



WORLD TRADE CENTER®  
MUMBAI



MVIRDC®

# WORLD TRADE CENTER

## MUMBAI

Since 1970





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# One Man's VISION

The World Trade Center Mumbai is the realization of the vision of one man - Sir M. Visvesvaraya - engineer, scientist, and a great son of India. His life was dedicated to the nation's prosperity through scientific research and industrial development. Named after him, M. Visvesvaraya Industrial Research & Development Centre (MVIRDC), a company registered under the Indian Companies Act, is the promoter of WTC. Today, the World Trade Center stands tall- a symbol of common endeavour for the common good.

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## MEMBERS OF THE BOARD

### Chairman



Dr. Vijay G. Kalantri

### Vice-Chairmen



Mr. Sharad P. Upasani



Capt. Somesh C. Batra



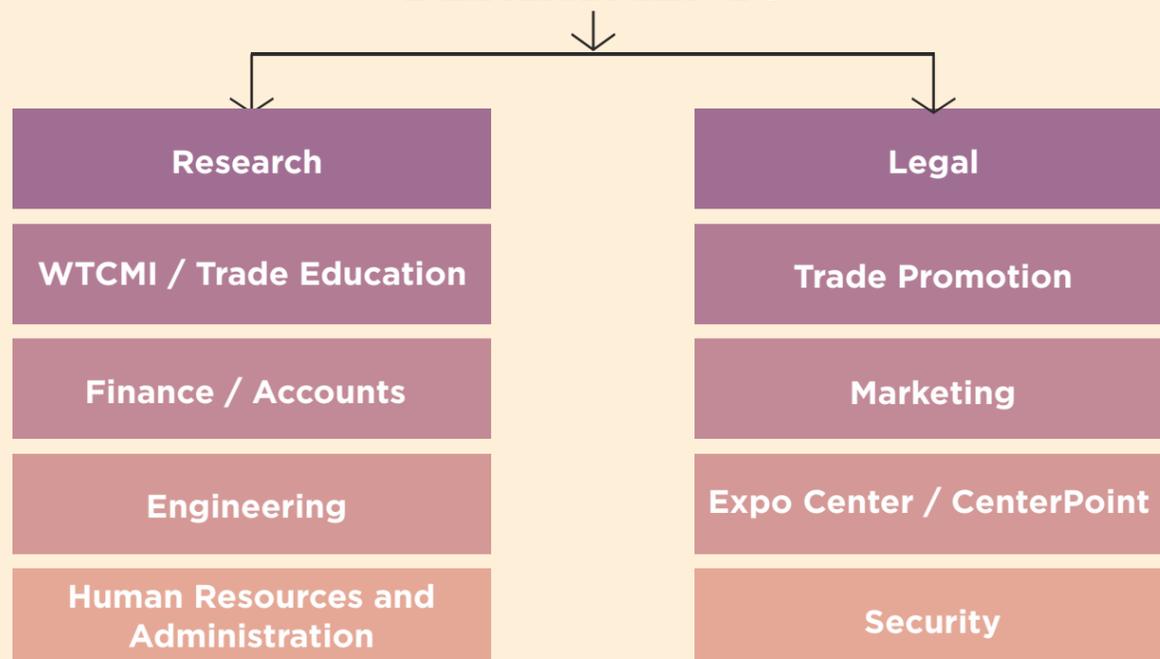
Mr. Ajoykant Ruia

### Executive Director



Ms. Rupa Naik

## DEPARTMENTS



# World Trade Center Mumbai

World Trade Center Mumbai was established on June 26, 1970. It was the vision of the eminent engineer of India and Bharat Ratna Sir M. Visvesvaraya to build an international trade center in the city of Mumbai. In 1971 World Trade Center Mumbai became a member of the World Trade Centers Association, New York, a prestigious global network serving the cause of international trade worldwide.

The World Trade Center Mumbai is a not-for-profit organization providing a platform for multifarious trade services and infrastructure facilities.

Recognised as a prestigious trade and business destination, the World Trade Center Mumbai is an iconic structure strategically located in the heart of the city.



### VISION

Committed to excellence in trade and investment facilitation through global linkages.

