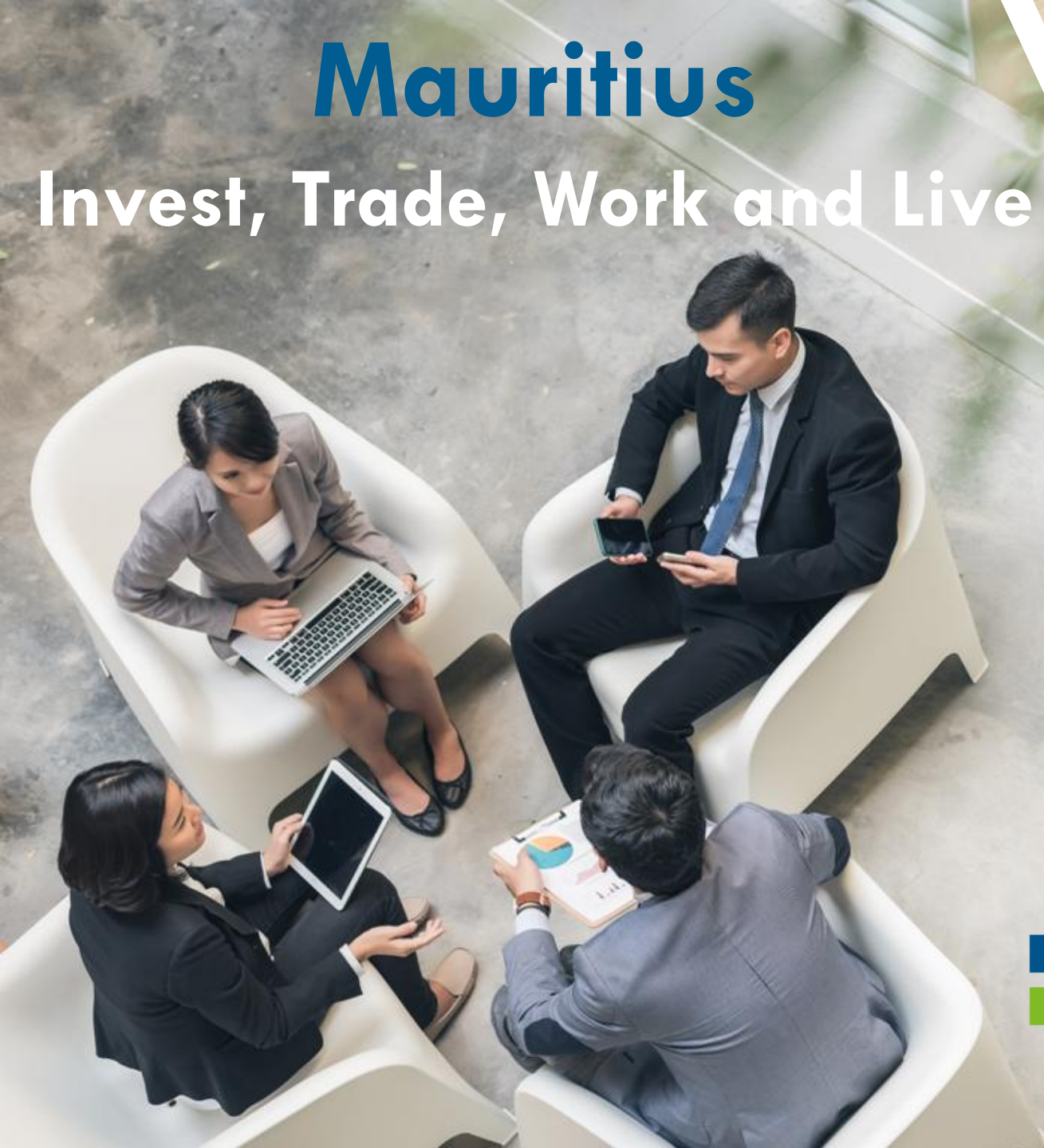


Mauritius

Invest, Trade, Work and Live



**ECONOMIC
DEVELOPMENT
BOARD** MAURITIUS



**ECONOMIC
DEVELOPMENT
BOARD** MAURITIUS

The Economic Development Board, operates under the aegis of the Prime Minister's Office.





