





# Investing in Turkey

Ministry of Economy General Directorate for Incentives Implementation and Foreign Investment



Mumbai April 2015



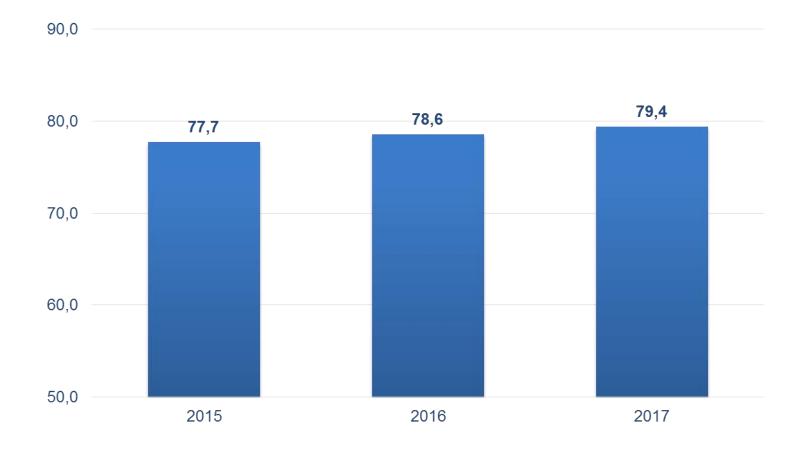
# **Outline of the Presentation:**

- General Economic Outlook
- Investment Environment
- Investment Incentives





#### **Population Prospects (Million People)**

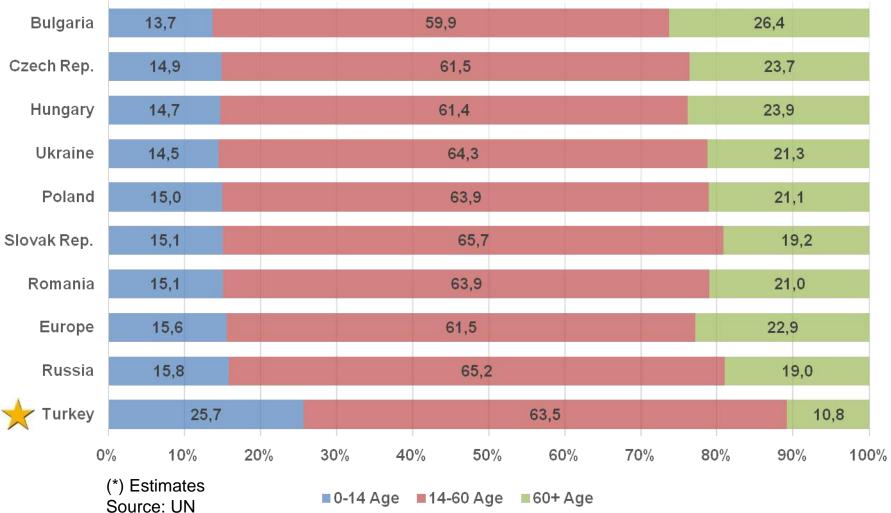


Source: Ministry of Development, Medium Term Economic Programme 2015-2017, October 2014



#### **Favourable Demographics**

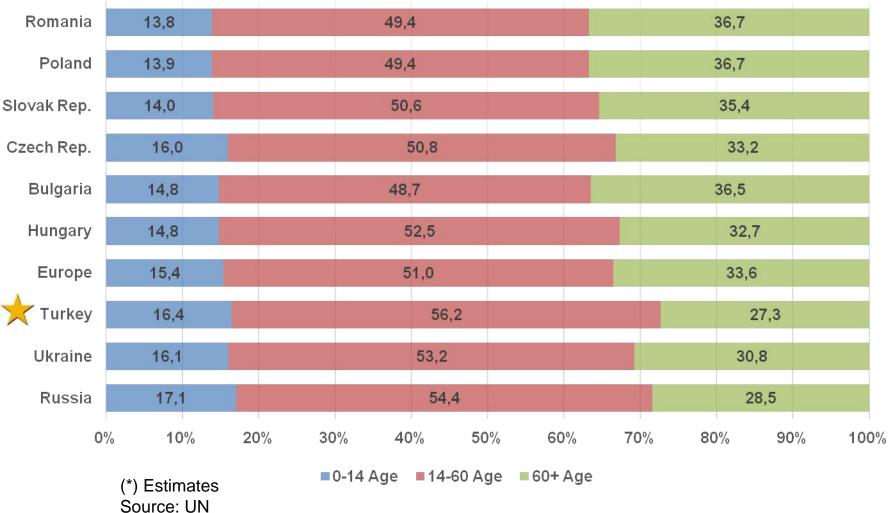
#### Demographic Profile\* (as of 2013)





#### **Favourable Demographics**

Demographic Profile\* (as of 2050)