### MISSION

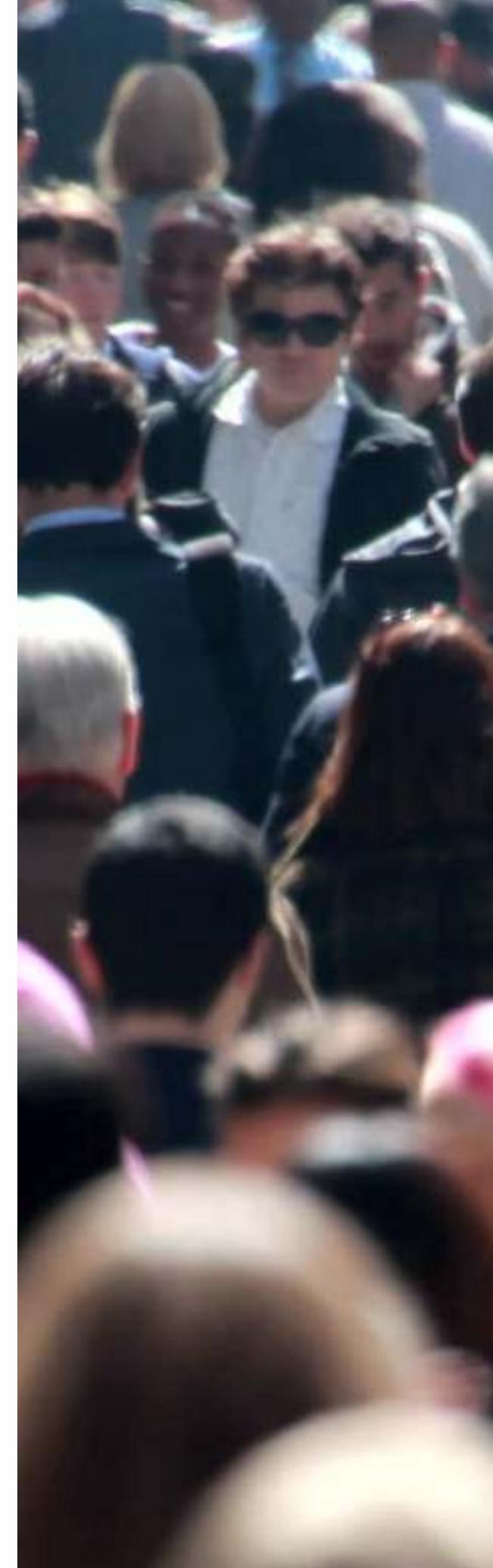
- To foster trade and industrial growth through effective and innovative trade services and by offering world class business facilities.
- To promote and strengthen business and India's international trade through global collaborations and connections.
- To create an enabling platform for trade research, education, training and trade facilitation.

➔ To find out more about what WTC Mumbai has to offer, visit:

W: [www.wtcmumbai.org](http://www.wtcmumbai.org)

T: 91-22-66387272 F: 91-22-2218 8385

E: [wtc@wtcmumbai.org](mailto:wtc@wtcmumbai.org)



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# About WTCA

The World Trade Centers Association stimulates trade and investment opportunities for commercial property developers, economic development agencies, and international businesses looking to connect globally and prosper locally. WTCA association serves as an 'international ecosystem' of global connections, iconic properties, and integrated trade services under the umbrella of a prestigious brand.



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## VISION

To become the world's trusted global brand for international business connections and trade through our proprietary network of branded properties and integrated trade services.

## MISSION

To expand the reach and increase the quality of the global WTCA network.

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# MVIRDC INITIATIVES

MVIRDC World Trade Center Mumbai has established World Trade Centers in India at Bhubaneswar, Goa and Jaipur.