Overseas Representation



Mumbai



London



Paris



Geneva



Washington D.C



Moscow



Canberra



Nairobi



Jo`burg/Pretoria



Tokyo



Shanghai



Singapore

Mauritius at a Glance



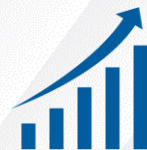
Population
1.3 million



**Exclusive
Economic Zone**
2.3 million km²



Land Mass
2,040 Km²



GDP Per Capita
*USD 12,100(2018)
(World Bank)*



Literacy
92.7%



**Bilateral
Agreements**
46 DTAA's | 28 IPPA's



Languages
English and French



Inflation
3.2% (2018)



**Real GDP
Growth Rate**
3.6 % (2018)



**Moody`s Credit
Rating**
Baa1





Why Mauritius

1

**Conducive
Business
Environment**

2

**Robust
Infrastructural
Landscape**

3

**Competitive
Sectoral
Advantages**

A Well-diversified Economy

Key Sectors & GDP Contribution



Manufacturing
13.9%



Ocean Economy
10.5%



Logistics
6.9%



Lifesciences & Healthcare
4.3%



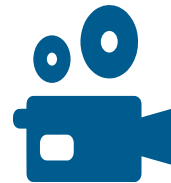
Agro Industry
3.6%



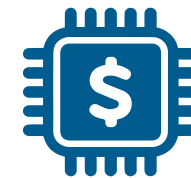
Real Estate
& Hospitality
10.1%



Education
4.9%



Creative Industry
3.5%



ICT & BPO
4.3%



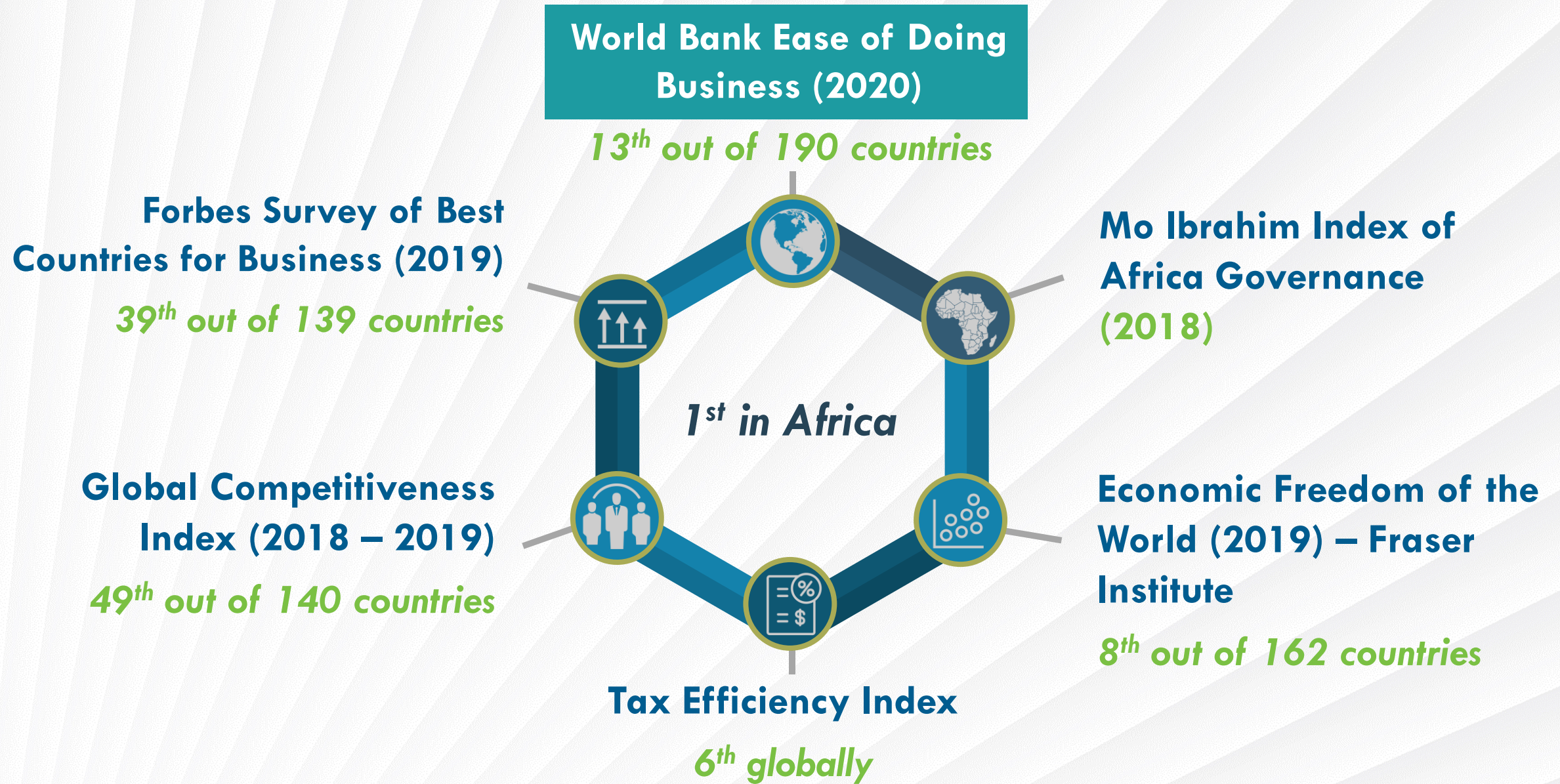
Financial Services
12.1%

A scenic view of a coastal city, likely Hong Kong, featuring a harbor, modern buildings, and a promenade. The text "Conducive Business Environment" is overlaid in white, with a light blue horizontal line underneath it.