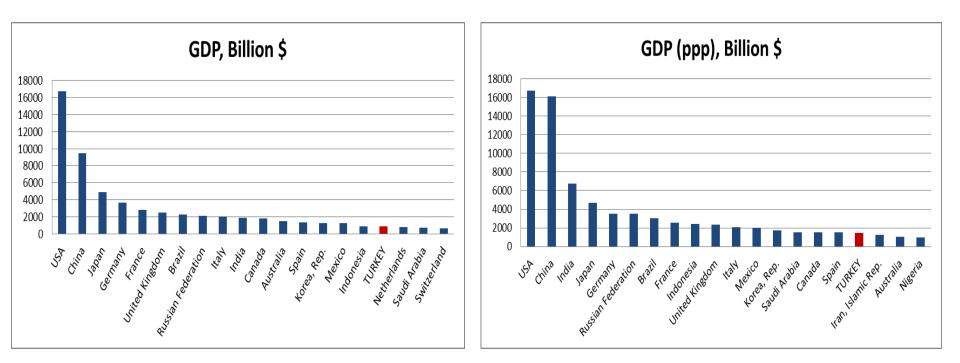






#### **World's Biggest Economies**

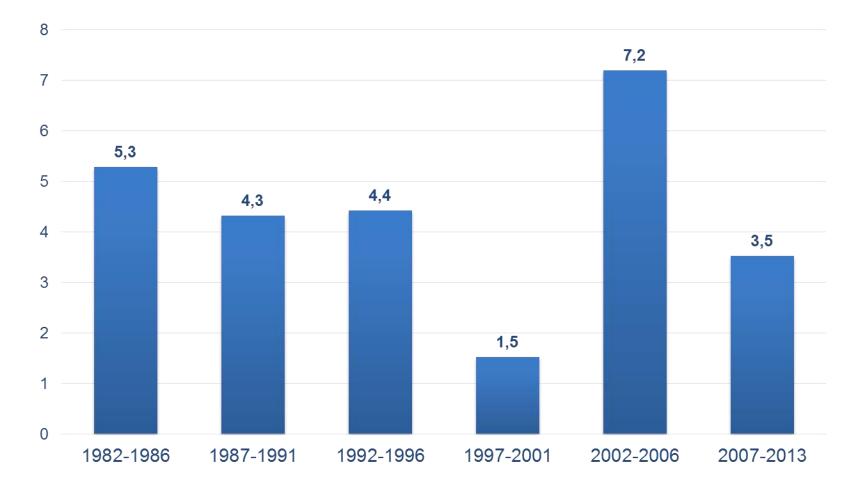
(GDP Current, Purchasing Power Parity)



Turkey ranks as the 17th largest economy in the World and 6th in Europe.



#### **GDP Growth Rate (Annual Average, %)**

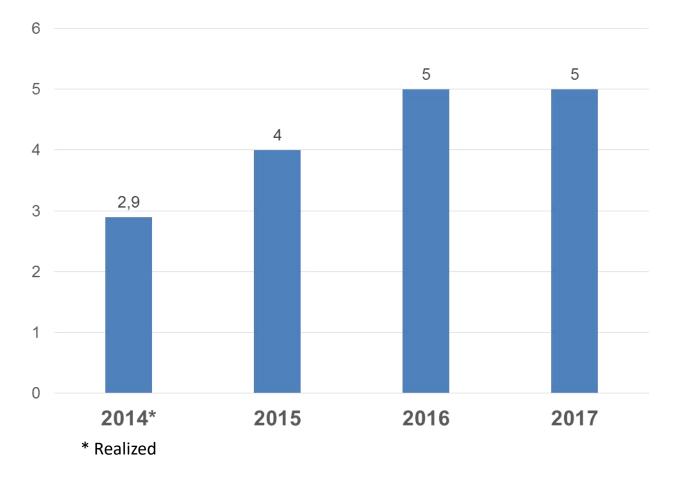


Source: TURKSTAT, Undersecretariat of Treasury



Republic of Turkey Ministry of Economy

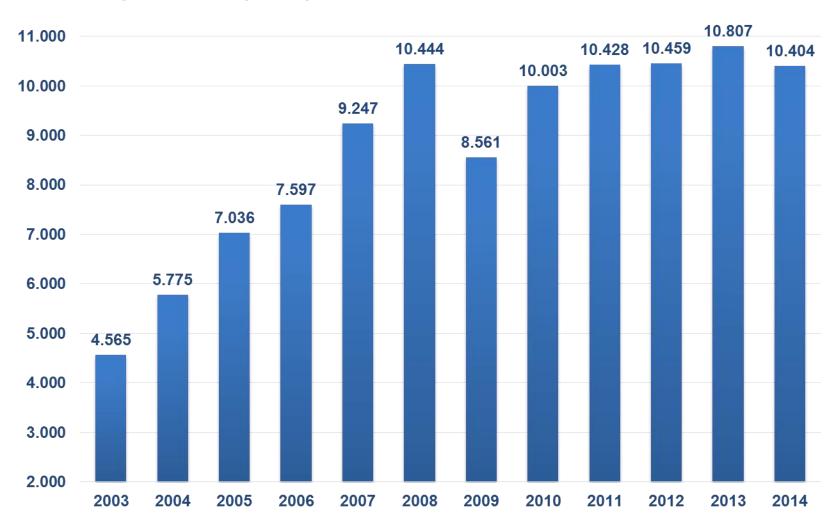
#### **GDP Growth Rate Projections (Annual Average, %)**



Source: TURKSTAT, Medium Term Economic Program, 2015-2017



#### Per Capita GDP (USD)



P

1200

Source: TURKSTAT



#### Republic of Turkey Ministry of Economy

GDP: \$18,9 trillion Population: 601

million





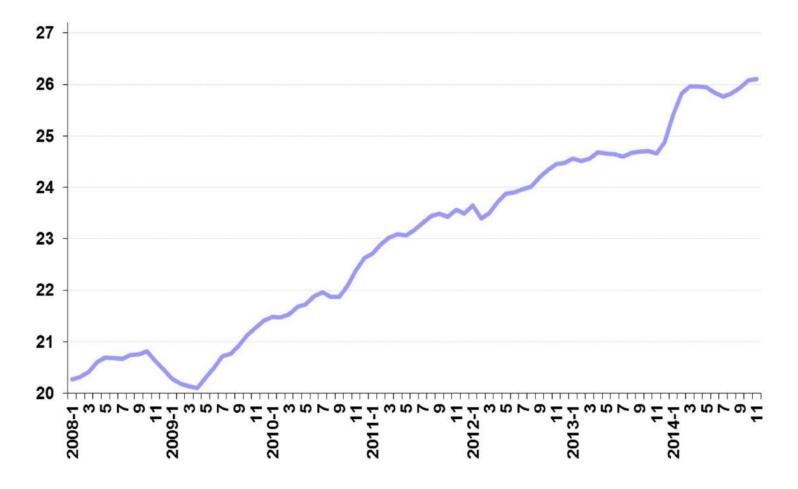
GDP: \$2 trillion Population: 142 million