## WORLD TRADE CENTER BHUBANESWAR (ODISHA) ASSOCIATION

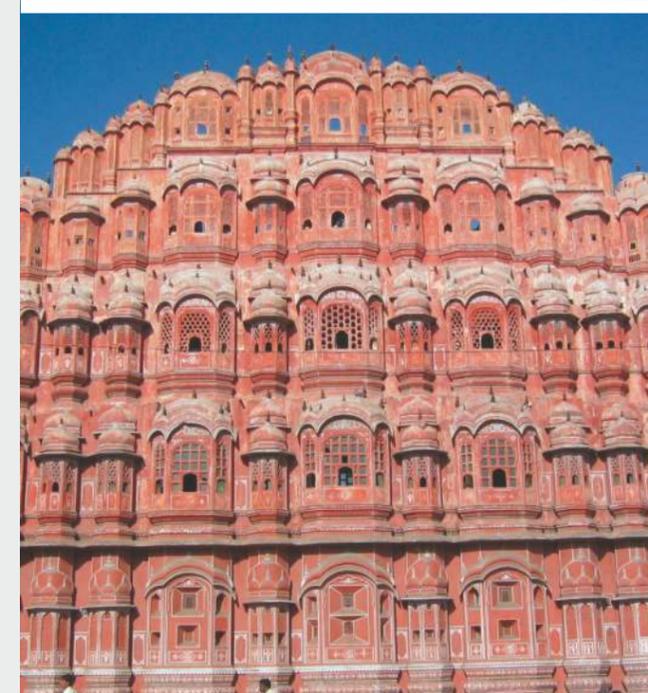
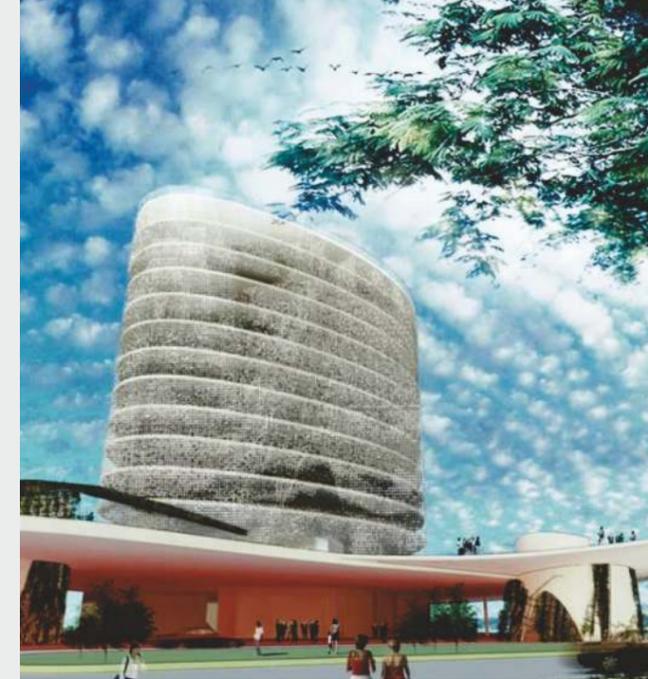
World Trade Center Bhubaneswar (Odisha) Association promoted by M. Visvesvaraya Industrial Research and Development Centre (MVIRDC), was inaugurated in July 2014. The Centre has since embarked on various trade promotion activities in association with the state government, public and private sector organisations to serve the local businesses of the region. WTC Bhubaneswar has become a member of the World Trade Centers Association (WTCA), New York thereby integrating with WTCA which is a network of 326 members in 89 countries. WTC Bhubaneswar facilitates trade and investment promotion in Odisha, assisting local businesses to foray into global markets and help enhance competitiveness of Odisha.

## WORLD TRADE CENTER GOA ASSOCIATION

World Trade Center (WTC) Goa was inaugurated in August 2015. WTC Goa, promoted by M. Visvesvaraya Industrial Research and Development Centre (MVIRDC) is strategically located in the capital city of Panaji. WTC Goa has acquired membership of the World Trade Centers Association, New York. WTC Goa facilitates regional economic growth of the State, which is driven by the strong performance of industrial sectors. The Centre along with the state government and various agencies organises a wide range of trade promotional events to promote and project the potential of the state.

## WORLD TRADE CENTER JAIPUR (RAJASTHAN) ASSOCIATION

World Trade Center (WTC) Jaipur was incorporated on March 16, 2015 and subsequently became a member of the World Trade Centers Association (WTCA), New York. WTC Jaipur is promoted by M. Visvesvaraya Industrial Research and Development Centre (MVIRDC). WTC Jaipur aims to bring together local and international governments and businesses on a single platform by undertaking activities with a view to promote and strengthen trade, investment, tourism, technology and exchange of information.





# Business FACILITIES

The facilities include exhibition halls, office & cabin spaces, conference, meeting rooms, arbitration, banqueting and showrooms.

## EXPO CENTER

The Expo Center of the WTC Mumbai is a world-class venue for exhibitions with state-of-the-art amenities. The Expo Center is a centrally air-conditioned venue covering about 41,000 sq. ft. area (including Crush Hall) and is backed by round-the-clock support services.

