

Enhance Export Opportunities



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Brief Profile

Name – Sunil Govind Uttarwar

Date of Birth -20/06/1971

Martial Status – Married (Two Kids)

Qualification – B.E. (Hons) Chemical from BITS, Pilani (1989-1993)

MBA in Finance from ICFAI in 2014

Experience Details – Worked with major pharmaceuticals organizations like

- Sun Pharmaceutical Ind. Ltd.

Cipla Ltd.

- LUPIN Ltd.

Mylan Laboraties.



Manufacturing Facilities

SUN SUN

- Creating "State of the art" manufacturing facilities.
- Should be equal to the Global standards.
- ➤ Adopting the latest technologies to enhance and ensure consistent product quality.



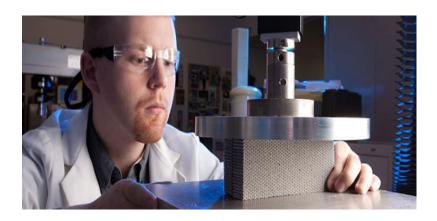




Testing Facilities



- ➤ Integrated testing facilities to ensure the quality of products
- Sophisticated test instruments matching global standards.
- Skilled technicians to get consistent test results
- Control procedures and programs for consistent quality product.





Infrastructure



- > A robust export infrastructure leads to trade creation while the lackluster picture of the same culminates into trade distortion
- > Site infrastructure should support the quality environment and enhanced productivity.
- Organizations should work modernizing the facilities with modern amenities to achieve global standards of quality.





Skilled Manpower

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- Manufacturers should work and focus on robust production planning, supply chain management, quality, and maintenance areas to enhance the productivity and achieve low costs.
- Organisations should focus on the productivity of the Workers, by improving the skill sets, focusing on quality recruitment, education.
- ➤ Manufacturers could learn a lot from the IT sector's experience in promoting the large-scale development of skills.







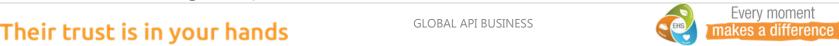
Skilled Manpower

- ➤ Enhancing skill through focused training content and specialized SMEs. Using the modern techniques of training like Computer Based Training (CBT), e-Learning, Dummy plants, Virtual training modules etc.
- ➤ Establishing in-house training centers shall play a vital role in achieving quality skill sets in employees. Examples of successful organizations who have set up training centers are Sun Pharma, Maruti, Tata, DRL, Lupin, Tech Mahindra to name a few.
- ➤ Although training programs make good business sense, they are also increasingly necessary to get local populations to accept the establishment of a manufacturing footprint .









Quality System

- Strict quality check to ensure export tag for India.
- Quality management system should be compliant with the Global quality systems and regulations of the regions.





Product Quality



The group of features and characteristics of a saleable good which determine its desirability and which can be controlled by a manufacturer to meet certain basic requirements. Most businesses that produce goods for sale have a product quality or assurance department that monitors outgoing products for consumer acceptability.

IMPORTANCE OF PRODUCT QUALITY

Product Quality...

For Company:

It is because, bad quality products will affect the consumer's confidence, image and sales of the company. It may even affect the survival of the company.

For Consumers:

They are ready to pay high prices, but in return, they expect best-quality products. If they are not satisfied with the product quality of company, they will purchase from the competitors.





Basket of Products

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- Product mix or the basket of products offered for exports is critical in enhancing the exports.
- > Exporters should focus on high-tech products.
- ➤ Ensure the number of products in the different segments within the manufacturing set up.
- ➤ Engineering, Pharmaceutical, petroleum, agricultural products are the few examples as basket list products.
- Different categories
 - Anti diabetic
 - Anti depressant
 - Anti psychiatric
 - Anti cancer
 - Anti allergic

- Anti ulcer
- Anti hypertensive
- Anti coagulant
- Anti inflammatory
- Anti psoriatic





Approvals

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- ➤ Entrepreneurs should strive to achieve and be compliant with the regulatory and or government bodies requirements.
- ➤ Getting International certifications can enhance the levels of confidence in the international customers.
- ➤ Compliance with the regulatory bodies around the world in all the industries.



- USFDA (United state Food and drug administration)
- MHRA (Medicines and Healthcare products Regulatory agencies)
- ➤ KFDA (Korean Food and drug administration)
- PMDA (Pharmaceuticals and Medical Devices Agency)
- ➤ EGMP (European Good Manufacturing practices)
- ANVISA (Brazil Regulatory agencies)









Thank You!