transition

- Partnership for development and roll out



www.b3cmsme.org



Back to Business Roadmap



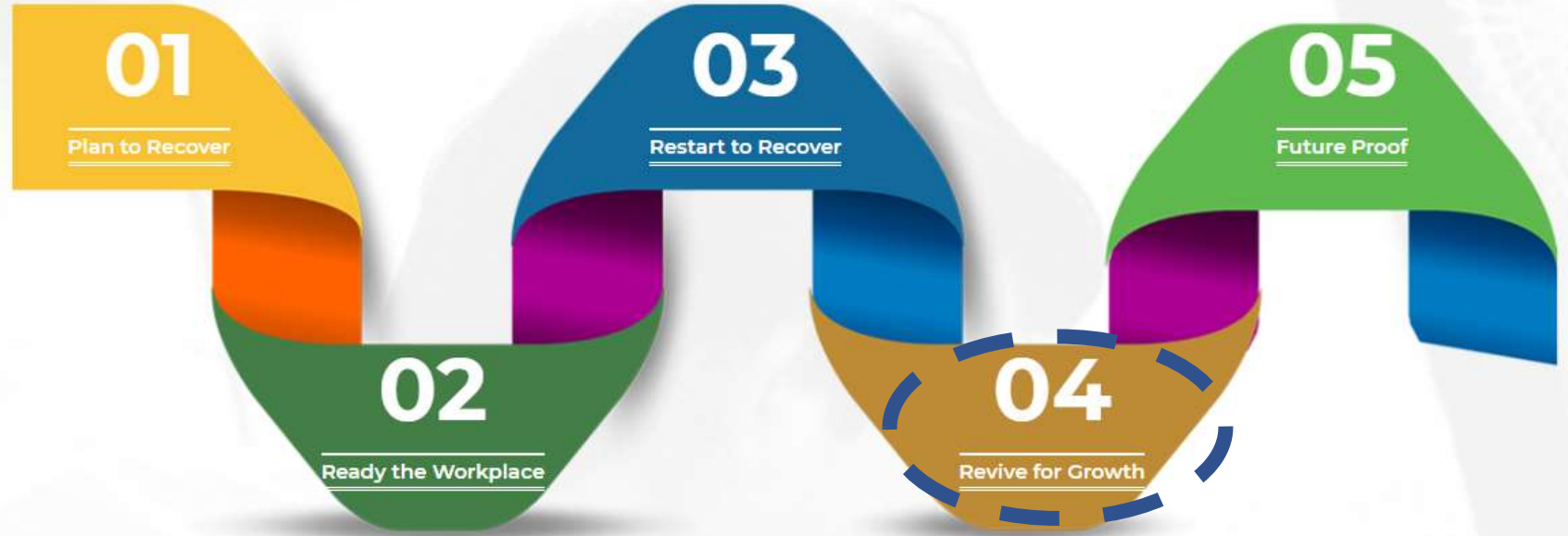
ENTREPRENEURSHIP



FINANCES



CUSTOMERS



SUPPLY CHAIN



OPERATIONS



MANPOWER



HEALTH & SAFETY



Building Back
Business from
Crisis

MSME





REVIVE FOR GROWTH



04 Revive for Growth

REVITALIZE AND GROW FROM YOUR BUSINESS COMPETENCIES

CONSOLIDATE

DO BETTER WHAT
YOU ARE
ALREADY DOING
WELL

PRODUCTS

DIVERSIFY

USE WHAT YOU
ARE GOOD AT FOR
A DIFFERENT
PURPOSE

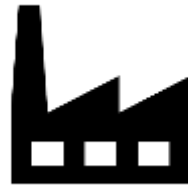
**BUSINESS
COMPETENCIES**

TECHNOLOGY

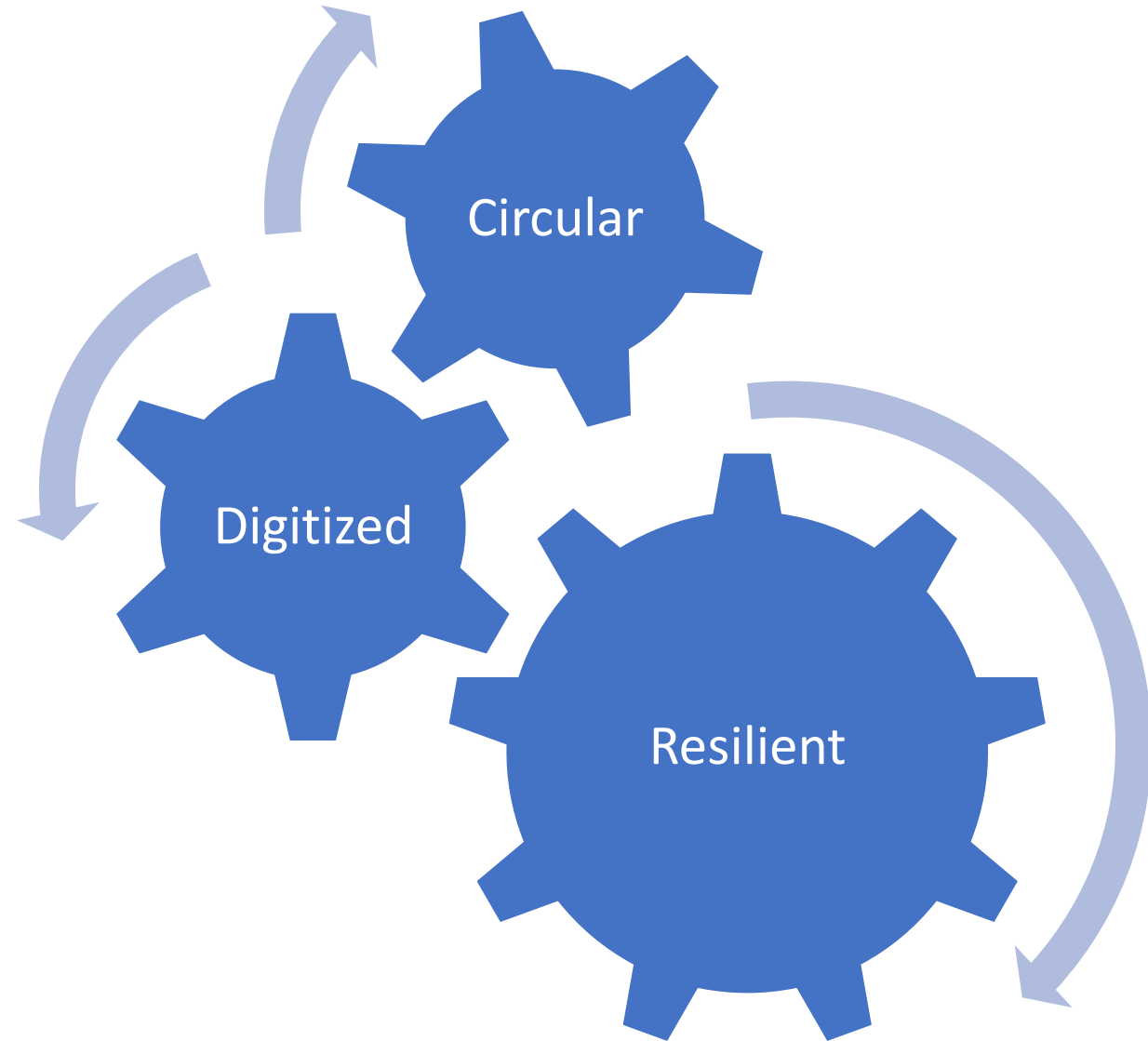
BUSINESS



Towards 'New' Normal



Transformation of
Global Production
& Consumption Systems



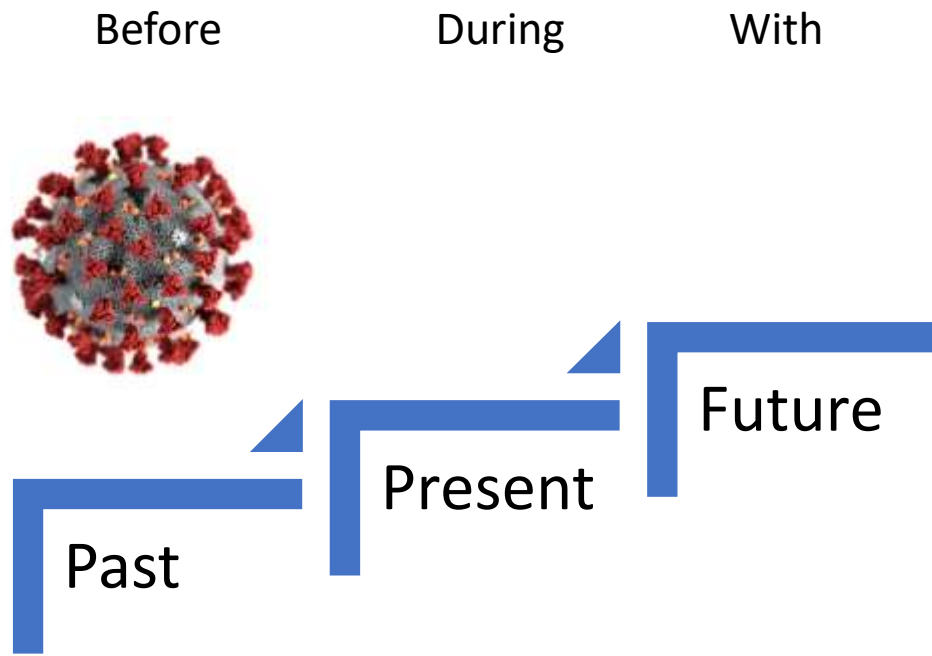
Global Value Chains 2.0?

- Immediate Response • Reset?
 - Supply chains
 - Stress tests
 - Redundancy
 - Stocks
 - Shared risks & responsibilities
 - Business continuity
 - ISO 22301
 - COVID-19 outbreak revealed structural GVC weaknesses
 - Manufacturing and Supply chains
 - Interdependence triggers and augments disruptions
 - Innovation
 - Separation of R&D from manufacturing dents innovation capacity
 - Firm level dynamic capabilities
 - System level industrial commons

- Localization of value chains around integrated manufacturing hubs
- Shift from export processing zones to manufacturing and innovation ecosystems, embedded in eco-industrial parks



In Closing



- Transformative Change in Production and Consumption Systems
 - Ensure these contribute to inclusive and sustainable development, SDGs



Thank You



Building Back
Business from
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MSME

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