> GDP: \$423 billion Population: 78 million

GDP: \$3,1 trillion Population: 729 million



#### **Employement\* (million people), - Strong Job Creation**

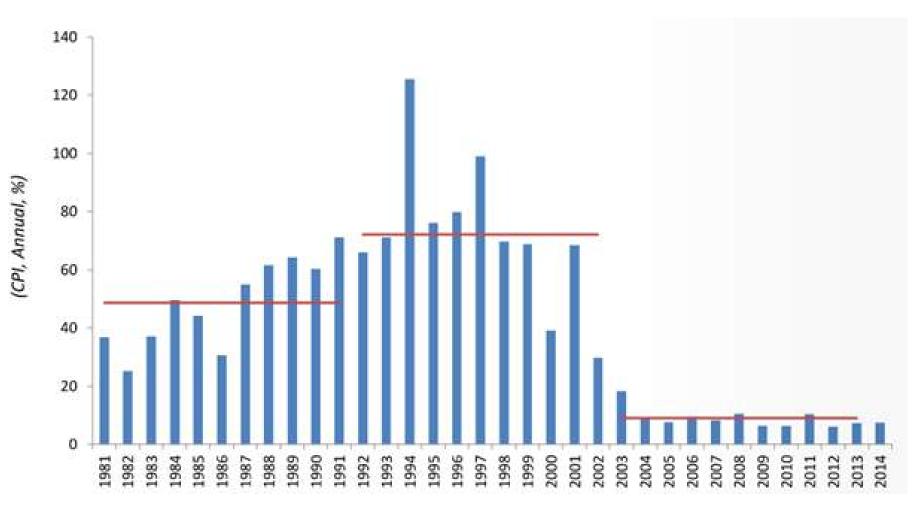


Source: TURKSTAT

\* Seasonally adjusted)



#### Inflation

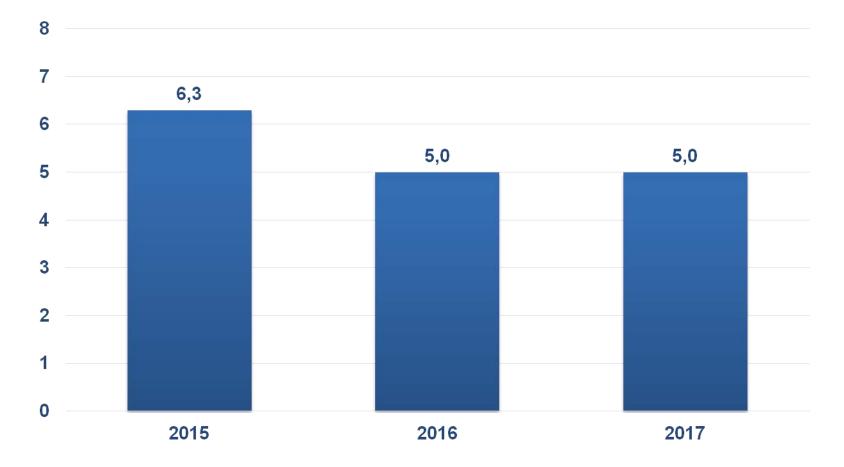


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Source: TURKSTAT



#### Year End CPI Forecasts in 2015-2017 (%)

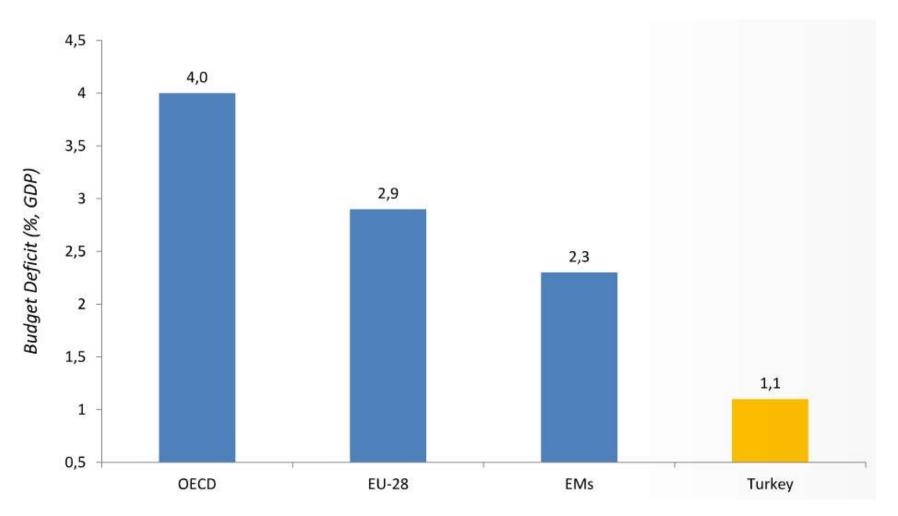


Source: Ministry of Development, Medium Term Economic Programme 2015-2017, October 2014

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#### **Budget Deficit 2014**

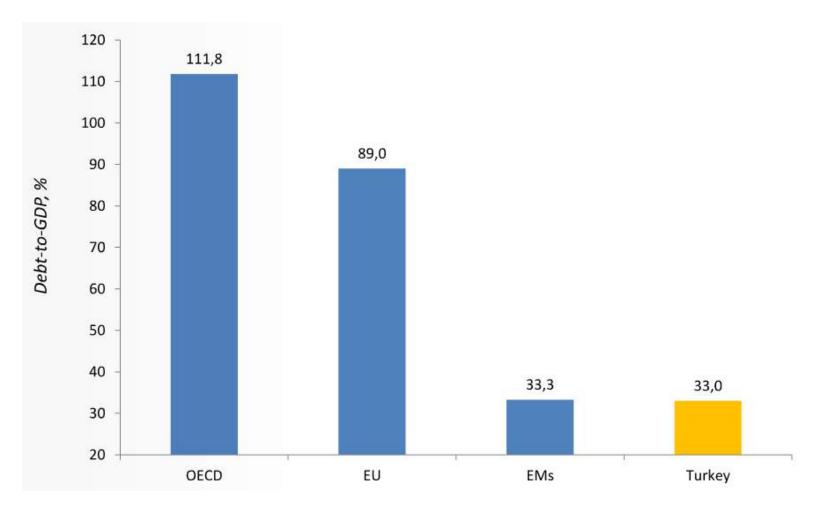


Source: IMF, OECD, Ministry of Development

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#### Public Debt 2014



Source: IMF, OECD, Treasury

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#### **Current Account Balance Targets**

