

WORLD TRADE EXPO 2023

on



Trade



Technology



Tourism

to promote Global Trade

October 3 - 4, 2023

Expo Center, The Arcade, World Trade Center Mumbai

Exhibition | Knowledge Sessions | Country Presentations | B2B and B2G

Proceedings Report



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All India Association of Industries



MVIRDC

M. Visvesvaraya Industrial Research and Development Centre



Bharat Ratna Sir M. Visvesvaraya

(15 September, 1860 - 14 April, 1962)

MVIRDC World Trade Center Mumbai is the realisation of the vision of one man - Sir M. Visvesvaraya - engineer, scientist, and a great son of India. Named after him, M. Visvesvaraya Industrial Research & Development Centre (MVIRDC) is a company registered and licensed under Section 25 of the Companies Act, 1956 (currently Section 8 of the Companies Act, 2013). MVIRDC is the promoter of World Trade Center Mumbai, which stands tall as a symbol of excellence in industry and trade services.

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Inaugural Session



H.E. Mr. Ramesh Bais, Hon'ble Governor of Maharashtra (3rd from left) lighting lamp at the inaugural session. Also seen in the photograph are: (from left to right) Ms. Rupa Naik, Executive Director, MVIRDC WTC Mumbai, Mr. Harjinder Kang, Deputy High Commissioner of British Deputy High Commission, Dr. Vijay Kalantri, Chairman, MVIRDC WTC Mumbai & President, All India Association of Industries (AIAI), Capt. Somesh Batra, Vice Chairman, MVIRDC WTC Mumbai.

H.E. Mr. Ramesh Bais, Hon'ble Governor of Maharashtra congratulated All India Association of Industries and World Trade Center Mumbai for this significant Expo and shared his thoughts on India's stature as a global hub for economic growth and innovation.



In the keynote address during inauguration, the Hon'ble Governor remarked, "The World Trade Expo is not just a two-day event; It is a promise of a bright, interconnected future and a bridge for India to the global market. I invite each one of you to maximize the benefits of this Expo, foster partnerships, expand horizons, and collaborate for mutual growth and progress. I congratulate the World Trade Center Mumbai and AIAI and wish for the resounding success of the 'World Trade Expo.'"

The Hon'ble Governor further remarked, "I am informed that this 'World Trade Expo' is centred around the themes of 'Trade, Technology, and Tourism.' I understand that, in addition to the exhibition, the next two days will feature knowledge sessions, presentations from various countries, 'Business-to-Business Meets,' and 'Business-to-Government

Meets.' I congratulate WTC Mumbai for organizing this splendid 'World Trade Expo'."

Speaking about the growing prominence of India in the world order, H.E. Mr. Bais pointed out, "India's successful hosting of the G-20 Summit has showcased our country on the world stage. India's scientific achievements, such as the successful soft landing of Chandrayaan 3 on the moon, have also earned recognition globally. Our economic progress and innovation speak volumes about our nation's strength and unwavering resolve. Today, various countries are keen to invest in India, attracted by our thriving market."

The Governor further said, "Last week, I met the Ambassador of a South American country who told me that their nation has been slow in recognizing India's potential. They mentioned that India is seen in a similar light to how the world used to view China a few years ago. Indeed, India has emerged as a symbol of economic growth and innovation on the global stage."

The Governor added, "Tourism is becoming an essential component of the global economy. You will be astonished to know that between January 2022 and November 2022, over 180 million Indians travelled abroad, with more than 72 million of them traveling as tourists. This number is continuously increasing. In 2022, there were approximately 1,731 million domestic tourists in India, and nearly 6.19 million foreign tourists visited. These figures are on the rise."

He added, "India's culture, cuisine, dance, music, yoga, and Ayurveda have already garnered significant interest worldwide. I am confident that in the coming years, various regions of our country will witness a substantial influx of tourists."

Speaking of Maharashtra, the Governor informed, "We are the most attractive state for investment and collaboration. Maharashtra holds immense potential for tourism development, with several world-class educational institutions. The state boasts mature political leadership eager to boost businesses and industries."

Hon'ble Governor acknowledged the role of WTC Mumbai in promoting global trade and investment. He said, "It is heartening to note that the establishment of the World Trade Center Mumbai in 1970 was a fulfilment of the dream of Bharat Ratna Sir. Dr. M. Visvesvaraya."

He further added, "Over the past 53 years, the World Trade Center Mumbai has emerged as a premier trade promotion organization in India and is part of the network of 318 World Trade Centers spread across 91 different countries. I extend my congratulations to the World Trade Center Mumbai and the All India Association of Industries for their efforts in maintaining Mumbai's leadership in business and investment."



Mr. Harjinder Kang, Deputy High Commissioner of British Deputy High Commission stated, "India-UK economic relationship is strong, and it will further strengthen in the next 3-4 years of my tenure. FTA negotiation between the two countries is progressing well and our government aims to double bilateral

trade by 2030."

Earlier in his welcome remarks, **Dr. Vijay Kalantri, Chairman - MVIRDC World Trade Center Mumbai and President, All India Association of Industries (AIAI)** informed, "World Trade Expo is a promising platform for MSMEs, startups, clusters, and women entrepreneurs to



connect with industry and trade missions of 30 countries and five state governments of India. The last edition of the Expo gave rise to USD 17-18 million new business opportunities for the participating delegates. At this year's Expo also, we expect fruitful B2B and B2G networking events, that will grow India's trade, investment, and technological partnership with the participating countries,"

Dr. Kalantri further added, "World Trade Expo is an initiative to realise the vision of USD 5 trillion Indian economy by 2027 and USD 40 trillion economy by 2047."

Dr. Kalantri informed that the Expo will also promote technology as a key enabler for growth of trade, employment, and regional growth, including tourism, startups and MSMEs.

Dr. Kalantri highlighted the other progressive initiatives of WTC Mumbai such as the establishment of Center of Excellence for Skill Development, conducting 60 trade events annually and organising Global Economic Summit to connect Indian industry to global market.

Emphasising the importance of skill development for world economy, Dr. Kalantri pointed out, "India has the capacity to supply skilled workers in hospitality, healthcare, engineering, textile designing and other sectors to the world market, which will require 50 million skilled workers in the next few years."

Dr. Kalantri pointed out the importance of capacity building for women entrepreneurs and MSMEs to explore the global market.

Capt. Somesh Batra, Vice Chairman, MVIRDC World Trade Center Mumbai delivered vote of thanks for the event. Capt. Batra thanked the Hon'ble Governor of Maharashtra and the Deputy High Commissioner of British High Commission for gracing the occasion.



World Trade Expo received around 5,000 registrations from delegates representing corporate houses, start-ups, MSMEs and women entrepreneurs. Senior officials from the trade missions of foreign countries in India also participated at the Expo to showcase trade and investment opportunities in their countries and network with other delegates.

Country Presentations

Ethiopia



H.E. Mr. Demeke Ambula, the Ambassador of the Federal Democratic Republic of Ethiopia to India, presented a brief overview of the diplomatic and trade relationship between India and Ethiopia. He also elaborated on potential investment opportunities for Indian businesses in Ethiopia. The

following is a brief summary of his presentation:

Ethiopia, one of the fastest-growing developing economies on the African continent, stands out as one of the most prominent countries in Africa. It is the second-largest market on the continent, with a population of more than 123 million. It is the fourth-largest economy on the continent, boasting a GDP of USD 126 billion and ranking seventh in terms of Purchasing Power Parity (PPP). Despite the global economic slowdown, the country is expected to continue growing by 6.5% to 7% in the coming years, according to the World Bank.

Why Invest in Ethiopia?