The Expo Center is booked throughout the year and is an ideal venue for both national & international trade shows and consumer fairs. Various support and technical services are available which include panel of contractors for stall design and construction, store rooms, telephone facility, reception area, freight elevator and cafeteria serving multi-cuisine food making it the most sought-after exhibition venue in Mumbai.

## OFFICE SPACE

The WTC Mumbai is an iconic commercial complex strategically located in the centre of the city. Centrally air-conditioned 32-storied Centre 1 building and the Arcade with 360° panoramic view of the Arabian Sea adds luxury to the office spaces located in the complex.

## CENTERPOINT

CenterPoint, the Business Center of the WTC Mumbai offers fully furnished offices and executive suites. The rooms are well appointed, well furnished and centrally air conditioned and available in various settings, from large conference rooms for 300 people to small intensive for 10 persons as per client's specifications and equipped with audio visual facilities.

## THE ARCADE

The Arcade is by far the centerpiece of the World Trade Center Mumbai which consists of the Expo Center admeasuring 25,250 sq. ft. The Arcade is home to important banks, retail shops of garments, handicrafts, tourism, state emporia, showrooms and fine dining restaurant.

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*A Premium Location  
for Expo & Events*





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# Trade SERVICES

## TRADE PROMOTION

The core function of a WTC is to help stimulate international trade of the region by providing authentic, timely and reliable trade information, trade leads and latest market trends to trade and industry. WTC Mumbai strives to fulfill this objective to meet the needs of the local businesses and provide every assistance to advance their business interests.

- Trade Missions and B2B Meetings

WTC Mumbai promotes and supports incoming and outgoing trade missions to facilitate business matchmaking meetings and organizes discussions on trade and investment incentives and opportunities. Over 70 trade missions from across different countries are hosted annually.

- Trade Promotion Events

Workshops, Seminars, Panel Discussions, Conferences, and Global Economic Summit are held regularly on topical subjects of interest to industry and business.

- Certificate of Origin

WTC Mumbai has been authorized by the Ministry of Commerce & Industry, Government of India, to issue the CERTIFICATE OF ORIGIN (non-preferential).

- Digital Platform

Online trade and exhibition platform [www.wetrade.org](http://www.wetrade.org) to offer greater returns on investment with low cost of participation, enhanced online presence with high reach and engagement with targeted visitors and buyers from India and overseas..

- Trade Point Services

WTC Mumbai is a member of the World Trade Point Federation (WTPF) which assists small and medium enterprises (SMEs) worldwide to trade internationally through e-commerce.

- Value added services

- Company profiling
- Reciprocity desk - Posting trade enquiries
- Disseminating trade and investment information
- Visa recommendation letters
- 'ON TRADE', in-house trade publication

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# Research SERVICES

## RESEARCH

In a highly competitive global environment, businesses increasingly rely on well-researched and well-documented information to formulate their business strategy and planning. With a view to serve local businesses and to enhance their export competitiveness, World Trade Center Mumbai undertakes research on various topics of international trade and global business. The Center's research focuses on industry and trade policy, local and global markets including emerging markets, industry, investments, technology and innovation. The Center's research studies serve as useful resource guide for trade and industry to plan and expand their businesses globally.

The Center's research is aimed at guiding and supporting policy planning by providing inputs and recommendations based on analysed data and research findings from time to time.

Market research and sectoral studies are conducted to assist exporters and importers to explore new markets and business opportunities. Focused studies are conducted to review trends and developments in the Small and Medium Enterprises (SMEs) sector as also to enhance their competitiveness in existing and new markets.

With a view to understand the implications of World Trade Organization (WTO) on India's trade and business, the Center regularly monitors and examines the developments in the realm of WTO.

The emerging economies and regional blocs are studied in-depth to gain an understanding of their implications on businesses.

## ON TRADE

The Center's quarterly journal 'On Trade' features useful articles and covers current trends and issues in the economy and international trade in India and global milieu. 'On Trade' helps businesses connect, make them visible and create their identity for growth and prosperity. The objective of the journal is to provide a round-up of the trade trends and developments, the world of small businesses, market opportunities as also report on various events conducted by the Center.