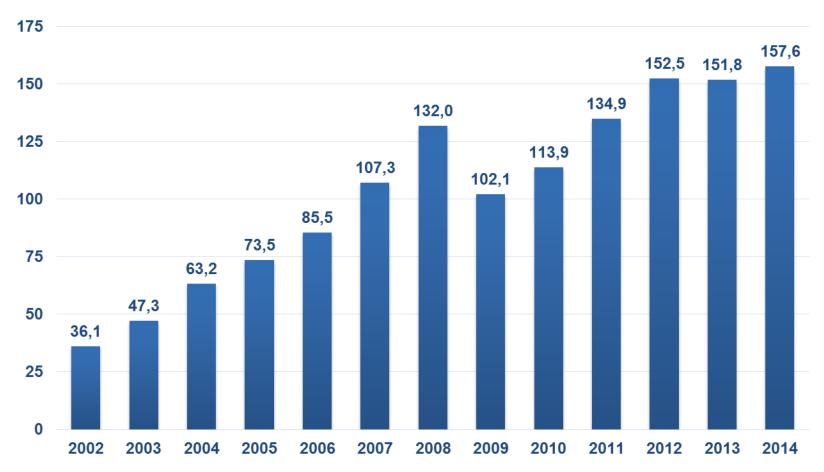


Source: Ministry of Development, Medium Term Economic Programme 2015-2017



#### **Annual Exports (Billion USD)**

and particular



Source: TURKSTAT



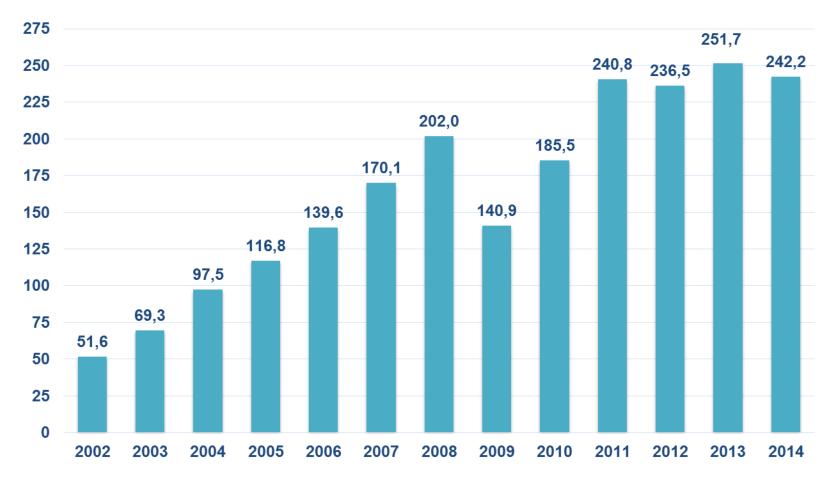
#### Main Export Items (Million USD)

Annual (Million Dolar)											
			EX	PORT	IMPORT		BALANCE		CHANGE %		
Rank	Code	Description of Chapter	2013	2014	2013	2014	2013	2014	2013/2014		
1	87	VEHICLES OTHER THAN RAILWAY, TRAMWAY	17.000	18.064	16.808	15.736	192	2.328	6,3		
2	84	MACHINERY, NUCLEAR REACTORS, BOILERS, ETC	12.989	13.595	30.157	28.104	-17.167	-14.509	4,7		
3	61	KNITTED AND CROCHETED GOODS AND ARTICLES THEREOF	9.245	10.029	941	985	8.304	9.044	8,5		
4	85	ELECTRICAL, ELECTRONIC EQUIPMENT	9.544	9.693	17.759	17.949	-8.214	-8.255	1,6		
5	72	IRON AND STEEL	9.919	9.246	18.691	17.576	-8.772	-8.330	-6,8		
6	71	PEARLS, PRECIOUS STONES, METALS, COINS, ETC	6.999	7.717	16.234	8.121	-9.236	-404	10,3		
7	73	ARTICLES OF IRON AND STEEL	6.148	6.356	2.758	2.618	3.390	3.738	3,4		
8	62	NON KNITTED AND CROCHETED GOODS AND ARTICLES THEREOF	5.714	6.234	1.863	1.883	3.851	4.351	9,1		
9	27	MINERAL FUELS, OILS, DISTILLATION PRODUCTS, ETC	6.725	6.112	55.917	54.895	-49.193	-48.783	-9,1		
10	39	PLASTICS AND ARTICLES THEREOF	5.609	6.098	13.881	14.151	-8.272	-8.052	8,7		
	LIST TOTAL			93.145	175.009	162.016	-85.117	-68.871	3,6		
TOTAL			151.803	157.642	251.661	242.183	-99.859	-84.541	3,8		

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#### **Annual Imports (Billion USD)**



Source: TURKSTAT

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#### Main Import Item (Million USD)