Apart from being one of the largest consumer markets in Africa, Ethiopia can also serve as a gateway for companies looking to enter Africa, as it is a member nation of the African Continental Free Trade Agreement (AfCFTA). Ethiopia offers a highly cost-competitive manufacturing ecosystem with a young and dynamic labor force, affordable energy, abundant water availability, and straightforward land acquisition procedures. The country boasts more than 1,672 training and vocational centers that contribute to creating a dynamic and educated labor force. As most of the land is publicly owned, companies looking to establish their presence in the country can obtain land with ease, subject to a nominal rent for 80 years. To further incentivize businesses to invest in Ethiopia, the government has established 13 multipurpose industrial parks, focusing on textiles and information and communication technology. To facilitate financing for setting up industries, the Ethiopian government has also established development banks that may provide financial assistance covering up to 50% of the project cost.

Priority Sectors

India is the second-largest investor in Ethiopia; however,

there is still significant untapped potential for Indian businesses in sectors such as agriculture and food processing, manufacturing, and travel and tourism. Ethiopia boasts eight agro-ecological zones, with major crops including cocoa, cereals, and pulses, alongside other fruits and vegetables. Within the manufacturing sector, pharmaceuticals take center stage, as the country heavily relies on imports to meet its domestic demands, with over 80% of medications being imported. In a bid to reduce this import dependence, the government has introduced various policy measures to encourage domestic pharmaceutical manufacturing. In addition to providing tax incentives, the government offers price preferences of up to 25% for domestically produced pharmaceutical products in public procurements and advances of up to 30%. Other focus sectors within manufacturing include information and communication technology.

India-Ethiopia Relations

Ethiopia was among the first countries to establish diplomatic relations with independent India. Both countries will celebrate their 75th year of diplomatic relations in 2023. They enjoy strong travel connections, with regular flights between Ethiopia and four major Indian cities: Delhi, Mumbai, Bangalore, and Chennai.

Argentina



Mr. Daniel Quer, Acting Consul General, Consulate General of Argentina in Mumbai congratulated India on successfully hosting the G20 and emerging as a strong voice for the global south. Highlighting the similarities between both the nations, Mr Quer presented a brief overview of the relations between the

nations along with potential areas of collaboration.

India-Argentina relations:

India and Argentina share many similarities. Both are developing economies and members of the G20. Argentina, the 8th largest country globally and the second largest in South America, boasts a large and diversified economy with a young labor population. A resource-rich nation, Argentina

possesses the fourth-largest shale oil reserves and is one of the largest producers of lithium, a crucial component of EV batteries.

India is among the biggest consumers of Argentinian agro products. Trade between both the nations stood at around USD 5-7 billion. Due to its robust agro-industry, Argentina's exports to India primarily include agro and food products such as soybean oil, sunflower oil, leather, wine, and cocoa, while its imports from India consist mainly of chemicals, pharmaceuticals, and motorcycles. Indian businesses like TCS, Glenpharma, Bajaj, and Godrej have notable investments in Argentina.

What does Argentina have to offer?

As the 8th largest country, Argentina possesses abundant landmass and a youthful population. The favorable climatic conditions in the country are conducive to agriculture and related activities, presenting significant potential for collaboration in the nation's agriculture and related industries. Argentina is also a major food supplier to India.

Being a resource-abundant nation with huge mineral reserves, Argentina offers opportunities for investment in areas like mining, especially for gold, silver, and metals like lithium, crucial in the global transition to green energy.

The country's picturesque landscapes also make it an ideal candidate for collaboration in tourism between both nations.

Vietnam



Mr. Le Quang Bien, Consul General at the Consulate General of Vietnam in Mumbai, provided a concise economic outlook for Vietnam and showcased various investment opportunities within the country, along with emerging trends.

Economic outlook

Vietnam is among the fastest-growing developing economies in the South-East Asian region. With a complex industrial structure, it is slowly emerging as the alternate hub for global manufacturing. During the period of 2016-

2021, Vietnam was the 16th fastest-growing economy with an average GDP growth rate of 5.9%, labour productivity growth of 5.8% while maintaining inflation at below 4% for the five-year period.

It is an export-driven economy, sustaining a trade surplus for seven consecutive years. In 2022, Vietnam's total trade reached USD 730 billion. The country has demonstrated a steady recovery even after the pandemic and post-pandemic shocks.

The economic outlook for the nation appears positive, with its GDP forecasted to reach USD 433 billion by the end of 2023. The nation is set to become fully developed by 2050, with an expected average GDP growth of around 6.5%-7%, and per capita income surpassing USD 18,000.

Reasons to invest in Vietnam

Vietnam boasts a vast consumer market and a promising workforce. The expanding middle-class population, along with competitive labor costs, presents lucrative investment opportunities. With a coastline spanning 3,200 km and 114 seaports, Vietnam's strategic location in South-East Asia, along key regional shipping routes, positions it as the connectivity hub of the Asia-Pacific region.

Additionally, Vietnam has a robust network of more than 15 Free Trade Agreements (FTAs), providing market access to 60 nations, accounting for three-quarters of the global GDP. The country's growth potential, stable political and social conditions, government policies, and incentives to support businesses create a conducive environment for investment. The growing infrastructure, including highways, ports, and airports, enhances connectivity for businesses. Access to energy, telecom, investment zones, and IT parks further facilitates business operations, optimizing production and profits.

Trends and opportunities:

Vietnam has successfully adapted to changes in the supply chain, opening new investment opportunities in high-value manufacturing. The global digital transformation presents collaboration opportunities in the IT industry and services related to the digital economy. Vietnam's commitment to achieving Net Zero carbon emissions by 2050 has created investment avenues in green energy and the circular economy. The ever-expanding consumer class is driving demand for services such as education and healthcare. Rapid urbanization in the country also offers investment opportunities in the infrastructure and construction sectors.

Fiji

Mr. Elia Sevutia, Second Secretary, Fiji High Commission, in his presentation, showcased different investment opportunities and areas of collaboration between India and Fiji.



Why invest in Fiji?

Located in the South Pacific, Fiji, is a country known for its scenic landscapes. Its strategic location positions it as a hub in the Pacific, connecting the region to the rest of the world and providing access to Pan-Pacific markets. Fiji is also well connected through direct shipping and air routes to key destinations across the world.

The country boasts a highly educated workforce, with a remarkable 94% literacy rate. Businesses are incentivized with various perks, including low corporate tax rates as low as 20%, tax-free zones across the country, and exemptions and concessions on the import of raw materials and capital goods. Fiji is also part of the Southern Cross Cables network, ensuring fast IT connectivity to the US, Australia, and New Zealand.

Opportunities for investment in Fiji:

Fiji presents a range of opportunities across primary, energy, mining, and service sectors, welcoming joint ventures for businesses.

In the primary sector, Fiji offers prospects in agriculture, fisheries, and forestry. The country, with abundant land and a low entry cost to the agriculture sector, provides tax exemptions for businesses engaged in farming and agro-processing. Local landholders are eager to engage and partner with investors. Fiji's expansive exclusive economic zone, covering 1.29 million sq km of sea, creates a conducive environment for the fisheries sector, including offshore and coastal fishing as well as aquaculture. Opportunities in sandalwood, teak, and pine in forestry add to the attractiveness of Fiji's primary sector.

Mining and energy sectors also have opportunities for collaboration. Fiji has been an exporter of minerals, primarily gold for over 85 yrs and also has abundant water resources. Untapped opportunities in renewable energy include a five-year tax holiday for new projects and duty-free imports of renewable energy goods.

The service industry in Fiji offers diverse opportunities. The main industry, tourism, has significant collaboration potential. In the health sector, policies such as income tax exemption on various levels of capital investment for 7-20 years incentivize growth. Being part of the Southern Cross Cable network provides Fiji with fast, direct, and secure high-capacity services. The audio-visual sector additionally offers a 20% tax rebate on expenses incurred in Fiji.

Fiji also provides opportunities for MSMEs, contributing to 18% of GDP and employing 60% of the workforce.

Ghana

The presentation on business and investment opportunities in Ghana for Indian businesses was delivered by **Mr. Ernest Nana Adjei, Minister-Counsellor at the High Commission of the Republic of Ghana**. Below is a brief excerpt from his presentation:



Ghana, located on the west coast of Africa, is a country known for its rich history, vibrant culture, and natural beauty. It was one of the first African nations to gain independence from colonial rule in 1957, setting an inspiring precedent for other African countries. Today, Ghana is a strong and vibrant democracy with diverse industries, a youthful and skilled population, and a robust economic outlook.