Conducive Business Environment

International Accolades

A Competitive & Attractive Business Climate



The **Mauritius** Advantage



- **Corporate Tax rate of 15% (3% for export of manufactured products)**
- **No capital tax gains**
- **Partial Exemption Regime 80%**



- **Incorporation of a company in 2 hours**
- **100% foreign ownership**
- **Free Movement of Capital**



- **Bilingual (English & French) pool of professionals**
- **Qualified & multi-skilled workforce**

Preferential Market Access



Africa Growth & Opportunity Act (AGOA)



ASIA 51%



EUROPE 25.7 %



AFRICA 14.2 %



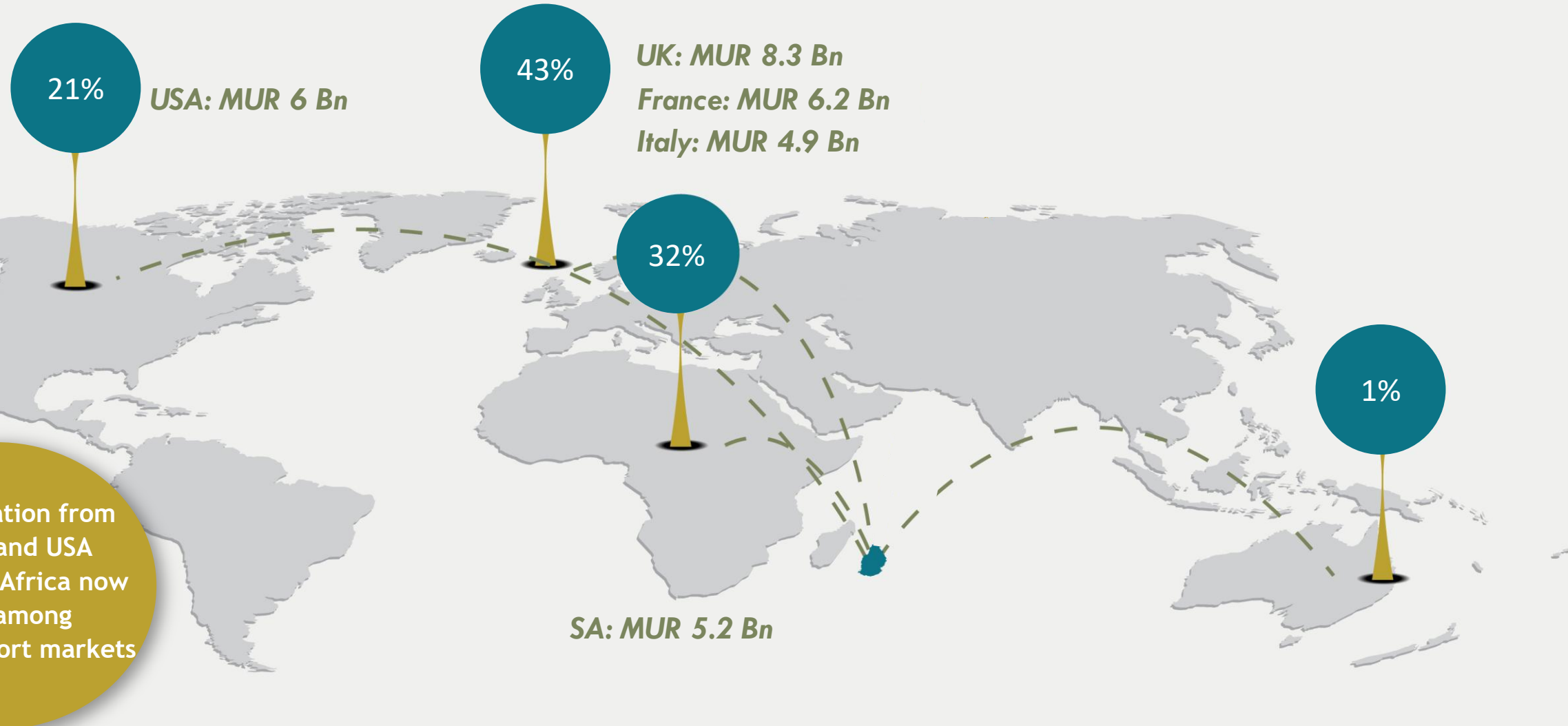
AMERICA 5.4%

MAIN IMPORT DESTINATIONS



MAIN EXPORT DESTINATIONS

1 548 product lines to some 1 22+ countries



Diversification from Europe and USA with South Africa now being among our top export markets

Product Sourcing



Textile
& Apparel



Seafood



Sugar



Processed
Food



Rum &
Spirits



Exotic
fruits



Light
Engineering



Medical
Devices



Animal
Feed



Printing &
Publishing



Paints &
Chemicals



Jewellery



Domestic Exports (2018)