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# World Trade Center Mumbai Institute

## PG DIPLOMAS

In the wake of globalization, the world is witnessing sweeping changes in international trade. It is imperative for businesses to keep abreast of these changes by expanding and updating their information and knowledge base.

Trade Education fills the gap by providing necessary training and skills to entrepreneurs venturing into the global markets.

World Trade Center Mumbai Institute, the educational wing of the World Trade Center Mumbai, was established in 1991 to provide industry related educational programmes to meet the requirements of trade, industry and the corporate sector.

The courses are conducted with the support of state-of-the-art infrastructure, with access to information from the International Trade Library.

Experienced, highly qualified and competent faculty from trade and industry, top financial institutions and government departments are engaged to conduct the classes. Practical application oriented course curriculum is updated to match economic scenarios. Courses are widely recognized in India and abroad.

### ADDED FEATURES

- Project Assignment
- Guest Lectures
- Case Studies
- Examination and Viva
- Field Visits
- Library Facility
- Exposure to WTC Events
- Distant e-learning through WTCs / WTPF / ITC

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# Education & Training

## POST GRADUATE DIPLOMA IN FOREIGN TRADE

Suitable for Professionals, SMEs, Corporate Executives, beginners in export-import business

## POST GRADUATE DIPLOMA IN FOREX AND RISK MANAGEMENT

Specially designed for the middle and senior management level executives to enhance their knowledge on Foreign Exchange and Financial Risk Management. It covers topics such as Foreign Exchange Market, Financial Risks and Managing Financial risks, Derivative Products as Risk Management Tools.

## BASIC CHINESE PRACTICAL BUSINESS CONVERSATIONS COURSE

Designed to meet the needs of individuals who are doing business with China as well those entrepreneurs who wish to enter into Chinese Markets. The objective of the course is to enable you to communicate accurately and appropriately in simple Chinese for common everyday purposes.

## CERTIFICATE COURSE IN EXPORT-IMPORT BUSINESS

Well suited to meet the needs of individuals who wish to become global entrepreneurs. The course provides a background in marketing, management, finance and international trade.



Investment in  
Knowledge,  
Dividend for  
lifetime

Awarded 'Best Practice Institute'  
by World Trade Centers Association,  
New York, in 2014



ELECTRONICS  
EXPO

LIFESTYLE  
EXPO

TEXTILES  
EXPO

AGRO  
EXPO

# Exhibition VENUES

World class venue for exhibitions, trade shows, International consumer fairs & wedding/ theme parties

- Expo Center • South Lounge
- North Lounge • Garden Lawn

**60,000 sq. ft. exhibition area available**

## EXPO CENTER

An ideal venue for both domestic and international trade shows and consumer fairs.

25,000 sq. ft. area (available for full or partial booking)  
(15,000 sq. ft. or 10,000 sq. ft.)

## SOUTH LOUNGE

5,600 sq. ft. area for exhibitions in Centre 1 bldg, ground floor

## NORTH LOUNGE

2,800 sq. ft. area for exhibitions in Centre 1 bldg, ground floor

## OPEN AREA

15,000 sq. ft. area in the WTC complex

## GARDEN LAWN

13,735 sq. ft. area for exhibitions

### State-of-the-art facilities that meet all exhibitors requirements

- Centrally air conditioned
- Panel of contractors for stall design and construction
- 24x7 security services with CCTV surveillance
- Ample car parking
- Electrical and engineering support
- Catering services, branding spaces within complex, store rooms, telephone facility & freight elevators

→ To find out more about what WTC Mumbai has to offer, visit:

W: [www.wtcmumbai.org](http://www.wtcmumbai.org)

T: 91-22-6638 7388 F: 91-22-2218 8385

E: [expo@wtcmumbai.org](mailto:expo@wtcmumbai.org)

# CenterPoint MEETING ROOMS

An essential feature of a World Trade Center is to provide facilities for business development.

CenterPoint at World Trade Center Mumbai provides world-class venues ranging from large to small meeting rooms for conferences, seminars and workshops.

Board Room for arbitration, training programmes and corporate meetings is also available.

The CenterPoint is fully equipped to meet your needs by providing facilities like Audio-visual, Catering, Designing banners, Internet at an additional cost.