India-Ghana Relations:

Ghana and India have traditionally maintained a strong diplomatic and trade partnership. Both nations have cooperated in various multilateral organizations, beginning with the Non-Alignment Movement. India is Ghana's fourth-largest export destination, accounting for 12.5% of its global goods exports and representing the third-largest import source, contributing to 5% of its total merchandise imports. India is also a significant investor in Ghana.

Ghana as a Lucrative Investment Destination:

Ghana is one of the most stable countries on the African continent, boasting a vibrant and robust democratic system. It upholds the rule of law and provides a conducive business environment overall. Ghana consistently ranks among the

top performers in the Ease of Doing Business ranking among African countries. It offers a land of unlimited opportunities within a politically stable economy. Key focus sectors include agriculture and agro-industries, mining, energy, and ICT. Indian companies interested in investing in Ghana may avail themselves of tax incentives for over 10 years and benefit from duty-free entry into other African nations, as Ghana is a signatory and the host country for the African Continental Free Trade Area (ACFTA).

Japan

Mr. Abhishek Choudhury, Vice President, Indo-Japan Business Council provided an insight into the trade and business opportunities in Japan.

Before delving into the opportunities, Mr. Choudhury highlighted the pivotal role played by the Indo-Japan Business Council in promoting trade and business collaboration between India and Japan. The council serves as an advisory for businesses and SMEs in both countries and organizes related events. It is also recognised by various government and trade promotion organisations.



Japan, as the third-largest economy with a GDP of USD 4.9 trillion, is renowned for its research and development. It has the second-largest number of researchers among OECD nations and holds the global leadership position in patent applications, with over 200,000 applications in 2021.

Reasons to invest in Japan:

Japanese markets are not only open but robust, creating a conducive environment for businesses. This is further reinforced by the market's trustworthiness, reliability, and integrity. Japan boasts a dynamic innovation ecosystem with access to cutting-edge technology, making it open to international collaborations.

Its reliable and well-developed infrastructure enhances operational efficiency for businesses. Japan also offers a high quality of life, providing a rich cultural experience that is attractive for professionals and their families. These features collectively make Japan an appealing investment destination.

Sectors with Growth Prospects:

Under its "Green Growth Strategy", Japan aims to achieve net zero emissions by 2050 with a focus on 14 priority fields broadly classified under energy, transport and manufacturing and home and office related industries. Energy sectors primarily involve renewable sources such as wind, solar, nuclear, geothermal, and hydrogen. Promising growth prospects are observed in industries like automobiles, shipping, aircraft, and related logistics. Businesses in these sectors will receive support for 10 years through the 'Green Innovation Fund' for research, development, and implementation processes.

In summary, the Japanese market provides diverse opportunities across sectors for Indian businesses. Firms can approach the various organisations like JICA, JETRO, J-Bridge for help to establish their presence in Japan.

Mali



Mr. Vikash Mittersain, Honorary Consul of the Republic of Mali, provided a concise overview.

Mali, a former French colony, is a landlocked country in West Africa. The official language of the nation is French, which is utilized in government, administration, education, and media. It boasts a population of approximately 23 million, with the majority residing in the southern regions. Despite this, it ranks among the world's poorest countries, with a per capita GDP of just USD 833. However, Mali possesses abundant mineral reserves, particularly gold, making it one of the leading global producers of this precious metal.

Mining, Minerals, and Textiles:

Mali is endowed with a wealth of natural resources and minerals, and it stands as a major gold producer. It also possesses substantial reserves of bauxite, phosphates, limestone, salt, copper, and iron ore. Unfortunately, the lack of processing and value-adding infrastructure has hindered the country's economic growth. Beyond minerals, Mali is renowned worldwide for its high-quality cotton. In the last fiscal year, India imported more than USD 7 million worth of cotton from Mali.

Mining, textiles, and agriculture are key sectors that attract companies considering Mali as an investment destination.

Mauritius



Mr. Seewraj Nundlall, Counsellor (Investment and Trade), Economic Development Board Mauritius made a presentation on the various trade and investment opportunities for Indian businesses in Mauritius. The following are excerpts from the same:

India-Mauritius relations:

India stands as a key development partner for Mauritius, with both nations celebrating 75 years of friendly relations and 54 years of diplomatic ties. The Mauritius-India CECPA marks India's first agreement with an African nation. It is also a favourable investment destination with many Indian companies having a strong presence in Mauritius. The economy has also shown a robust performance, growing by 8.7% in 2022.

The Mauritius-India CECPA encompasses trade in goods, services, and general economic cooperation. This agreement grants preferential market access to 615 Mauritian products, including sugar, garments, and medical devices. It also covers 31 sub-sectors of services such as financial, tourism, and telecommunications. Serving as a major international financial center, Mauritius facilitates 90% of Indian investment to Africa. As part of the general economic cooperation, an Indian Special Economic Zone (SEZ) is set to be developed in Mauritius to enhance business opportunities.

Why Mauritius?

Mauritius presents diverse opportunities across manufacturing, ICT, logistics, and agro-industry sectors. With a robust infrastructure supporting connectivity, the country serves as a platform for businesses to explore and thrive. Geographically, Mauritius is well-connected not only to India but also to other global markets. It nurtures a conducive business environment through various incentives and duty advantages, offering preferential market access to around 70% of the global population, making it an attractive investment destination. Its strategic location also positions it as a gateway to the African market.

Philippines



Mr. Eugenio C. Elevado, Commercial Counsellor at the Philippine Trade and Investment Center in New Delhi, presented investment opportunities for Indian companies in the Philippines.

The Philippines, an East Asian nation, is a member of the Association of Southeast Asian Nations (ASEAN) and is among the fastest-growing emerging economies in the region. Over the past few decades, the country has experienced steady economic growth and development across all socio-economic indicators.

Construction and infrastructure are major avenues for investments in the Philippines. Just like India, which is undergoing a massive infrastructure revamp with modern railways and roadways, the Philippines is also investing heavily in upgrading its existing infrastructure to enhance cheap and easy connectivity. India and the Philippines can assist each other in their infrastructure development efforts. Specifically, India can help the Philippines in developing its railway network. India has one of the largest railway networks in the world, and the Philippines would like to learn from Indian experiences in developing and managing such a large and sophisticated rail network.

Apart from cooperation in public infrastructure development, there are many other opportunities in construction avenues, such as commercial and residential properties, seaports, and airports. The Philippines is also inviting Indian companies to invest in the engineering and electronic sector. In recent years, the country has emerged as a major exporter of engineering and technical consultancy. The Philippines is also a major hub for BPO services. There are already many big Indian companies operating in the BPO sector with more than 50,000 employees. Tourism is another focus sector for the Philippines. The Indian film industry may also explore the Philippines as an option for a movie destination.

Why Invest in the Philippines:

The Philippines is among the fastest-growing emerging economies with a very young, dynamic, and cost-competitive labor force. It is strategically located along major

sea routes, making goods transportation cheap and convenient. With multiple FTAs, it provides duty-free access to all major markets around the globe. Lastly, it has a stable political environment with a strong government offering enormous policy incentives for companies looking to invest in the country.

South Africa

Ms. Monita Carolissen, Consul Political, Consulate General of Republic of South Africa

remarked on the completion of 30 years of bilateral relations between India and South Africa and presented an overview of the economy as well as the business opportunities in the nation.



Economy:

The growth of the South African economy has been constrained by crises, but now there is stability. It is a highly diversified and export-oriented economy, contributing to 14% of the overall GDP of the African continent. The private sector accounts for 71% of the total investment in the country. Its membership in communities like the South African Customs Union (SACU) and the South African Development Community (SADC), as well as various trade agreements, has granted it access to key world markets. 13 SEZs across 8 provinces provide a conducive environment for businesses. South Africa is also a member of the African Continental Free Trade Area (AfCFTA) which will boost intra-region trade and investment in Africa.