USD 1.4bn

1460 Products

118 Countries

Among Key Markets:
UK | France | USA
South Africa | Italy



Jewellery & Watches

- Rings and earrings
- Bracelets and chains
- Cut and Polished diamond
- Clasps and findings
- Electroform jewellery products
- Fancy jewellery



Food & Drink

- Sugar and special sugar
- Fresh products (pineapples)
- Seafood
- Processed food
- Spirits & Beverages (including rum)



Textile & Apparel

- T-shirt and Polo shirts
- Shirt and Suits
- Pullovers/Car digans
- Denim
- Trousers
- Kids wear
- Lingerie
- Swimwear
- Fabric



Light Engineering

- Medical devices
- Sunglasses
- LED TV
- Medium to High Tech Products





Fresh
Produce &
Processed
Food



**AGRO
INDUSTRY**

Seafood



Sugar



Rum



SUGAR

Product Range

- ❖ Refined white sugar
- ❖ Special sugars and sugar cubes

DEMERARA SUGARS

Dry Demerara
Dark Demerara
Fine Demerara
Standard Demerara

GOLDEN SUGARS

Golden Granulated
Dark Brown Granulated
Golden Caster
Coffee Crystals

SPECIAL RAW

SOFT SUGARS

Dark Muscovado
Dark Brown Soft
Light Muscovado
Molasses Sugar
Light Brown Soft

The Mauritius Sugar Syndicate is the marketing arm of the sugar industry (*400,000 tons of sugar including 120,000 tons for special sugars annually*)

ATTRIBUTES:

- More than three and a half centuries of know-how in sugarcane cultivation and cane sugar manufacture
- Since 1978, developed a range of unrefined sugars, each “crafted” into valuable ingredients for both household and industrial usage
- “Made in Mauritius” - Quality label for special sugars
- No additive is used to colour, sweeten or preserve the product
- Food Safety Management System - HACCP, BRC, Halal, Kosher
- Allergen Free
- Packaging - Food Contact Material protection
- Cross contamination in prevention in the delivery process
- Ethical Trading Consideration - Fair Trade compliant (~36,000 tons)

PROCESSED FOODS

Export Destinations

- **Instant Noodles**
 - Madagascar (66%),
 - France (24%),
 - Zimbabwe (6%)
- **Fish Oil**
Netherlands, Thailand, Australia, China, Malaysia
- **Reunion**
Mixes of flour, Cereals, Chili Sauce, Spices, Chewing gum
- **Vanilla**
Denmark, France, Taiwan, Turkey
- **Milk, Chewing gum, Honey, Spices, Jams**
Seychelles
- **Rice (Health Rice)**
USA



Other products include:

Jams | Fruit Paste | Chewing Gum | Jellies
Tea | Coffee | Ice Cream | Vegetable Burgers
Peanut Butter | Chocolate | Juice



Specialty Food and Spices (Exotic Fruits)

- Jams
- Fruit Paste
- Spices and curry paste
- Pickles, Chilli paste
- Crystallised fruits
- Honey, Infused honey with spices
- Vanilla products
- Fruit juice
- Mighty rice - Low Glycemic Index and arsenic free



Bakery Products and Snacks

- Frozen snacks- (samoussas, “gateaux piments”, waffles)
- Cake decorations
- “Napolitaine”
- Cassava biscuits
- Pastries
- Snacks (“moolkoo”, cheese sticks)



Tea and Herbal Teas

Some 20 varieties of Teas

- Green tea, coconut, lemon,
- caramel, cardamom, exotic fruits, lemon grass
- Herbal teas - “Tisane”, Moringa tea
- Ice tea