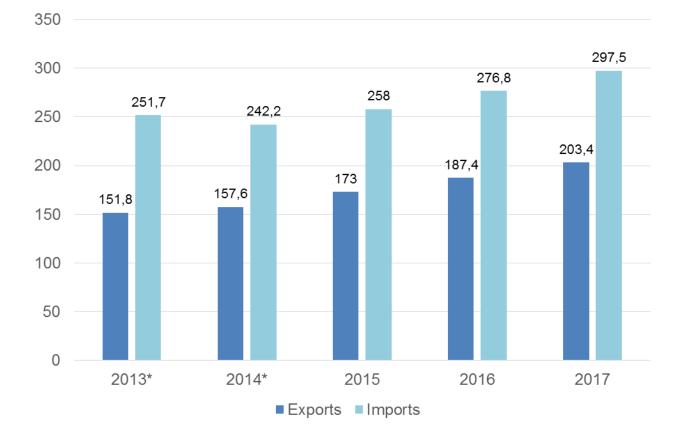
Annual (Million Dollar)										
			IMPORT		EXPORT		BALANCE		CHANGE %	
Rank	Code	Description of Chapter	2013	2014	2013	2014	2013	2014	2013/2014	
1	27	MINERAL FUELS, MINERALS OILS AND PRODUCT OF THEIR DISTILLATION	55.917	54.895	6.725	6.112	-49.193	-48.783	-1,8	
2	84	BOILERS, MACHINERY AND MECHANICAL APPLIANCES, PARTS THEREOF	30.157	28.104	12.989	13.595	-17.167	-14.509	-6,8	
3	85	ELECTRICAL MACHINERY AND EQUIPMENT, PARTS THEREOF	17.759	17.949	9.544	9.693	-8.214	-8.255	1,1	
4	72	IRON AND STEEL	18.691	17.576	9.919	9.246	-8.772	-8.330	-6,0	
5	87	VEHICLE OTHER THAN RAILWAY OR TRAMWAY ROLLING-STOCK, PARTS THEREOF	16.808	15.736	17.000	18.064	192	2.328	-6,4	
6	39	PLASTIC AND ARTICLES THEREOF	13.881	14.151	5.609	6.098	-8.272	-8.052	1,9	
7	71	PEARLS, PRECIOUS STONES, PRECIOUS METALS AND ARTICLES THEREOF	16.234	8.121	6.999	7.717	-9.236	-404	-50,0	
8	29	ORGANIC CHEMICALS	5.314	5.833	598	534	-4.716	-5.299	9,8	
9	90	OPTICAL, PHOTOGRAPHIC, CINEMATOGRAPHIC, MEASURING CHECKING, PRECISION	4.559	4.878	661	716	-3.898	-4.162	7,0	
10	30	PHARMACEUTICAL PRODUCTS	4.151	4.428	754	806	-3.397	-3.622	6,7	
	LIST TOTAL		183.471	171.671	70.798	72.582	-112.673	-99.088	-6,4	
TOTAL			251.661	242.183	151.803	157.642	-99.859	-84.541	-3,8	

Source: TURKSTAT

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#### **Exports and Imports Targets (FOB, Billion USD)**

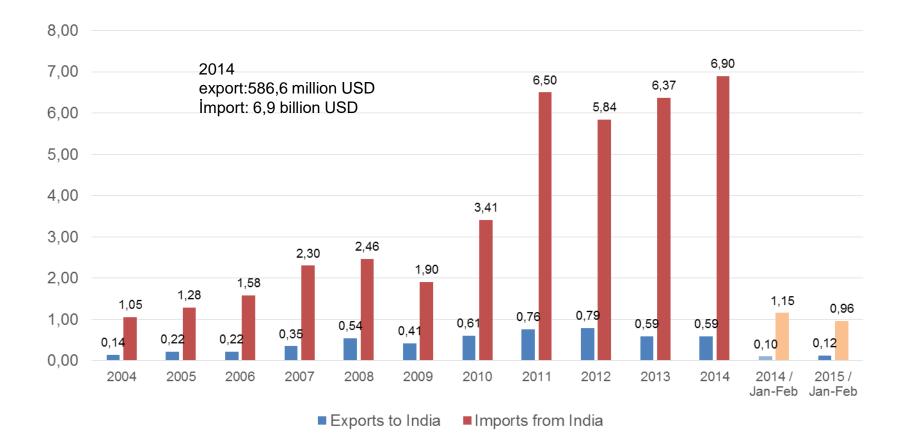


(\*) realized

Source: Ministry of Development, Medium Term Economic Programme 2015-2017



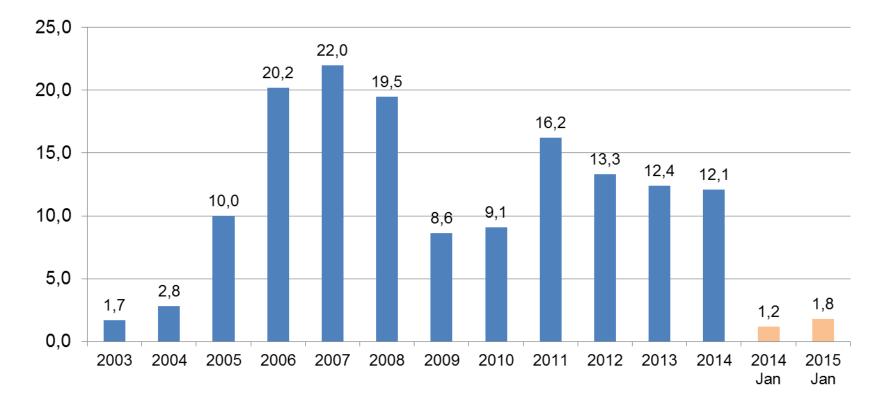
#### Turkey – India Bilateral Trade (Billion USD)