Bilateral relations:

Though formally, there has been only 30 years of bilateral relations, the history between both the countries spans centuries. Bilateral trade between India and South Africa reached USD 10 billion in 2022. Indian companies have a strong presence in the country with a total investment of USD 332 million between 2003 and 2022. South African investment in India amounts to USD 53 million. Both nations are also part of various multilateral organisations like G20 and BRICS to foster cooperation.

Why invest:

South Africa provides various investment avenues ranging

from agriculture and agro-processing to manufacturing and tourism.

The agriculture and agro-processing sector in the country has grown rapidly over the years. The sector is market-oriented, highly diversified, and globally competitive, with robust infrastructure to support it. Opportunities exist in food processing for various agro products, ranging from high-quality commodities to niche products.

South Africa's manufacturing is well-established and diversified, backed by strong innovation and R&D capabilities. It accounts for 13% of the country's overall GDP and 50% of total export earnings. Investors can explore opportunities in automobiles and equipment, green hydrogen, and medical devices. Green energy is also an arena to explore, as South Africa's green energy market, though small, has huge potential to expand.

The tourism industry, one of the key sectors for growth and job creation in the country, offers Indian investors opportunities for collaboration.

Sri Lanka

Dr. Valsan Vethody, Consul General, Consulate General of Sri Lanka



Dr. Valsan Vethody, Consul General of the Consulate General of Sri Lanka, discussed the diplomatic and economic relationship between Sri Lanka and India. He highlighted the love-hate relationship in political and

geopolitical matters, noting a shift from American to Chinese influence that has affected economic ties, with India being a top priority.

Dr. Vethody referred to a recent widely publicized crisis in Sri Lanka and provided comparative statistics, including rankings on the UN Hunger Index and Human Development Index, as well as per capita GDP figures for Sri Lanka, China, and India.

He emphasized the impact of Sri Lanka's turbulent political and economic history on its economic potential. He mentioned Sri Lanka's significant investments in India, spanning various sectors and a major investment in an apparel city in Vishakhapatnam. He also discussed Indian investments in Sri Lanka across multiple sectors, with

bilateral trade totalling around 5 billion USD, with an 85% favourability toward India.

There is Indian involvement in Sri Lankan real estate, public transport, railway infrastructure, oil exploration, power generation, healthcare, telecom, banking, tourism, and more. Dr. Vethody highlighted the improved investment environment in Sri Lanka and the country's extensive network of bilateral trade agreements, protection treaties, and double taxation treaties with various nations.

He mentioned Sri Lanka's status as a country with abundant natural resources, including a wealth of rainfall and sunlight, and its significance in the gem and jewellery industry. Dr. Vethody encouraged collaboration between the two nations in areas such as textiles and power generation, emphasizing the multitude of opportunities available in Sri Lanka despite its smaller size.

Ecuador

Ms. Cristina Chiriboga, Trade & Investment Officer at the Trade Office of Ecuador in Mumbai, presented an overview of Ecuador and opportunities for businesses in the country.

Adorned with diverse landscapes, Ecuador is a country

located on the west coast of South America. Its geographic location places it at the centerpoint of the world and the Andean market, with direct access to the Pacific Ocean and just 700 miles away from the Panama Canal. This location provides a logistics advantage.



The economy is forecasted to grow by 2.7% in 2023, higher than the average for the Latin American and Caribbean region. It is also characterized by low inflation and economic and fiscal stability thus facilitating business. The country has abundant natural resources, along with developed infrastructure. An export-oriented economy, a highly qualified workforce, and various tax incentives make it an attractive destination for investment. Ecuador also hosts some well-known multinational companies.

Ecuador provides a wide range of investment opportunities for Indian businesses, including but not limited to tourism, real estate, agro and related industries, manufacturing, and infrastructure.



Fashion Show on "Khadi - Reviving India's rich tradition"

On the first day evening of World Trade Expo, WTC Mumbai organised a fashion show in association with Tisser Artisans Trust, which is a Mumbai-based NGO that is engaged in preserving cultural heritage, providing sustainable livelihoods, and offering empowerment and education opportunities for 6,000 artisans. The theme of the show was "Khadi - Reviving India's rich tradition" and it was organised to celebrate the remarkable legacy of Mahatma Gandhi.

Tisser has a network of more than 10,000 artisans, groups and special help groups (SHGs) across South Asia. It is working in more than 200 art forms and generates livelihoods for more than 100 rural clusters in 18 Indian states with at least 1,0000 products made using traditional and cultural art forms.

The fashion show started with the exquisite show 'Pratha' of handloom collections, which are skillfully woven with tradition, passion and dedication by the talented artisans. These handloom collections are made of Khadi, Tussar Silk, Paithani and handicrafts like Pattachitra & Madhubani.

The show displayed Tisser's Starry Night Collection, featuring traditional Pattachitra hand paintings portraying the tree of life motif over Tussar Silk's ethnicity & royalty. This beautiful collection showcases handcrafted ensembles replicating the defined cuts along with a flowy silhouette. Each piece portrays divine beauty.

The event also showcased Tisser's Khadi collections reflecting the beauty and versatility of this fabric. It was showcased to revive the traditional woven textile, providing sustainable livelihood opportunities, and augmenting the income levels of artisan communities. The collection is curated by the craft of handweaving and yarn dyeing.

Tisser also presented its Planetary Puzzle Piece Collection inspired by puzzle pieces in collaboration with HCL

FOUNDATION. The collection highlighted Tie Dye techniques immersed in a neutral palette adapted from the colors of plants. The designs are a blend of Daywear portraying a correlation between puzzle pieces in the form of Tie Dye and Khadi. The base material, Khadi, is handwoven and the pieces are handcrafted.

Honoring Maharashtra's rich weaving heritage, the show presented PAITHANI KALECHA MOHA collection that captures the allure of Paithani sarees. Each saree is a masterpiece, crafted with precision, intricate designs, vibrant colors and utmost attention to detail. It elegantly showcased the magnificence of Paithani sarees, drawing inspiration from Maharashtra's captivating culture and history.

The next collection was Kashi yatra silk, which is curated by the blend of hues inspired by the city of light- Varanasi. The collection showcased handwoven Ghicha Silk pieces adorned with handpainted Madhubani painted pieces. This premium collection portrays an array of hues illustrating the scenic glory of Varanasi ghats. The base material, which is Kosa Silk, is handwoven by artisans from Raigarh, Chhattisgarh and the pieces are handpainted by women artisans from Madhubani, Bihar.

More than 20 women and men models participated in the show and it was attended by designers, industry professionals, film artists, officials from garment wholesalers, retailers, consular corps from 26 countries and potential customers.

The show was organised with the support of Khadi and Village Industries Commission (KVIC), LTIMindtree, HCL Foundation, Kosala-Social and Livelihood Foundation, Samhita and MAVIM- Mahila Arthik Vikas Mahamandal to unlock the potential of indigenous artisans and create lucrative and sustainable livelihood opportunities for them.



Workshop on 'How to export'



MVIRDC World Trade Center Mumbai organised a workshop on 'How to Export' to raise awareness about all the necessary compliance and regulatory requirements involved in international trade. The workshop, conducted by **Dr. Pramod Sant, Former Vice President - Head of Import Export and Customs at**

Siemens Ltd., covered essential aspects of international trade. These included understanding the international market, domestic compliance requirements, supply chain logistics, trade finance concepts, tax compliance, and accounting practices.

The workshop commenced with a discussion on the significance of international trade in the growth of the economy, emphasising the relevance of exports in employment generation.

Participants were introduced to the key Indian government regulatory authorities involved in international trade, such as Central Board of Indirect Taxes and Custom, Director General of Foreign Trade, and Reserve Bank of India, and their roles in the administration of international trade from India. The workshop also delved into the basics of Foreign Trade Policy (FTP) 2023 and the Handbook of Procedures.