Rum - Made in Mauritius



Seafood





TEXTILE & APPAREL

50 years
Still Going Strong

DIVERSIFIED PRODUCT RANGE



T-SHIRTS

EUROPE

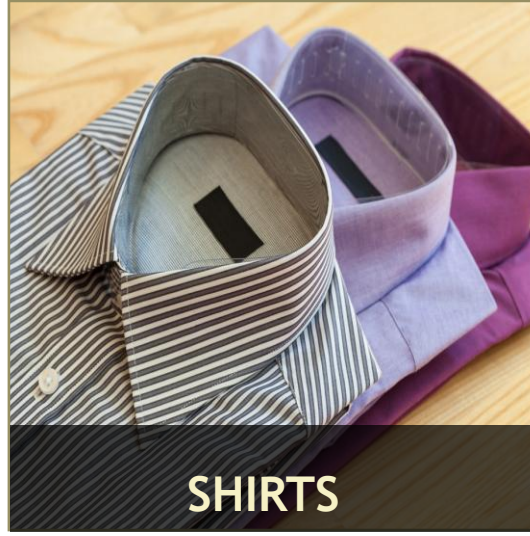
*Burton Group
River Islands
Celio*

USA

*JC Penny
Naurice*

SA

*Woolworths
Truworths
Addidas*



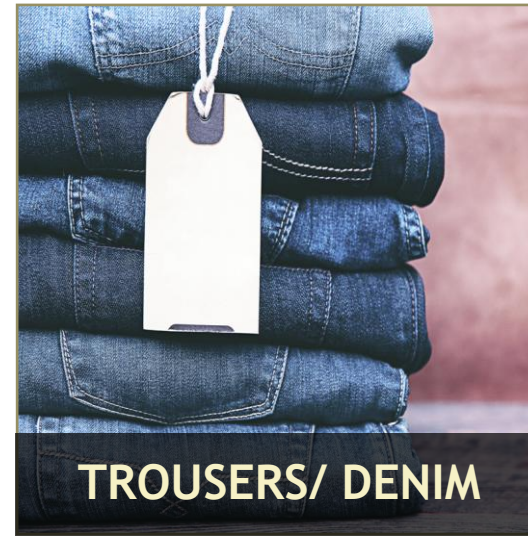
SHIRTS

USA

*Tommy Hilfiger
Eddy Bawauer
Abercrombie &
Fitch*

EUROPE

Mark & Spencers



TROUSERS/ DENIM

USA

*Tommy Hilfiger
Calvin Klein*

SA

*Woolworths
Foshinni*



KNITWEAR

EUROPE

*Jigsaw
Jules*

DIVERSIFIED PRODUCT RANGE



LADIES WEAR

SA
Woolworths
Truworths
Addidas



SUITS

EUROPE
Gives
Hawkers
Richard James



KIDS WEAR

EUROPE
Orchestra
Tartine & Chocolat

SA
Naartjie
Woolworths
Truworths



SWIMWEAR

EUROPE
Cyrillus
Guess
Camayo

Solid Track Record of exporting to well-known international brands (Textile & Apparel sector)

 **Edgars**

RIVER ISLAND

ESPRIT

PUMA 

 **adidas** **BURTON**

GUESS

ck
Calvin Klein

TRUWORTHS


POLO
RALPH LAUREN

MANGO

ORVIS

L.L.Bean

promod

TOPSHOP



WOOLWORTHS

ORCHESTRA

CAMaïEU



TOMMY  HILFIGER

Main Products :

The main products in the Jewellery Sector are classified as:

- Cut and polish diamond
- High end Clasps and findings
- Silver and gold jewellery including rings, pendants, necklaces, bracelets
- Electroform products
- High end fashion jewellery
- Polished Lab Grown Diamond
- Resin based fashion jewellery
- Gift and accessories

Institutional support:

The Assay Office, member of the International Association of Assay Offices (IAAO), has a regulatory function and ensures compliance with the Jewellery Act 2007. Currently two laboratories are being operated by the Assay Office namely *Assay and Gemmology Laboratory*.