#### **FDI Figures (Billion USD)**

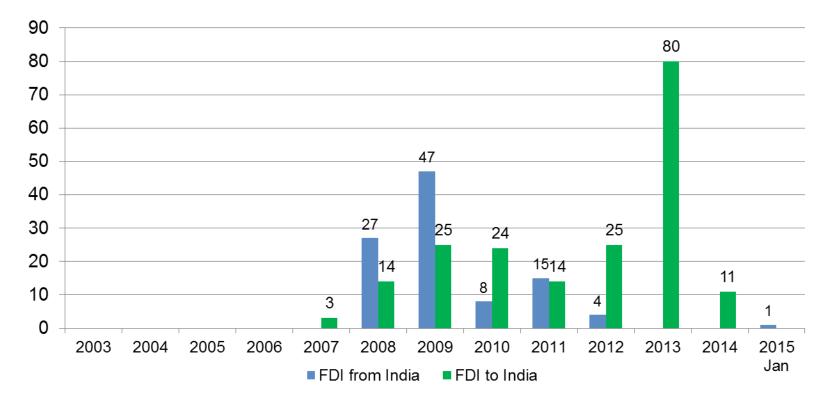




Source: Ministry of Economy, CBRT



#### FDI inflows between Turkey and India (Million USD)



Cummulative FDI inflow from India is 102 million USD whereas to India is 196 million USD since 2002.

216 Indian company operates in Turkey. They are mainly dealing with trade.



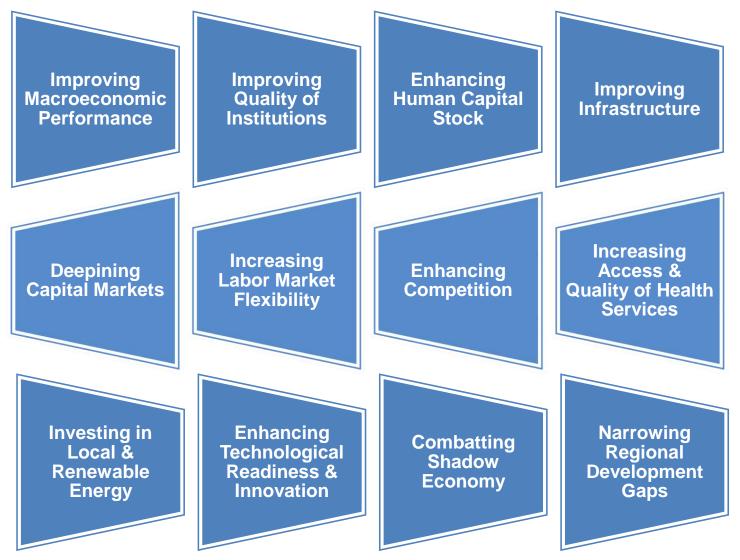


# Vision 2023

- $\checkmark$  One of the top 10 economies in the world
- ✓ GDP: \$2 trillion
- ✓ Per Capita Income: \$25 thousand
- ✓ Exports: \$500 billion
- ✓ R&D Expenditures: 3% of GDP (2% by Private Sector)
- ✓ Annually 50 million Tourists with \$50 billion annual revenue
- ✓ 125.000 MW installed power (up from 55.000 MW)
- ✓ 10.000 km high-speed railway, 4.000 km new railway



#### **Priorities & Reform Agenda to Boost Productivity**





#### **Projects of the Century: Under construction**



Tube Tunnel





Izmit Gulf Transit



Istanbul-İzmir Highway



High-Speed Train through Ankara-Bursa-Istanbul





# Investing & Doing Business in Turkey



#### **Foreign Direct Investment Regime**

#### **Legislation**

Law No. 4875 (June 17, 2003)

#### Foreign Direct Investor

- Foreign real person
- Foreign legal entity established under the laws of foreign countries

#### **Foreign Direct Investment**

- Establishing a new company or branch of a foreign company
- Acquisitions of shares in a company established in Turkey

#### Main Principles

- National treatment
- No pre-entry screening/minimum capital requirements
- Right to acquire real estate
- Guarantee to free transfer of proceeds, dividends and other financial assets
- Right to employ key expatriate staff
- Right to access international dispute settlement

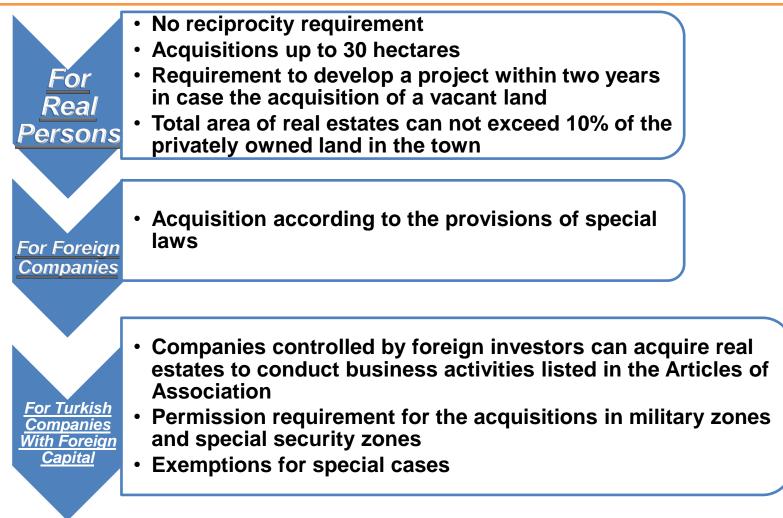


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#### **Real Estate Acquisition**