Attendees gained an understanding of different global markets and product categories. They were trained to use the Harmonised System code (HS code) to identify potential markets for specific products, using data from the Ministry of Commerce EXIM statistics and various other multilateral organisations, including ITC Trade Map and UN COMTRADE.

Additionally, a live demonstration illustrated how to calculate import duties on various commodities using the HS code and the ICEGATE platform.

The workshop guided participants on the requirements and procedures to obtain the Import Export Code (IEC). Detailed information about regulatory and commercial documentation, such as shipping bills, bills of entry/lading, commercial invoices, and the documentation process for the export and import of goods and services, was provided.

The significance of adhering to global standards for

exported goods, along with the role of the Export Inspection Council, was highlighted. Various pre-shipment trade procedures, including trade finance and export insurance, were covered. The role of the Authorised Dealer (AD) Banks and different payment mechanism such as Letter of credit, Documentary Credit, Open account were discussed. The workshop also covered the procedures to be followed in case of returned exports, re-exports, replacement for exported goods, or goods exported as samples.

Participants were briefed on mandatory compliance requirements under the Foreign Exchange Management Act and other key concepts related to trade finance, such as bill discounting and forex hedging. The workshop also addressed the policy regarding the export and import of dual-use items.

Participants were informed about export incentive schemes such as RODTEP, Advance Authorisation, Duty Drawback, ROSCTL, and were equipped with the necessary information to make informed decisions about choosing the respective schemes. The workshop shed light on various trade promotion institutions, including Export Promotion Councils and Chambers of Commerce. It discussed the benefits of Free Trade Agreements, along with other essential requirements, such as Certificates of Origin, for trading under FTAs.

The workshop introduced participants to various trade restrictive measures, including tariff and non-tariff barriers, while discussing the roles of the World Trade Organization and the World Customs Organization in international trade.

India has signed more than 13 trade agreements with foreign countries. These include free trade agreements, preferential trade agreements, comprehensive economic partnership agreements and so on. Mr. Sant suggested Indian exporters to make use of these agreements and benefit from the concessional import duty.

Mr. Sant also created awareness about various trade finance products available for exporters, some of which are letters of credit, factoring services, pre-shipment and post-shipping credit. Banks, NBFCs and new age fintech companies are offering supply chain finance for exporters to meet their export orders, Mr. Sant explained.

The event was attended by existing exporters, aspiring exporters from different business sectors, women entrepreneurs, and students.

Empowering Women Entrepreneurs: World Trade Expo's Transformative Impact

Ms. Rupali Gujrathi Sharma, Founder & Editor, Women Icons of India



World Trade Expo is a vital platform for empowering women entrepreneurs. It fosters inclusivity, provides networking opportunities, demystifies global markets, and equips women with essential skills. Moreover, it serves as a beacon of inspiration for aspiring women entrepreneurs worldwide. By supporting and participating in events like the World Trade Expo, we can accelerate progress towards gender equality in business and foster a more prosperous global economy.

Networking opportunities at the Expo are invaluable for women entrepreneurs. Building a professional network is crucial for business success, and these events provide an ideal environment for connecting with like-minded individuals, mentors, and potential collaborators. By establishing meaningful relationships, women entrepreneurs can gain insights and mentorship.

Moreover, the Expo's emphasis on diversity and inclusion

sends a powerful message about the value of women in the business world. When women see other successful female entrepreneurs, it inspires them to aim higher and believe in their potential. This ripple effect extends beyond the Expo, encouraging more women to take the entrepreneurial plunge.

One of the notable achievements of this convention was the emphasis on entrepreneurship. Several successful women entrepreneurs shared their journeys, highlighting the challenges they faced and the strategies they employed to overcome them. This firsthand knowledge proved invaluable to aspiring female business leaders, offering them guidance and inspiration to pursue their entrepreneurial dreams.

The successful collaboration between World Trade Expo 2023 and Women Icons Of India serves as a testament to the Expo's importance but also as a source of inspiration for women entrepreneurs, leaders, and changemakers everywhere.

This sends a powerful message: that women can succeed in any sphere they choose and that their contributions are not only valuable but also essential for the growth and development of society.



Pre-Event Press Release

Honourable Maharashtra Governor to inaugurate the 4th Edition of World Trade Expo 2023 to create trade linkages for MSMEs with over 25 countries

H.E. Mr. Ramesh Bais, Hon'ble Governor of Maharashtra has kindly consented to inaugurate the 4th edition of World Trade Expo, which is India's biggest business platform for aiding global trade linkages especially for MSMEs. The Expo is scheduled from 3-4 Oct 2023 at World Trade Center, Cuffe Parade, Mumbai. The event is organized jointly by World Trade Center Mumbai and All India Association of Industries (AIAI) with a view to highlight technology as a key driver of trade and tourism.

It is an effective platform for MSMEs to explore new global markets and identify opportunities in trade, tourism and technology exchange. "This unique trade show will facilitate networking for MSMEs, women entrepreneurs, Start-ups and Corporate Houses with diplomatic missions from more than 25 countries, Chambers of Commerce and Government agencies," said Dr. Vijay Kalantri, Chairman, World Trade Center Mumbai.

Dr. Kalantri further added, "World Trade Expo will be a promising platform to showcase trade and investment opportunities in the participating countries to local MSMEs, start-ups and other stakeholders through Country Presentations, Knowledge Sessions and Exhibits."

The earlier editions of the World Trade Expo witnessed participation from six state governments, more than 30 countries, 50 MNCs, export promotion councils and other trade promotion bodies. These past events drew more than 7000 business delegates which led to 5000+ B2B meetings resulting in joint ventures, tech tie-ups, export enquiries, besides creating awareness about tourism potential in the participating countries.

The current edition will attract delegates from MSME Exporters, Importers, Corporate Houses, Start-ups, Distributors, women entrepreneurs, traders & distributors, Diplomatic Corps, State Government Officials, Industry Associations, Industry Experts, Travel Agents & Tour

WORLD TRADE CENTER MUMBAI
Promoted by MVRDC

AIN
All India Association of Industries

4th Edition **WORLD TRADE EXPO 2023**

25+ COUNTRIES

Representing Sectors
Agro Processing | Automotive Industry | Blue Economy | Cotton | Culture & Sports | Defence | Digital Technology | Education | Engineering | Energy | Financial Services | Fintech | Food Processing | Gold | Green Energy | Health & Wellness | Home Décor | Housing | ICT | Information Technology | Infrastructure | Iron ore | Women's Accessories | Leather | Logistics | Manufacturing | Medical Devices | Metal Industry | Minerals | Mining | Nutraceuticals | Pharmaceuticals | Plastics | Real Estate | Roofing | Machinery | Silver Economy | Spices | Textiles | Travel & Tourism

on
Trade | Technology | Tourism

October 3 - 4, 2023 | 10.00 am - 6.00 pm
Expo Center, The Arcade, World Trade Center, Cuffe Parade, Mumbai

World Trade Expo to be inaugurated today
by
H. E. Shri Ramesh Bais
Hon'ble Governor of Maharashtra

World Trade Expo 2023 is a unique initiative to provide MSMEs, Startups, Corporate Houses, and other stakeholders an effective forum to network and explore a plethora of business opportunities globally. The Expo will facilitate partnerships in trade, technology, and tourism with representatives and diplomatic missions from 25+ countries, state government agencies and export promotion councils.

Exhibition | Country Presentations | B2B and B2G Meetings

Who should attend
Exporters | Importers | MSMEs | Women Entrepreneurs | Corporate Houses | Start-ups | Distributors | Consultants | Industry Associations | Tour Operators | Service Providers | Students and Researchers

Avail on the spot free registration
For more information: www.worldtradeexpo.org

Operators, Financial Institutions, Consultants, Service Providers, Students and Researchers.

A key highlight of the Expo is the line-up of knowledge sessions and country presentations on current topics related to Trade, Technology, Tourism, Investments and Joint Ventures. Besides, experts will share actionable insights on emerging trends in global markets.