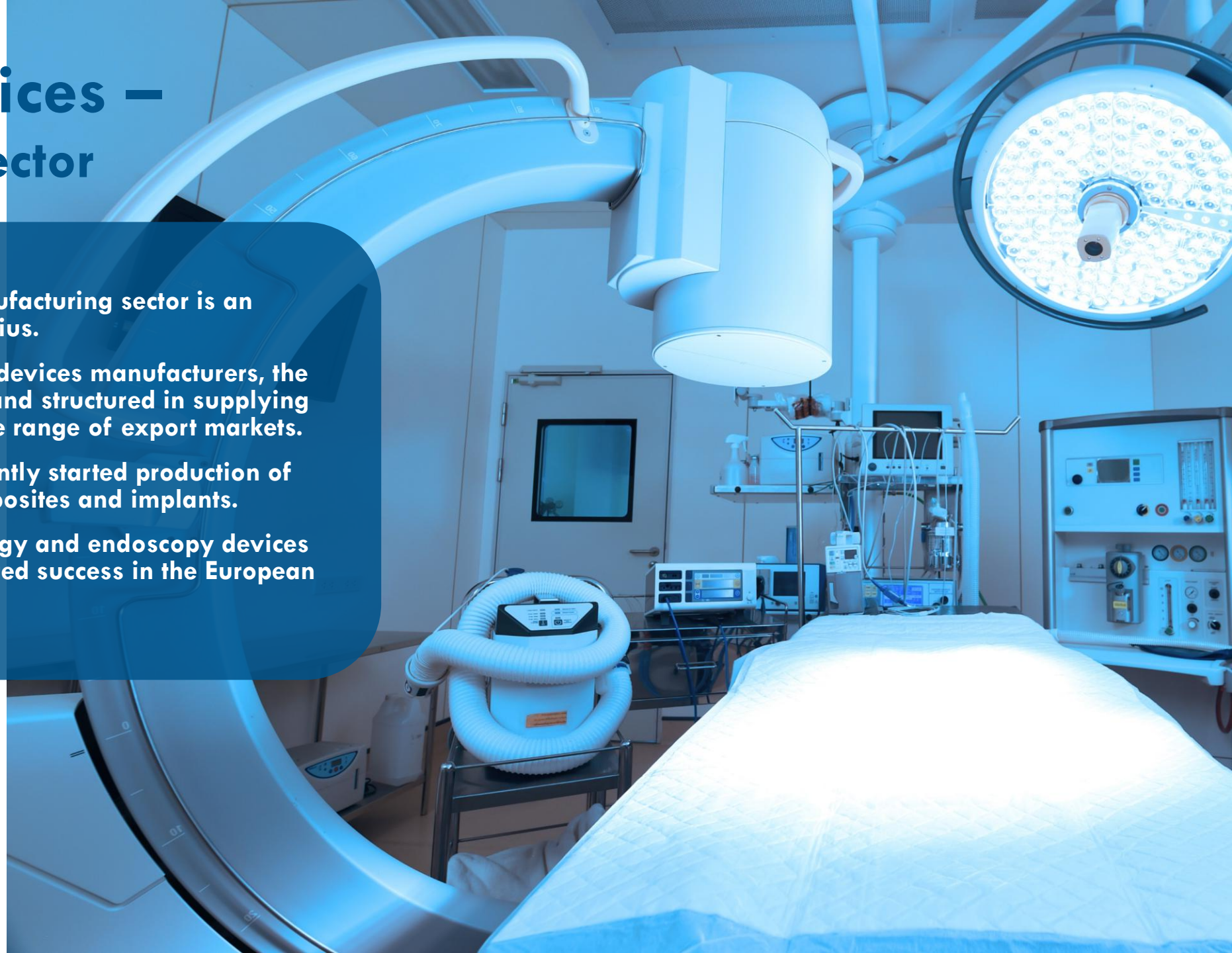
Jewellery

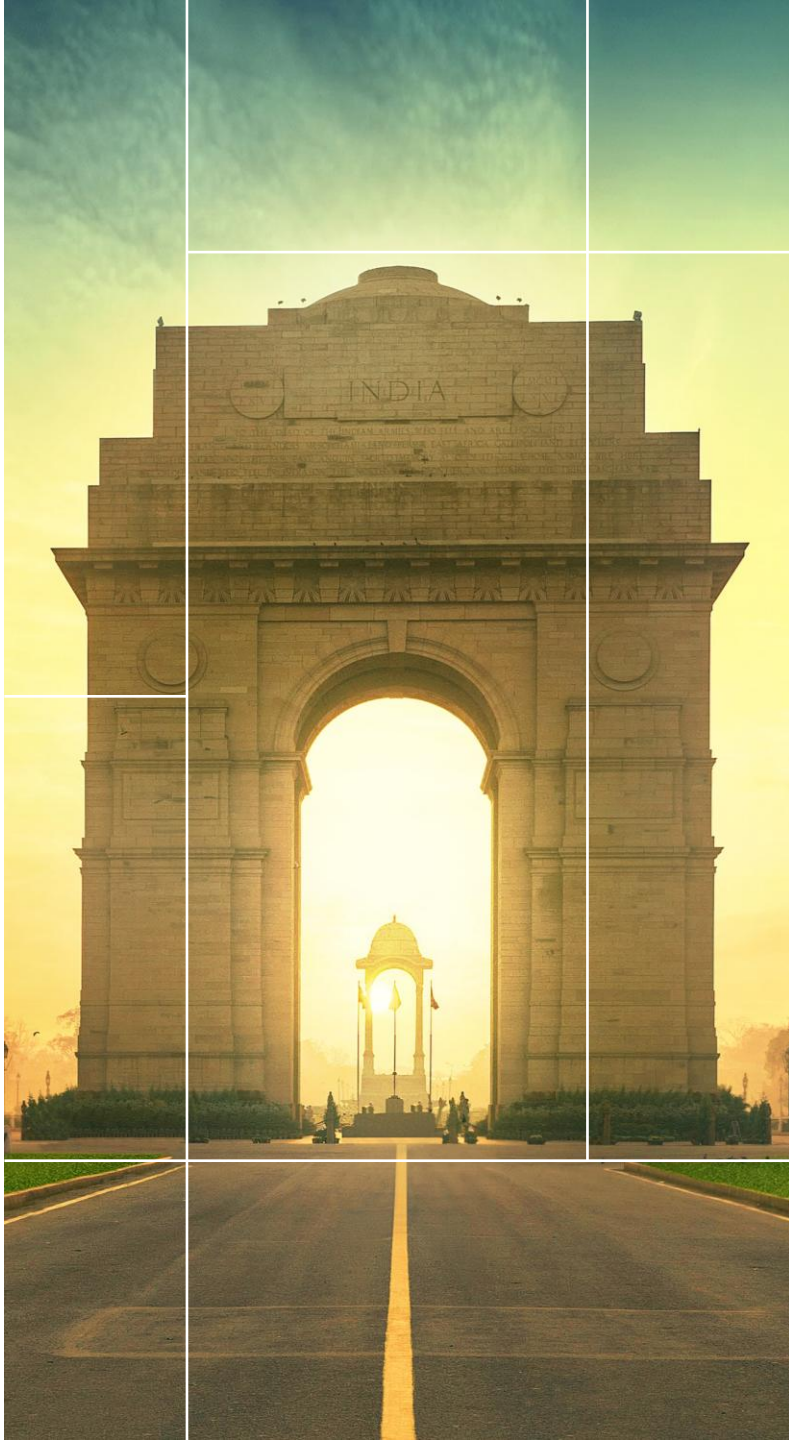


Export Value	2013	2014	2015	2016	2017
Precious/semi-precious Gems	2,621	3,570	4,072	2,538	2,178
Articles of Jewellery	1,608	1,451	1,481	1,218	594
Total	4,229	5,021	5,553	3,757	2,772

Medical Devices – An Emerging Sector

- The Medical devices manufacturing sector is an emerging sector in Mauritius.
- Presently with 6 medical devices manufacturers, the sector is well developed and structured in supplying quality products to a wide range of export markets.
- Two new companies recently started production of bone cements, bone composites and implants.
- The manufacture of urology and endoscopy devices and catheters has registered success in the European and Indian markets





**Import from India
\$ 1 billion annually**

**Export to India
\$ 15 Million**

**85,766 tourists
from India in 2018**

Major Imports :

Petroleum Products
Plastic and Linoleum
Cotton yarn fabrics,
Pharmaceuticals &
Chemicals

Major Exports :

Seafood
Optical goods

**MUR 2 Billion of FDI
entered Mauritius
from India over last
5 years**

Mauritian firms having invested in India:

SBM
Rogers (Velogic)
Aquarelle Group

Main Indian firms in Mauritius:

SBI (Mauritius) | Baroda Bank
LIC of India | Indian Oil
Ajanta Pharma (Mtius) Ltd |
Oberoi | Agarwal Eye
Hospital | Firemount | EIH
Flight Catering Services

Occupation Permits :

20% Professionals

A detailed architectural rendering of a modern urban street. On the left, a white and green tram is stopped at a station. A wide, paved pedestrian walkway runs alongside the tram, with several people walking. The street is lined with tall, mature trees that provide shade. Modern buildings with large windows and balconies are visible in the background. The overall scene is bright and sunny, with a clear blue sky.

Robust Infrastructural Landscape

Infrastructure & Logistics



- **A reliable and expanding logistics platform with modern infrastructure**
- **A well-maintained road network**
- **An efficient port with deep-water quays**
- **An international airport with a modern terminal & an airport city catering for high-value cargo**

Connectivity by Air



Europe

Paris | London | Rome
Frankfurt | Geneva
Zurich | Munich
Amsterdam, etc...