### **Improving Investment Environment**





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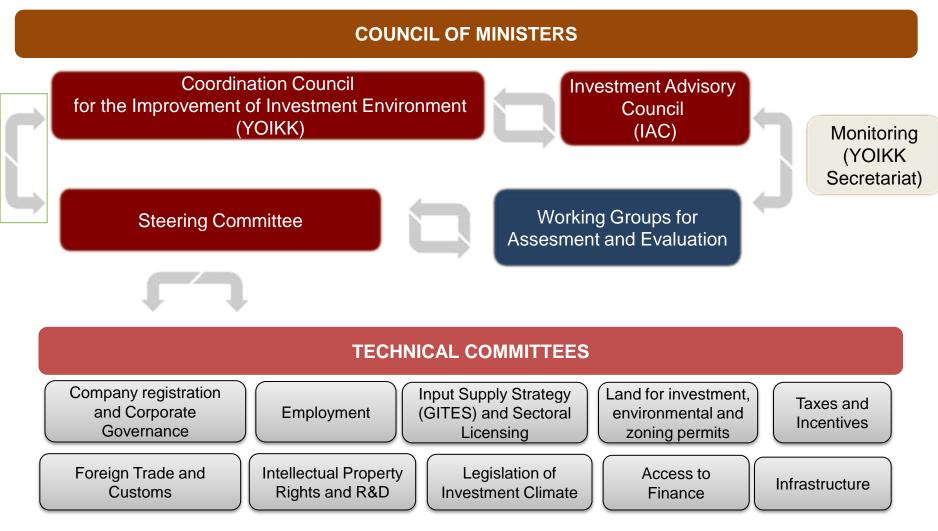
- Streamlining procedures for investments and eliminating administrative and bureaucratic hurdles in line with changing priorities and needs of business
- Political ownership
- Making full use of public-private dialogue through permanent platforms:

The Coordination Council for the Improvement of Investment Environment

### **Investment Advisory Council**



#### **Improving Investment Environment**



#### For more information: http://yoikk.gov.tr



#### **Improving Investment Environment**



# **Investment Advisory Council**

- Top level Executives of leading multinational companies
- Heads of international institutions (IMF, World Bank, European Investment Bank)
- ✓ Heads of YOIKK partner NGOs.
- Investment Advisory Council of Turkey had 8 meetings since 2004







#### **International Agreements**

## **CUSTOMS UNION WITH THE EU**

### FREE TRADE AGREEMENTS WITH 17 COUNTRIES IN FORCE

- EFTA
- Israel
- Macedonia
- Bosnia and Herzegovina
- Palestine

- Tunisia
- Morocco
- Syria\*
- Egypt
- Albania

- Georgia
- Montenegro
- Serbia
- Chile
- Jordan

- Mauritius
- South Korea

(\*) suspended

# **BILATERAL INVESTMENT TREATIES WITH 75 COUNTRIES**

India since 2003

### **DOUBLE TAXATION AGREEMENTS WITH 80 COUNTRIES**

India since 1996





# Investment Incentives





#### **Investment Incentives Program**





## **Support Measures**

VAT Exemption	for machinery and equipment, imported or local (18%)			
Customs Duty Exemption	for imported machinery and equipment (average 2%)			
Tax Deduction	15% to 55% of fixed investment depending on location/industry			
Social Security Premium Support (Employer's Share)	2 to 12 years of exemption from certain portion of labor wages			
Interest Support	For investment loans, a certain portion of the interest share covered by the Ministry			
	(3-7% for TL credits, 1-2% for foreign currency credits)			
Land Allocation	Government land allocated for the investments			
VAT Refund	VAT collected on the building & construction expenses will be rebated. (only for strategic investment projects with a fixed investment amount of at least 500 Million TL, ~ 193 million USD)			
Only For Region 6 (The Least Developed Region)				
Income Tax Withholding Support	10 years of exemption from certain portion of labor wages			
Social Security Premium Support (Employee's Share)	10 years of exemption from certain portion of labor wages			



# **Support Measures**

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Support Measures	General Investment	Regional Investment	Large Scale Investment	Strategic Investment	
VAT Exemption	✓	✓	✓	$\checkmark$	
Customs Duty Exemption	✓	✓	✓	√	
Tax Deduction	-	15–55 %	25–65 %	50 %	
Social Security Premium Support (Employer's Share)	-	2–12 years	2–12 years	7 years	
Interest Support	-	3-7% for TL 1-2% for FX	-	5% for TL 2% for FX	
Land Allocation	-	✓	$\checkmark$	√	
VAT Refund	-	-	-	✓	
Only For Region 6 (The Least Developed Region)					
Income Tax Withholding Support	10 years	10 years	10 years	10 years	
Social Security Premium Support (Employee's Share)	-	10 years	10 years	10 years	





## Regional Investment Incentive Scheme Regional Incentives Map







## **Regional Investment Incentive Scheme**

#### The aim of the Scheme:

 $\checkmark$  Regional system aims to eliminate inter-regional imbalances.

#### The supported sectors:

- ✓ Supported sectors are determined according to the economic potentials of provinces and scales of economies.
- ✓ For each provinces, there is a supported sectors list with a different minimum investment amount or capacity requirement.

#### The support rates and terms:

✓ Rates and terms of support measures are differentiated according to development level of the regions.



# **Regional Investment Incentive Scheme**

Incentives	Region 1	Region 2	Region 3	Region 4	Region 5	Region 6
VAT Exemption	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Customs Duty Exemption	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Tax Deduction out of OIZ	15	20	25	30	40	50
Rate of Contribution to Investment (%) in OIZ	20	25	30	40	50	55
Social Security out of OIZ Premium Support	2 years	3 years	5 years	6 years	7 years	10 years
(Employer's Share) in OIZ	3 years	5 years	6 years	7 years	10 years	12 years
Land Allocation	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Interest Support	N/A	N/A	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Income Tax Withholding	N/A	N/A	N/A	N/A	N/A	10 years
Social Security Premium Support (Employee's Share)	N/A	N/A	N/A	N/A	N/A	10 years



Following priority investments will benefit from terms and rates of the support measures of Region 5 even they are made in Regions 1, 2, 3, 4.



**Tourism investments in Cultural and Touristic Preservation and Development Regions** determined by the Council of Ministers Decree and thermal tourism investments.