Pointing to the importance of this Expo, Ms. Rupa Naik, Executive Director, WTC Mumbai remarked, "A key objective of the Expo is to provide guidance to budding entrepreneurs on expanding their business globally. India is at the centre of global attraction post the G20 Summit and it is the most opportune time for Indian companies to benefit from this effective forum. The Expo will also have special pavilions to showcase export potential of products identified under the One District One Product (ODOP) initiative."

For more information, please log on to www.worldtradeexpo.org or contact World Trade Center Mumbai on wte@wtcmumbai.org or on 91 22 6638 7379

Post-Event Press Release

World Trade Expo a bridge for India to global market, says H.E. Mr. Bais (Hon'ble Governor of Maharashtra)

The 4th edition of MVIRDC WTC Mumbai's flagship event World Trade Expo was inaugurated by H.E. Mr. Ramesh Bais, Hon'ble Governor of Maharashtra on October 3, 2023 at WTC Mumbai. The Expo generated insightful dialogue on how technology can be an enabler of trade for MSMEs.

In his keynote address at the inaugural session, H.E. Mr. Bais informed, "The World Trade Expo is not just a two-day event; It is a promise of a bright, interconnected future and a bridge for India to the global market. I extend my congratulations to the World Trade Center Mumbai and the All India Association of Industries (AIAI) for their efforts in maintaining Mumbai's leadership in business and investment."

The Hon'ble Governor also pointed to the emerging stature of India in the new world order following the country's G20 Presidency and how India's tourism, culture, cuisine, dance, music, yoga and Ayurveda have garnered significant interest worldwide.

Mr. Harjinder Kang, Deputy High Commissioner of British Deputy High Commission pointed out, "India-UK economic relationship is strong and it will further strengthen in the next 3-4 years of my tenure. FTA negotiation between the two countries is progressing well and our government aims to double bilateral trade by 2030."

The key highlights of the two-day Expo (October 3-4, 2023) were country presentations, exhibitions, B2B and B2G sessions, fashion show and workshops. The Expo received registration from more than 5,000 delegates and it facilitated 14,000 B2B meetings between delegates from 26 countries and Indian start-ups, MSMEs, women entrepreneurs and industry clusters.

MSME clusters of Maharashtra from engineering, textile, food processing, garments, turmeric, furniture, electronics and other sectors showcased their products at the Expo. Apart from Maharashtra, MSME clusters from Gujarat, Rajasthan, Odisha and Madhya Pradesh also participated at the Exhibition. The Expo was also attended by around 72 start-ups trained by Cornell University in partnership with Government of Maharashtra.

The high impactful country presentations helped MSMEs get first-hand information about the trade, tourism, investment and technologies of the participating countries. During the

event, trade missions from 14 countries presented trade and investment opportunities in their countries.

Specifically, Ambassador of the Ethiopia informed that India is the second-largest investor in Ethiopia; "However, there are still numerous investment opportunities available for Indian companies, particularly in the field of pharmaceuticals. Ethiopia heavily relies on imports in this sector," the Ambassador added.

The Consul General of Vietnam informed that Vietnam has signed more than 14 FTAs (Free Trade Agreements), and it has preferential market access to more than 60 economies, which can be beneficial for Indian companies to expand their global footprint.

Argentina invited Indian companies to explore mining and value addition of their rich natural resources, while Ecuador showcased potential for collaboration in the tourism and film shooting sectors. Ghana invited Indian investment in agriculture sector by leveraging its vast uncultivated land. Mauritius outlined scope for Indian investment in their special economic zones, while Philippines highlighted scope for collaboration in infrastructure projects.

Mr. Sumit Dhanore, Master Trainer, Meta India conducted a workshop on how MSMEs can use Whatsapp Business as a tool to create digital store and enhance their customer reach. Specifically, he highlighted the key features of the App, such as creating business profile, listing product catalogue, generating automated saved messages, order management and payment.

To align with the theme of the expo, a special session on Export Procedures and global market opportunities was organised. Mr. Pramod Sant, former vice president, Head – Import, Export and Customs, Siemens Ltd. conducted a workshop on basic procedures to export for aspiring exporters and women entrepreneurs. He explained foreign trade policy, export promotion schemes, export promotion councils, export documentation, modes of payment, letter of credit, customs procedures, free trade agreements, standard terms of export contracts and other basic concepts in international trade.

In his welcome remarks at the inaugural session, Dr. Vijay Kalantri, Chairman, MVIRDC WTC Mumbai pointed out,

“World Trade Expo is an initiative to realise the vision of USD 1 trillion economy of Maharashtra by 2028 and USD 5 trillion vision of Indian economy by 2027. The Expo will also promote technology as a key enabler for growth of trade, employment and regional growth, including tourism, startups and MSMEs.”

In her valedictory address, Ms. Rupa Naik, Executive Director, WTC Mumbai pointed out, “Small enterprises rarely

get opportunities to network with consular corps of foreign countries and gain first hand information of global market opportunities. The objective of this Expo is to facilitate global market access for Indian MSMEs and women entrepreneurs by facilitating their connection and dialogue with diplomatic missions of foreign countries.”

Supporting & Outreach Partners

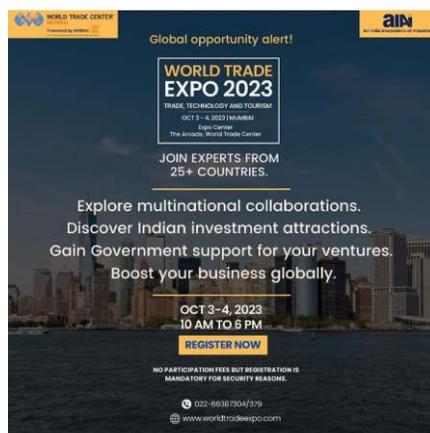
We extend our sincere gratitude to our Supporting Partners - World Trade Center Bhubaneswar, World Trade Center Jaipur, and World Trade Center Goa, as well as our Outreach Partners - ZhepUdyoginichi, Saturday Club Global Trust, and Confederation of All India Traders. The invaluable contribution and active participation along with members and associates were essential in making the World Trade Expo 2023 an exceptional success.

These esteemed partners provided comprehensive support across multiple dimensions, ensuring a seamless and triumphant experience throughout the prestigious two-day event. The collective efforts significantly enhanced the event's impact and success, reflecting the strength of collaboration and dedication toward a shared vision.

Digital Media Coverage

The World Trade Expo 2023 embraced an innovative marketing strategy by seamlessly blending traditional Above The Line (ATL) and Below The Line (BTL) marketing we came up with a dynamic social media campaign. WTC Mumbai took the helm of the social media marketing initiative, executing a comprehensive plan. The scope included crafting diverse content – static posts, Reels, and stories – tailored for Instagram, Facebook, and LinkedIn. The team not only curated engaging content but also managed the posting process with compelling captions and strategic hashtags, actively driving audience engagement. Additionally, WTC Mumbai led performance marketing,

strategically deploying allocated ad spends based on the budget provided. The content division was meticulously planned, featuring a pre-event phase with 10 edited Reels, unlimited static posts, and Insta stories; a dynamic two-day event coverage on October 3 and 4 with videography and photography, accompanied by 20 edited Reels, unlimited static posts, and Insta stories; and a post-event phase with 6 Reels, unlimited static posts, and Insta stories until the end of the campaign. In total, WTC Mumbai delivered an impressive array of 36 Reels, along with an unlimited supply of static posts and stories, amplifying the reach and impact of the World Trade Expo 2023 across digital platforms.



Pre-Event Coverage

World Trade Expo to be jointly organized by World Trade Center Mumbai and All India Association of Industries (AIIA) in Mumbai from 3-4 Oct 2023

By **Dr. Kalantri** further added, "World Trade Expo will be a promising platform to showcase trade and investment opportunities in the participating countries to local MSMEs, start-ups and other stakeholders through Country Presentations, Knowledge Sessions and Exhibits."

