



**WORLD TRADE CENTER®**  
**MUMBAI**

Promoted by MVIRDC®   
M. Visvesvaraya Industrial Research and Development Centre

## **WORLD TRADE CENTER MUMBAI TRADE INSTITUTE**

### **BASIC CHINESE PRACTICAL BUSINESS CONVERSATIONS COURSE**

China and India today represent Asia's two largest and most dynamic societies which are emerging as new trend setters in international relations. Given its rapid economic growth and emergence as a major global powerhouse, the business opportunities and developments in China are more significant than ever. Since many Chinese people cannot really speak English, this is the right time to begin learning Chinese Conversation. This will help you to communicate with locals not just from China, but from Taiwan, Hong Kong and Singapore as well, including Chinese people living abroad. Even knowing a little bit of Chinese language will already offer you the chance to lower communication barriers arising from different cultural backgrounds and languages.

The "Basic Chinese Practical Business Conversations Course" is designed to meet the needs of individuals who are doing business with China as well those entrepreneurs who wish to enter into Chinese Markets. The objective of the course is to enable you to communicate accurately and appropriately in simple Chinese for common everyday purposes such as greeting, introducing friends and relatives, identifying people or objects, expressing gratitude to someone, sending someone your regard, asking the time, making an appointment, making an invitation, making a suggestion, asking for someone's opinion, buying something and offering congratulations. This will also provide a good foundation for you to further your studies of the Chinese language at intermediate level. The course is being offered by World Trade Centre in association with Taipei World Trade Center.

#### **Course Content**

The Course is based on the Practical Business Conversation Book I&II of National Taiwan University Mandarin Training Centre.

The basic level will cover topics as follows:

- Foundation of pronunciation
- Spelling skills
- Basic conversation skills used in business
- Introduction of main important occasions /festivals and the suitable greeting words
- Basic writing skills for beginners (basic Chinese characters)
- Reading skills for business used practical words

## ADMISSION PROCEDURE

<b>Eligibility</b>	Graduation Preferred
<b>Duration</b>	6 weeks
<b>Days / Time</b>	Thursdays & Fridays (6.30 p.m. – 8.30 p.m.)
<b>Commencement</b>	January , July every year
<b>Fee (Payable at Admission)</b>	Rs. 10,000/- plus GST @18% (Non-refundable)
<b>Payment</b>	Full payment by Cash / Cheque in favour of ' <b>MVIRDC</b> '

### Admission Procedure:

1. The prescribed Application Form to be filled in and submit with
  - Two passport size photographs.
  - The Xerox copies of the certificates / marksheet.
  - Full Course fee by Cash or Cheque in favour of '**MVIRDC**'
2. Admissions will be strictly on first-come and first-serve basis, as seats are limited.

### Contact Address

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