## VENUE OPTIONS:

### CENTRUM

Meeting Room capacity up to 300 pax with option for partition to accommodate 100 pax

### SOUTH AND NORTH LOUNGE

Meeting Room capacity up to 400 pax with separate dining space in the North Lounge

### BOARD ROOM

Oval style seating for 35 pax

### COMMITTEE ROOM

Meeting Room capacity up to 50 pax

### JASMINE

U-style seating for 20 pax

## CABIN SPACES:

CenterPoint offers executive cabins located on the first floor of Center 1 building which are fully equipped with proficient secretarial and state-of-the-art communication amenities.

It is an ideal location for start-ups, entrepreneurs, overseas commercial and trade offices.

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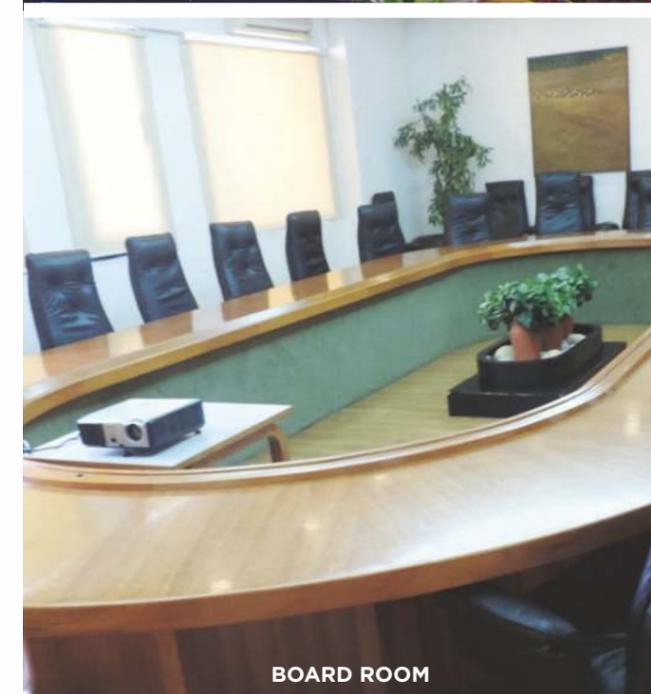
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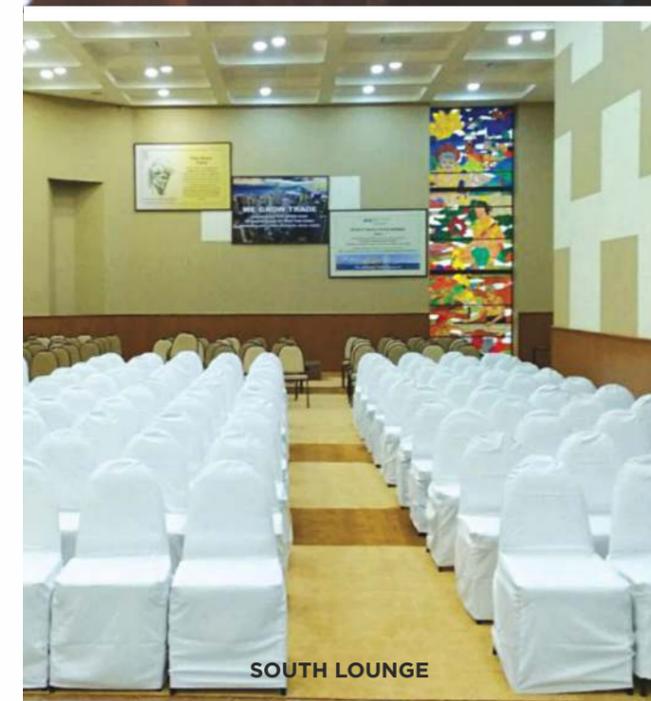
E: [centerpoint@wtcmumbai.org](mailto:centerpoint@wtcmumbai.org)



CENTRUM



BOARD ROOM



SOUTH LOUNGE

# WE PROMOTE SHOWCASE RESEARCH TEACH FACILITATE TRADE

INDIA'S PREFERRED CATALYST FOR WORLD TRADE DEVELOPMENT

CONNECTIVITY | VISIBILITY | IDENTITY

**World Trade Center Mumbai**

Promoted by M. Visvesvaraya Industrial Research and Development Centre  
31<sup>st</sup> Floor, Center 1, Cuffe Parade, Mumbai - 400 005. INDIA



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