Mining Investments





**Pharmaceutical** investments and Defense Industry Investments with a minimum investment amount of 20 Million TL (~7,7M USD)



**Test facilities, wind tunnel** and similar investments made for automotive, space or defense industries





Nursery, Pre-school, Primary, Middle and High School investments by private sector

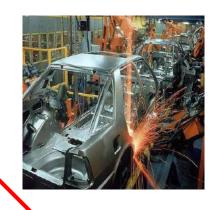


Investments made to manufacture the products and parts designed and developed as an **outcome of the R&D Projects** supported by the Ministry of Science, Industry and Technology, TUBITAK and KOSGEB





**International fairground** investments with a minimum covered area of 50.000 m<sup>2</sup>



**Motorized land vehicles key industry** invesments with a minimum invesment amount of 300 million TL (~116M USD), **automotive engine** manufacturing invesments with a minimum amount of 75 million TL (~28,9M USD) and **transmission components/parts and automotive eletronics** manufacturing investments with a minimum amount of 20 million TL (~7,7M USD)







Investment made to generate electricity from coal



Investments on production of electricity through **waste heat recovery** in a facility (excluding natural gas-based electricity generation plants)





Energy efficiency investments with a return on investment of maximum 5 years and providing at least 20% energy savings per unit, which are carried out by existing manufacturing facilities that have minimum 500 TOE (tonne of oil equivalent) annual energy consumption

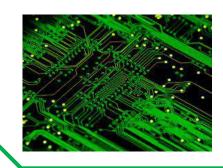


Liquefied natural gas (LNG) investments and underground gas storage investments with a minimum amount of 50 million TL (~19,3M USD)





Investment for production of **carbon fiber** or the production of **composite materials** included carbon fiber production



Investment for production of high technology products



## **Support Measures for Priority Investments**

Incentives		All Regions		
VAT Exemption		$\checkmark$		
Customs Duty Ex	emption	$\checkmark$		
Tax DeductionRate of Contribution to Investment (%)		40%		
Social Security Premium Support (Employer's Share)		7 Years (10 years for Region 6)		
Land Allocation		$\checkmark$		
Interest Payment Support		5% for TL 2% for FX		
Income Tax Withholding Exemption		10 years only for Region 6		
Social Security Premium Support (Employee's Share)		10 years only for Region 6		

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#### Large Scale Investment Incentive Scheme

**Goals of the Scheme:** - Improvement of Technology and R&D Capacity

- Provide a competitive advantage in the international arena

#	Investment Subjects	Min. Inv. Amount		
"	investment Subjects	Million TL	~Million USD	
1	Refined Petroleum Products	1.000	385	
2	Chemical Products	200	77	
3	Harbours and Harbour Services	200	77	
4	Automotive OEM and Side Suppliers	200-50	77 -19,3	
5	Railway and Tram Locomotives and/or Railway Cars	50	19,3	
6	Transit Pipe Line Transportation Services	50	19,3	
7	Electronics	50	19,3	
8	Medical, High Precision and Optical Equipment	50	19,3	
9	Pharmaceuticals	50	19,3	
10	Aircraft and Space Vehicles and/or Parts	50	19,3	
11	Machinery (including Electrical Machines And Equipments) 50			
12	Integrated Metal Production 50 1			



## Large Scale Investment Incentive Scheme

Incentives	Region 1	Region 2	Region 3	Region 4	Region 5	Region 6
VAT Exemption	<b>√</b>	$\checkmark$	<ul> <li>Image: A second s</li></ul>	$\checkmark$	✓	$\checkmark$
Customs Duty Exemption	<b>√</b>	$\checkmark$	<ul> <li>Image: A second s</li></ul>	$\checkmark$	1	$\checkmark$
Tax Deduction out of	25	30	35	40	50	60
OIZ Rate of Contribution to Investment (%) in OIZ	30	35	40	50	60	65
Social Security out of OIZ Premium Support	2	3	5	6	7	10
(Employer's Share) (Year) in OIZ	3	5	6	7	10	12
Land Allocation	<b>√</b>	$\checkmark$	<b>√</b>	$\checkmark$	1	$\checkmark$
Interest Support	N/A	N/A	N/A	N/A	N/A	N/A
Income Tax Withholding	N/A	N/A	N/A	N/A	N/A	10
Social Security Premium Support (Employee's Share) (Year)	N/A	N/A	N/A	N/A	N/A	10





## **Strategic Investment Incentive Scheme**

#### Goals of the scheme:

This scheme aims at supporting

production of intermediate and final

products with high import dependence



- with a view to reduce current account deficit.
- It also targets encouraging high-tech and high value added investments with a potential to strengthen Turkey's international competitiveness.



**Strategic Investment Incentive Scheme** 

# **Eligibility Criteria for Strategic Investment:**

✓ Production of import dependent intermediate goods and final products (more than 50% supplied by imports)

✓ 50 Million TL (~19,3M USD) minimum investment amount

✓ A minimum 40% value addition

✓ Import in the last year should be at least 50M USD (This condition is not necessary for goods with no domestic production)



## **Strategic Investment Incentive Scheme**

Incentives		All Regions			
VAT Exemption		$\checkmark$			
Customs Duty Ex	cemption	$\checkmark$			
Tax DeductionRate of Contribution toInvestment (%)		50%			
Social Security Premium Support (Employer's Share)		7 Years (10 years for Region 6)			
Land Allocation		$\checkmark$			
VAT Refund		The building and construction costs of investments of more than 500 Million TL			
Interest Payment Support		Limited to 5% of total investment amount and with a cap of 50 Million TL (~19,3m USD)			
Income Tax Withholding Exemption		10 years only for Region 6			
Social Security Premium Support (Employee's Share)		10 years only for Region 6			

- 1. Jahr





## **General Investment Incentive Scheme**

✓ Regardless of region where investment is made, the scheme is available for all investment projects provided that:

- Investment subject is not excluded from the investment incentives programs.
- Requirement of minimum fixed investment amount is met
  - 1 Million TL. (~385K USD) in Regions I and II,
  - 500 Thousand TL.(~193K USD) in Regions III, IV, V and VI respectively.

✓The investment projects that are supported from the General Investment Incentives Scheme will benefit only from Customs Duty and VAT exemptions on their machinery and equipment expenditures.