World Trade Expo 2023
October 3-4, 2023 | 10:00 am - 6:00 pm
Epic Centre, The Arcade, World Trade Center Mumbai

Business News | Maharashtra Governor to inaugurate the 4th Edition of World Trade Expo 2023

Get latest articles and stories on Business at LatestLY Mumbai (Maharashtra) [India], September 14. Ramesh Bais, Governor of Maharashtra has kindly consented to inaugurate the 4th edition of World Trade Expo, which is India's biggest business platform for aiding global trade linkages especially for MSMEs. The Expo is scheduled from 3-4 Oct 2023 at World Trade Center, Cuffe Parade, Mumbai. The event is organized jointly by World Trade Center Mumbai and All India Association of Industries (AIIA) with a view to highlight technology as a key driver of trade and tourism.

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Mumbai to host World Trade Expo from 3-4 October 2023

Maharashtra Governor Ramesh Bais has agreed to inaugurate the fourth edition of the World Trade Expo, India's largest trade platform to aid global trade relations especially for MSMEs. The expo is scheduled for 3-4 October 2023 at the World Trade Centre, Cuffe Parade, Mumbai.

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Mumbai to host World Trade Expo on October 3 and 4

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World Trade Expo 2023
October 3-4, 2023 | 10:00 am - 6:00 pm
Epic Centre, The Arcade, World Trade Center Mumbai

World Trade Expo To Be Held In Mumbai On Oct 3-4

Mumbai, Sept 15 (KNN) The fourth edition of World Trade Expo is set to be held at the World Trade Centre, Cuffe Parade in Mumbai on October 3-4, 2023.

World Trade Expo 2023
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World Trade Expo to create trade linkages for MSMEs with over 25 countries

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Post-Event Coverage

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Hon'ble Governor of Maharashtra H.E. Shri Ramesh Bais lighting the lamp.
From L to R: Mr. Rupa Haik, Executive Director, World Trade Center Mumbai; Mr. Harjinder Kang, Deputy High Commissioner of British High Commission, Mumbai; H.E. Shri Ramesh Bais, Hon'ble Governor of Maharashtra; Dr. Vijay Kalanti, Chairman, World Trade Center Mumbai; Capt. Somesh Batra, Vice Chairman, World Trade Center Mumbai

World Trade Expo a bridge for India to global market, says Bais, Governor of Maharashtra
ANI | Updated: Oct 03, 2023 16:20 IST

Mumbai (Maharashtra) [India], October 3: "The World Trade Expo is not just a two-day event, it is a promise of a bright, interconnected future and a bridge for India to the global market. I invite each one of you to maximize the benefits of this Expo, foster partnerships, expand horizons, and collaborate for mutual growth and progress. I congratulate the World Trade Center Mumbai and AIAT and wish for the resounding success of the 'World Trade Expo,'" said Ramesh Bais, Governor of Maharashtra in the keynote address during inauguration of the 4th edition of World Trade Expo at WTC Mumbai.

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Honorable Governor of Maharashtra inaugurates the 4th Edition of World Trade Expo 2023



Hon'ble Governor H.E. Shri Ramesh Bais inaugurating the World Trade Expo 2023 on Trade, Technology and Tourism
From L to R: Capt. Somesh Batra, Vice Chairman, World Trade Center Mumbai; Mr. Harjinder Kang, Deputy High Commissioner of British High Commission, Mumbai; H.E. Shri Ramesh Bais, Hon'ble Governor of Maharashtra; Dr. Vijay Kalanti, Chairman, World Trade Center Mumbai

By: **Pratibha**

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By ANI | Published: October 3, 2023 16:20 PM

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Hon'ble Governor of Maharashtra H.E. Shri Ramesh Bais lighting the lamp.
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World Trade Expo a bridge for India to global market, says Bais, Governor of Maharashtra

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World Trade Expo a bridge for India to global market, says Bais, Governor of Maharashtra
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Business Standard

Thursday, January 25, 2024 | 04:06 PM IST | INR 1000

World Trade Expo a bridge for India to global market, says Bais, Governor of Maharashtra



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The Governor further remarked, "I am informed that, 'The World Trade Expo,' is centered around the themes of 'Trade, Technology, and Tourism.' I understand that, in addition to the exhibition, the next two days will feature knowledge sessions, presentations from various countries, 'Business-to-Business Meets,' and 'Business-to-Government Meets.' I congratulate WTC Mumbai for organizing this splendid 'World Trade Expo.'"

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By ANI | Updated: October 3, 2023 16:20 IST



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Honorable Governor of Maharashtra inaugurates the 4th Edition of World Trade Expo 2023
October 4, 2023 | 4:06 PM | Depripte

Mumbai (Maharashtra) [India], October 4: "The World Trade Expo is not just a two-day event; it is a promise of a bright, interconnected future and a bridge for India to the global market. I invite each one of you to maximize the benefits of this Expo, foster partnerships, expand horizons, and collaborate for mutual growth and progress. I congratulate the World Trade Center Mumbai and AIAT and wish for the resounding success of the 'World Trade Expo,'" said H.E. Shri Ramesh Bais, Hon'ble Governor of Maharashtra in the keynote address during inauguration of the 4th edition of World Trade Expo at WTC Mumbai.

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Honorable Governor of Maharashtra inaugurates the 4th Edition of World Trade Expo 2023
By ANI | Updated: October 3, 2023 16:20 IST



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ATULYA HINDUSTAN

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Hon'ble Governor H.E. Shri Ramesh Bais inaugurating the World Trade Expo 2023 on Trade, Technology and Tourism
From L to R: Capt. Somesh Batra, Vice Chairman, World Trade Center Mumbai; Mr. Harjinder Kang, Deputy High Commissioner of British High Commission, Mumbai; H.E. Shri Ramesh Bais, Hon'ble Governor of Maharashtra; Dr. Vijay Kalanti, Chairman, World Trade Center Mumbai

Mumbai (Maharashtra) [India], October 3: "The World Trade Expo is not just a two-day event; it is a promise of a bright, interconnected future and a bridge for India to the global market. I invite each one of you to maximize the benefits of this Expo, foster partnerships, expand horizons, and collaborate for mutual growth and progress. I congratulate the World Trade Center Mumbai and AIAT and wish for the resounding success of the 'World Trade Expo,'" said H.E. Shri Ramesh Bais, Hon'ble Governor of Maharashtra in the keynote address during inauguration of the 4th edition of World Trade Expo at WTC Mumbai.

The Governor further remarked, "I am informed that, 'The World Trade Expo,' is centered around the themes of 'Trade, Technology, and Tourism.' I understand that, in addition to the exhibition, the next two days will feature knowledge sessions, presentations from various countries, 'Business-to-Business Meets,' and 'Business-to-Government Meets.' I congratulate WTC Mumbai for organizing this splendid 'World Trade Expo.'"

Exhibitors

Booth No.	ORGANISATION NAME	COUNTRY
1	CONSULATE GENERAL OF VIETNAM IN MUMBAI	VIETNAM
2	CONSULATE GENERAL OF VIETNAM IN MUMBAI	VIETNAM
3	AGRI-FOOD GROUP	VIETNAM
4	COLLECTIVE CARE	VIETNAM
5	AD DONG DOUNG	VIETNAM
6	TREK ASIA COMPANY LIMITED	VIETNAM
7	VIETJET AIR	VIETNAM
8	MOC DIEU DENTAL, LTD	VIETNAM
9	DUOC KHOA GREEN CO., LTD	VIETNAM
10	GTO INTERNATIONAL	VIETNAM
11	GTO INTERNATIONAL	VIETNAM
12	HUONG QUE CO., LTD	VIETNAM
13	GLOBAL THINH PHAT COMPANY	VIETNAM
14	ARGENTINA	ARGENTINA
15	VINAXO CO., LTD	VIETNAM
16	VINAXO CO., LTD	VIETNAM
17	TOAN A ENVIRONMENT TECHNOLOGY JSC	VIETNAM
18	CHI HUONG MECHANICAL MANUFACTURE CO., LTD	VIETNAM
19	HO NAM EXIM	VIETNAM
20	TAN PHU CO., LTD	VIETNAM
21	BASQUE TRADE AND INVESTMENT	BASQUE
22	ZAMBIA	ZAMBIA
23	KENYA	KENYA
24	WORLD TRADE INSTITUTE, MUMBAI	INDIA