Middle East

Dubai

Australia

Perth

Asia

Chennai | Delhi | Mumbai
Kuala Lumpur | Singapore
Hong Kong | Shanghai
Wuhan

Africa

Cape Town
Jo`burg
Durban
Nairobi

Regional

Antananarivo
Reunion Island
Rodrigues Island
Seychelles

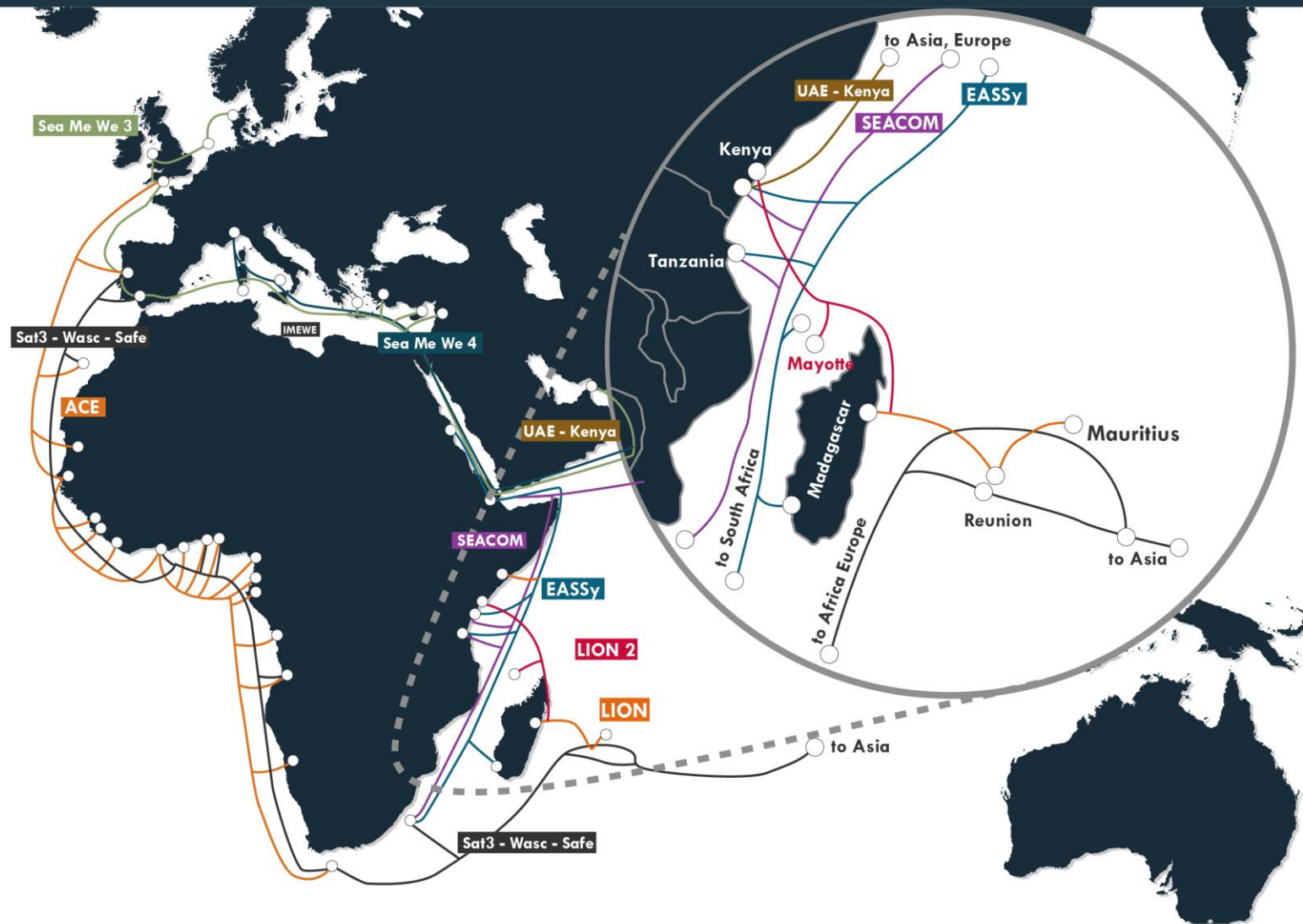
Connectivity by Sea



Direct sea connectivity from Port-Louis (Capital of Mauritius) to :

Mombassa | Dar Es Salaam | Beira | Maputo
Toamasina | Durban | Port Victoria

Telecommunications



Competitive Sectoral Advantages



Business Opportunities – Key Sectors GDP Contribution

Manufacturing

12.9%



Financial Services

11.7%



Tourism & Ocean Economy

10.8%



Real Estate Activities & Construction

10.5%



Business Opportunities – Key Sectors GDP Contribution

Logistics
6.5%



Education
4.8%



Lifesciences & Healthcare
4.5%



Agro Industry
3.2%



Creative Industry
3.5%



ICT & BPO
5.7%

Sectoral Opportunities – *Manufacturing Industry*

Food Processing



**Precision
Engineering**

**Textile &
Apparel**

Medical Devices



Pharmaceuticals



Jewellery

Rationale for Investment in & through Mauritius for Africa



Why Africa, Why Now ?

5,600

Billion dollar in projected consumer and business spending by 2025

1.3

Billion people – with pop ex. To double by 2050

30

Million square kilometers of land x3 Europe

400

Companies with annual revenues > \$1 billion

122

Million Active users of mobile financial services

90

Cities over 1 million inhabitants by 2030
50 Cities today

54

Countries expected to create the world's largest free trade area

2x

Potential growth in manufacturing output by 2025



Africa

Key Strengths



Entrepreneurship



Youth



High Growth

Source: Mckinsey

African Countries

21 DTAA's

23 IPPA's

COMESA - 19 Countries

SADC - 16 Countries

Tripartite Agreement (SADC - COMESA - EAC)

Ghana

Senegal

Madagascar

Ivory Coast

Kenya

South Africa

Zambia

Zimbabwe

Ethiopia

Tanzania

Rationale for Investment in & through Mauritius for Africa



MAURITIUS - Your reliable sourcing destination



- Mauritius offers an Ease of Doing Business environment ranked No. 1 in Africa
- Mauritius is a sourcing destination of choice for **quality and competitively priced products**.
- It has a reliable, **business-friendly and safe location**, offering **quality service** to both exporters and investors.
- Mauritius enjoys **political, economic and social stability, a crisp taxation system and an appropriate regulatory framework** has been established to protect investment.
- The **workforce** is **bilingual**, fluent in English and French with a high literacy rate.
- Manufacturers **comply with ILO labour** standards with regards to health and safety, environment and sustainability norms.
- Mauritian manufacturers are **continuously upgrading and reinventing themselves** through investment in state-of-the-art equipment and latest technologies to offer their customers superior quality products.
- Highly skilled technicians having **know how and expertise** developed over decades.
- Engineering staff graduated from Universities **with international accreditation**



Mauritius

Your Attractive Investment Destination
Your Preferred Business Platform for **Africa**

Thank you



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