Booth No.	ORGANISATION NAME	COUNTRY
25	EMBASSY OF THE FEDERAL DEMOCRATIC REPUBLIC OF ETHIOPIA	ETHIOPIA
26	SOUTH AFRICAN CONSULATE GENERAL, MUMBAI	SOUTH AFRICA
27	PHILIPPINES	PHILIPPINES
28	PHILIPPINES - THE FARM AT SAN BENITO	PHILIPPINES
29	MAURITIUS	MAURITIUS
30	MAURITIUS	MAURITIUS
31	KOTRA (Korea Trade-Investment Promotion Agency)	SOUTH KOREA
32	TURKISH CONSULATE GENERAL IN MUMBAI	Türkiye
33	TAIWAN EXTERNAL TRADE DEVELOPMENT COUNCIL	TAIWAN
34	PRO ECUADOR - TRADE OFFICE OF ECUADOR	ECUADOR
35	EMBASSY OF DR CONGO	CONGO
36	EMBASSY OF DR CONGO	CONGO
37	HIGH COMMISSION OF THE REPUBLIC OF FIJI	FIJI
38	THAILAND	THAILAND
39	THAILAND	THAILAND
40	THAILAND	THAILAND
41	CONSULATE GENERAL OF SRI LANKA	SRI LANKA
42	SRILANKAN AIRLINES	SRI LANKA
43	HOUSE OF AAMURTHAYA	SRI LANKA
44	MERCHANT LANKA (PVT) LIMITED	SRI LANKA
45	SEASONS OF CEYLON	SRI LANKA
46	BoardPAC	SRI LANKA
47	GHANA	GHANA
48	GEORGIAN NATIONAL TOURISM ADMINISTRATION	GEORGIA
49	GEORGIA	GEORGIA

Booth No.	ORGANISATION NAME	COUNTRY
50	CONSULATE OF BOSNIA AND HERZEGOVINA	BOSNIA
51	INDO-JAPAN BUSINESS COUNCIL	JAPAN
52	WAFOUNDATION	INDIA
53	EEPC INDIA	INDIA
54	CONSULATE GENERAL OF MALAYSIA	MALAYASIA
55	HONORARY CONSULATE OF THE REPUBLIC OF MALI	MALI
56	INDO - AMERICAN CHAMBER OF COMMERCE	USA
57	UZBEKISTAN	UZBEKISTAN
58	SATURDAY GLOBAL TRUST	INDIA
59	LEATHER INDUSTRIES DEVELOPMENT CORPORATION (LIDCOM)	INDIA
60	MAHARASHTRA INDUSTRIAL DEVELOPMENT CORPORATION	INDIA
61	TEXTILE CLUSTER, SOLAPUR	INDIA
62	STEEL PROCESSING CLUSTER, AHMEDNAGAR	INDIA
63	HITECH ENGINEERING CLUSTER, KOLHAPUR / ALUMINA CLUSTER, KOLHAPUR	INDIA
64	RUBBER CLUSTER, CHAKAN, DIST. PUNE	INDIA
65	PRECISION METATECH TOOLING CLUSTER, BHOSARI, DIST. PUNE	INDIA
66	ELECTRONICS CLUSTER, AURANGABAD	INDIA
67	MODULAR FURNITURE CLUSTER, TARAPUR, DIST. PALGHAR	INDIA
68	TEXTILE & GARMENT DIGITAL PRINTING CLUSTER, MIRAJ, DIST. SANGLI	INDIA
69	FOOD (FRUIT) PROCESSING CLUSTER, AURANGABAD	INDIA
70	SURYA FARMERS PRODUCER COMPANY LTD. WASMAT, DIST. HINGOLI	INDIA
71	SPECIALIZED SPICES CLUSTER, GADHINGLAJ, DIST. KOLHAPUR	INDIA
72	TEXTILE CLUSTER, SHIRPUR, DIST. DHULE	INDIA
73	GARMENT CLUSTER, JALGAON	INDIA

Booth No.	ORGANISATION NAME	COUNTRY
74	LEATHER CLUSTER, SATARA	INDIA
75	INDUCARE PHARMACEUTICALS & RESEARCH FOUNDATION, JEJURI, DIST. PUNE	INDIA
76	TRAVELS & TOURISM CLUSTER, SINDHUDURG	INDIA
77	NUTRIFOOD, THANE (STARTUP, INNOVATIVE FOOD PRODUCT)	INDIA
78	MAHARASHTRA SMALL SCALE INDUSTRIES DEVELOPMENT CORPORATION LTD.	INDIA
79	CORNELL MAHA60	INDIA
80	DALIT INDIAN CHAMBER OF COMMERCE AND INDUSTRY (DICCI)	INDIA
81	ECGC LTD	INDIA
82	BUG - BHARAT UDYOG GAURAV	INDIA
83	COUNCIL FOR LEATHER EXPORTS	INDIA
84	THE PLASTICS EXPORT PROMOTION COUNCIL (PLEXCONCIL)	INDIA
85	KHADI AND VILLAGE INDUSTRIES COMMISSION, MUMBAI	INDIA
86	TISSER ARTISANS TRUST	INDIA
87	ZHEP UDYOGINICHI	INDIA
88	UTKALAA	INDIA
89	INDUS LIVES	INDIA
90	OM LEISURE HOLIDAYS PVT LTD	INDIA
91	GUNIAA FASHIONS	INDIA
92	BIVABARI FASHIONS PVT LTD	INDIA
93	ADITYA LEATHER ARTS - HANDICRAFT SERVICE CENTER, MADHYA PRADESH	INDIA
94	PAGARKI - HOUSE OF VINTAGE LEATHER CRAFT - JODHPUR, RAJASTHAN	INDIA
95	JAMNAGAR DESIGN CENTER PRODUCER COMPANY LTD., HSC, GUJARAT	INDIA
96	CLASSIC HANDICRAFTS - HANDICRAFTS SERVICE CENTRE, BHUJ - KUTCH, GUJARAT	INDIA

Booth No.	ORGANISATION NAME	COUNTRY
97	PHARMACEUTICALS EXPORT PROMOTION COUNCIL OF INDIA	INDIA
98	AGRICULTURAL & PROCESSED FOOD PRODUCTS EXPORT DEVELOPMENT AUTHORITY (APEDA)	INDIA
99	QASBI BY FAHD KHATRI - BANDHANI TEXTILES - HSC, GUJARAT	INDIA
100	DAUD HASAN LUHAR, COPPER BELL CRAFT- HSC, BHUJ-KUTCH, GUJARAT	INDIA
101	JABBAR & MUBIN- THE AJRAK STORY, HSC, GUJARAT	INDIA
102	MARZINA HAIDAR ALI ARORA- HSC, GUJARAT	INDIA
103	SHIV ORGANICS - JODHPUR, RAJASTHAN	INDIA
104	IMPERIAL DESIGN, HANDICRAFTS SERVICE CENTRE, JODHPUR, RAJASTHAN	INDIA
105	LOKESH HANDICRAFT - HANDICRAFTS SERVICE CENTRE, JODHPUR, RAJASTHAN	INDIA
106	R N BLUE ART POTTERIES - JAIPUR, RAJASTHAN	INDIA
107	MERTA TEXTILES, JODHPUR, RAJASTHAN	INDIA
108	AMOLAKH CHAND - BARMER, RAJASTHAN	INDIA
109	ALISHA BANGLES - JODHPUR, RAJASTHAN	INDIA
110	O/O DC (HANDICRAFTS), MINISTRY OF TEXTILES, HSC, JODHPUR, RAJASTHAN	INDIA
111	BOMBAY HEALTH CLUB	INDIA
112	ELAURA ART GALLERY	INDIA
113	WAY UP PLACEMENTS & CONSULTANTS	CONGO

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